

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2453 / ORDER NO. 75074 DATE 8-27-52

CUSTOMER

CHIAM RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 / M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHIAM RESTAURANT — CHICAGO'S NEWEST AND
FINEST RESTAURANT IN CHINATOWN.....

FRONT NO. 5

(All of this on address side) same as OCH273

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AT RIGHT OF PHOTOGRAPH.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLOR TONE COLORS
(5 Colors)

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

SEP 12 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2454 / ORDER NO. 75075 DATE 8-27-52

CUSTOMER

ORCHARD COURT MOTEL
LAKE ZURICH, ILLINOIS

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ORCHARD COURT MOTEL
ROUTES 12 & 22, LAKE ZURICH, ILL.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN.

COLOR DESCRIPTION

USE HAND MADE TRANSPARENCY FOR COLOR GUIDE

4 Photos ret
12/1/52
AS

COLOR NEGATIVE
RETD-12/31
82

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

1 Enlarge
1089...
Ret. 5
H.C. mod 1/2
L.A. 9
ML

10/27/52

Red Engraving

(F)

Ref. 6 1/2
Am. H. C. 104 13/4
L. A. 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2455 ORDER NO. 75098 DATE 8-28-52

CUSTOMER THE VILLA MOTOR HOTEL
PHOENIX, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 - M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE VILLA MOTOR HOTEL

FRONT NO. 5

R. M.

Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

1/15/52

COLOR DESCRIPTION

FOLLOW SKETCH

C.T. PHOTOCHROM

SPECIAL PROCESS

★ ★

USE REGULAR

ART-COLOR ONE COLORS

(5 Colors)

Add'l Artwork

2.25

net

W 28

Red Impression

(F)

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO RETURN PHOTO YES

3M-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20P2456 ORDER NO. 75099 DATE 8-28-52

CUSTOMER "SPICCIA'S" RESTAURANT & LOUNGE
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SPICCIA'S RESTAURANT & LOUNGE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR
COLORS.

RETURN KODACHROME TO CUSTOMER.

ret 11/21/52 AS

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

547 Rep photo
from Kodachrome Ret.
Jm H.C. 107 5 1/2
9-16-52
L.A. 9
Jm

as quoted
C.T.H.

Red - D.K. Blue
Impresser

(F)

1 Print for
Black Neg

F.W. WOOLWORTH CO., MUSKEGON, MICH.

NO. 20P2458

ORDER No. 75210

DATE 9-3-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: THE BLOCK HOUSE ON SCENIC
HIGHWAY, MUSKEGON, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1465. FOLLOW CARD 5AH1465 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1952	SEP 8 - 1952
SKETCH				
RETOUCHING		3 1/2	SEP 8 1952	SEP 8 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	SEP 9 1952	
ARTIST DEPT.	102	9	9/16/52	9/17/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

F.W. WOOLWORTH CO., MUSKEGON, MICH.

NO. 2CP2459

ORDER No. 75210

DATE 9-3-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT PHOTO BY BECKQUIST'S

TITLE: MEMORIAL PARK FOUNTAIN
NIGHT DISPLAY, MUSKEGON,
MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1471. FOLLOW CARD 5AH1471 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawings
+ Enlarge Colors
Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 5 1952	SEP 8 - 1952
SKETCH				
RETOUCHING	4	1/2	SEP 4 1952	SEP 5 1952
REPHOTO				
PHOTO-LITHO			SEP 9 1952	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

F.W. WOOLWORTH CO., MUSKEGON, MICH.

NO. 2CP2460

ORDER No. 75210

DATE 9-3-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: S. S. "MILWAUKEE CLIPPER"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1164. FOLLOW M CARD 1BH1164 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Colors

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 - 1952	SEP 8 - 1952
SKETCH				
RETOUCHING		1 1/2	SEP 4 1952	SEP 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	105	9		9-15-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

F.W. WOOLWORTH CO., MUSKEGON, MICH.

NO. 2CP2461

ORDER No. 75210

DATE 9-3-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

TITLE: PICTURESQUE SCENIC HIGHWAY,
MUSKEGON, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1467. FOLLOW CARD 5AH1467 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing + Enl
Enlarge Colors + Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 5 1952	SEP 5 - 1952
SKETCH				
RETOUCHING		✓	SEP 1 1952	SEP 5 1952
REPHOTO				
PHOTO-LITHO			SEP 8 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2 1/2	9/15/52	9/15/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

F. W. WOOLWORTH CO., MUSKEGON, MICH.

NO. 2CP2462

ORDER No. 75210

DATE 9-3-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: PIGEON HILL NEAR MUSKEGON,
MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1462. FOLLOW CARD 5AH1462 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 10 1952
SKETCH			SEP 4 1952	SEP 7 1952
RETOUCHING		4 1/2	SEP 8 1952	SEP 17 1952
REPHOTO			SEP 12 1952	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	100	8 1/2		9/17/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2463 ORDER NO. 75214 DATE 9-4-52

CUSTOMER RICE & HOLMAN
MERCHANTVILLE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RICE & HOLMAN — "GREATER SAVINGS THRU
GREATER VOLUME" — NEW JERSEY'S LARGEST
FORD ORGANIZATION.....

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY — AND OTHER INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
AND
OTHER INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 7
Mr HC 2 104-752
La 10 1/2
J

Add'l Artwork 8.75
net

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Red + Dk Blue Imprints

(F)

5X7

DISTRIBUTED BY HYDE NEWS AGENCY,
ABERDEEN, S.D.

NO. 20P42464

ORDER No. 75389

DATE 9-5-52

6 1/2" POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: BROWN COUNTY COURT HOUSE,
ABERDEEN, SOUTH DAKOTA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CREAM, WITH DARK BROWN TRIM, DOME IS BROWN, WITH LIGHT GREEN ROOF
AND GOLD STATUE. WHITE CLOCK

REMOVE CARS -- ADD FLAG

CROP IF DESIRABLE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH				
RETOUCHING	6	3 1/2		SEP 15 1952
REPHOTO			SEP 8 1952	SEP 24 1952
PHOTO-LITHO			SEP 19 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

5X7

DISTRIBUTED BY HYDE NEWS AGENCY,
ABERDEEN, S.D.

NO. 2Cp-2465

ORDER NO. 75389

DATE 9-5-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE:

S.H. ANDERSON (MOCCASIN CREEK) /
RECREATION CENTER / ABERDEEN,
SOUTH DAKOTA /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. IS MOTTLED STONE, WITH WHITE TRIM & RED ROOF. SHACK ON RIGHT
IS WHITE, WITH GREEN TRIM AND BROWN ROOF.
SOME RED FLOWERS, EXTREME LEFT
CUT GRASS IN FOREGROUND REMOVE LIGHT POSTS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1952	SEP 12 1952
SKETCH				
RETOUCHING	7	2 1/2		SEP 10 1952
REPHOTO			SEP 8 1952	SEP 10 1952
PHOTO-LITHO			SEP 15 1952	SEP 17 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	22	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY HYDE NEWS AGENCY,
ABERDEEN, S.D.

NO. 2CP-2466

ORDER NO. 75389

DATE 9-5-52

6 $\frac{1}{2}$ M

POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE: ENTRANCE TO NORTHERN STATE
TEACHERS COLLEGE, ABERDEEN,
SOUTH DAKOTA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN BRICK & CONCRETE

IN CENTER IS SANDSTONE BOULDER SURROUNDED BY RED FLOWERS

FIX FLAG - - - - REMOVE CARS - - - -

FIX FOREGROUND

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all col or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 9 - 1952
SKETCH			SEP 8 1952	SEP 9 1952
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO			SEP 10 1952	SEP 15 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY HYDE NEWS AGENCY,
ABERDEEN, S.D.

NO. 2CP-2467

ORDER No. 75389

DATE 9-5-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: AUDITORIUM-ARENA

ABERDEEN, SOUTH DAKOTA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN TAN, WITH CONCRETE BASE & BROWN TRIM
CENTER ENTRANCE HAS BLUE-GREY TRIM, ALUMINUM ROOFING,
WITH RED BORDER (BLDG. ON RIGHT IS BROWN & RUST ROOF)

CROP ON LEFT IF DESIRABLE

REMOVE CARS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1952	SEP 12 1952
SKETCH				
RETOUCHING	3	34	SEP 8 1952	SEP 11 1952
REPHOTO				
PHOTO-LITHO			SEP 16 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	103	1 1/2		2-10-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY HYDE NEWS AGENCY,
ABERDEEN, S.D.

NO. 2CP-2468

ORDER NO. 75389

DATE 9-5-52

6 1/2" POST CARD

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: MAIN STREET, LOOKING NORTH
ABERDEEN, SOUTH DAKOTA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS -----

RIGHT--1ST BLDG. BROWN WITH TAN AWNINGS, MOVIE SIGN, ETC.,
GREEN & YELLOW. LETTERING FOR CURRENT FEATURE, RED.

2ND BLDG. BUFF WITH RED "FWW" SIGN

3RD BLDG. TAN WITH WHITE FRONT

LEFT---1ST - DIRTY BUFF (REMOVE "BASEBALL" SIGN & WIRES
2nd - RED (& OLD CARS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
YES

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 9 - 1952
SKETCH				
RETOUCHING	5	6	SEP 8 1952	SEP 9 1952
REPHOTO				
PHOTO-LITHO			SEP 10 1952	SEP 15 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2469 ORDER NO. 75252 DATE 9-8-52

CUSTOMER

CLARENCE LINDHURST
HOUGHTON LAKE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes/No to come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2 PHOTOS & 2 NEGATIVES. LEAVE GIRL IN PICTURE AND SHOW

SIGN ON RIGHT (see negative). FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

Return photos and negatives to customer ^{NOT USED}

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

★★

1 print

Ret 5 1/2

106 40 1 1/2

V 5 H 2 9

1/11/52

1 print 1.50 net

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2470 ORDER NO. 75252 DATE 9-8-52

CUSTOMER
CLARENCE LINDHURST
HOUGHTON LAKE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes/No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED (also negative)

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

Return photo and negative to customer

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PIOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

Red & DK Blue by hand

Bt 5
107
Ac 132
Lanc 102
Ind

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2471' ORDER NO. 75253 DATE 9-8-52

CUSTOMER

RANCHO PILLOW MOTEL
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes to come ~~Mark~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO INDICATED (2 PHOTOS) — ON LOWER PART OF SIGN SHOWING
4 PANELS, DROP THESE 4 DOWN AND ADD A 5th PANEL READING "TELEVISION".
THIS PANEL TO BE AT TOP. DO NOT MAKE THE SIGN FULL FACE, BUT HAVE
IT AT AN ANGLE. BE SURE ALL WORDING ON SIGN IS READABLE.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PANELS ON SIGN — BLUE LETTERS ON PINK
BACKGROUND.

Return photograph marked to customer

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PIOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

★★

★★

OK when signed

(7)

NO. 2CP2472

DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER No. 75258

DATE 9-9-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as
5B417-N

IMPRINT SAME AS ABOVE

TITLE: BAGNELL DAM AND LAKE OF
THE OZARKS, MISSOURI

PRIVATE # BEFORE IMPRINT: K-9

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES. PUT IN ONE MORE TURBINE INSTEAD OF GRATING
AS MARKED ON BACK OF PHOTO.

FOLLOW KODACHROME TRANSPARENCY FOR COLOR OF DAM ONLY

RETURN KODACHROME TO O.E. BROCKMEYER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 15 1952
SKETCH				
RETOUCHING		3 1/2	SEP 7 1952	
REPHOTO				
PHOTO-LITHO			SEP 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

K-10-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.

NO. 20P2473

ORDER NO. 75258

DATE 9-9-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as
3B179-N

IMPRINT SAME AS ABOVE

TITLE: HORSESHOE BEND DRIVE,
LAKE OF THE OZARKS, MISSOURI

Private # before imprint: K-10

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LARGE CLOUDS. FALL COLORS.

SHOW MORE WATER BY REMOVING ONE OF THE TREES AND SOME FOLIAGE IN
CENTER

SHOW A FEW FLOWERS IN FOREGROUND - NOT LIKE CARD 3B179-N.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1952	SEP 12 1952
SKETCH				
RETOUCHING			SEP 9 1952	SEP 11 1952
REPHOTO				
PHOTO-LITHO			SEP 15 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		9-18-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

K-11-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.

NO. 2CP2474

ORDER No. 75258

DATE 9-9-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

4B309-N

IMPRINT

SAME AS ABOVE

TITLE: NIGHT VIEW, BAGNELL DAM /
LAKE OF THE OZARKS,
MISSOURI /

Private # before imprint: K-11

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE CABLES, SHOWING IN WATER.
REMOVE DEAD BRANCH. TO BE MOONLIGHT SCENE (SHOW MORE ATTRACTIVE
MOON THAN CARD 4B309). PUT IN ONE MORE TURBINE TOWARD CENTER OF
DAM. DO NOT SHOW BOAT DOCK CLEARLY. RUNNING WATER ON SPILLWAYS
ONLY-CENTER PART.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1952	SEP 15 1952
SKETCH				
RETOUCHING		4	SEP 9 1952	SEP 12 1952
REPHOTO				SEP 23 1952
PHOTO-LITHO			SEP 18 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	135	1 1/2		9-24-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

K-12-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY MASSIE—MISSOURI RESOURCES DIV.

NO. 2CP2475

ORDER No. 75258

DATE 9-9-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT / SAME AS ABOVE

TITLE: / AIR VIEW, LAKE OF THE
OZARKS / AND BAGNELL DAM,
MISSOURI /

Private # before imprint: K-12

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE THE DARKISH LOOKING RIPPLES AND BLACK SPOTS IN WATER
IN UPPER LEFT CORNER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1952	SEP 15 1952
SKETCH				
RETOUCHING	9	2 1/2	SEP 9 1952	SEP 12 1952
REPHOTO				
PHOTO-LITHO			SEP 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		9-19
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

K-13-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 2CP2476

ORDER No. 75258

DATE 9-9-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: SUNSET, LAKE OF THE OZARKS,
MISSOURI

Truly an inspiring scene.

Private # before imprint: K-13.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUD FORMATIONS AND ALL, AS IS. MAKE ATTRACTIVE
SCENE AND COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1952	SEP 11 1952
SKETCH				
RETOUCHING		2½	SEP 9 1952	SEP 11 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	SEP 12 1952	9-16-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

K-14-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.

NO. 2CP2477

ORDER No. 75258

DATE 9-9-52

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: SOUTH APPROACH TO BAGNELL
DAM/ LAKE OF THE OZARKS,
MISSOURI

Private # before imprint: K-14.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- AUTO & PEOPLE, "HOLIDAY HOUSE" SIGN, OLD PAPER AND OLD
CONSTRUCTION SHACKS.

SIGN: BIG LETTERING - BLACK LETTERS ON LIGHT YELLOW. BOTTOM
LINE- WHITE LETTERS ON BLACK.

LAKE SECTION ALL WATER - REMOVE FLOATING DEBRIS. SMALL SIGN-"LAKE
OF THE OZARKS"-BLACK LETTERS ON WHITE. ON EXTREME LEFT SHOW SOME
FLOWERS. WATER SHOWING BEHIND GATE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1952	SEP 13 1952
SKETCH				
RETOUCHING	1	5	SEP 9 1952	SEP 12 1952
REPHOTO				
PHOTO-LITHO			SEP 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		9-10-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

K-15-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY C.G. HAMMOND

NO. 2CP2478

ORDER No. 75259

DATE 9-9-52'

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-~~same as~~ 4B365-N

IMPRINT

SAME AS ABOVE

TITLE: /AIR VIEW OF DUCK HEAD POINT/
LAKE OF THE OZARKS,
MISSOURI

Private # before imprint: K-15'

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4B365-N. FOLLOW CARD 4B365-N FOR COLORS

MAKE MORE ATTRACTIVE SCENE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 11 1952	SEP 12 1952
SKETCH				
RETOUCHING		2	SEP 9 1952	SEP 11 1952
REPHOTO			SEP 15 1952	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

K-6-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.

NO. 2CP2479

ORDER No. 75259

DATE 9-9-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~same as~~ ^{encl}

3B180-N

IMPRINT

SAME AS ABOVE

TITLE: THE BIG CUT, BAGNELL DAM/

NORTH ENTRANCE - U.S.

HIGHWAY 54, LAKE OF THE

OZARKS, MISSOURI

Private # before imprint: K-16

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS, "CASINO" SIGN, AND POST AND WIRES. A LITTLE MORE
WATER SHOWING. BLACKTOP ROAD TO DAM. LARGE ATTRACTIVE CLOUDS.
REDDISH TAN ROCKS. VERY FEW FLOWERS SHOWING. MORE HIGHLIGHTS
IN PICTURE. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1952	SEP 12 1952
SKETCH				
RETOUCHING	9	1½		SEP 10 1952
REPHOTO				
PHOTO-LITHO			SEP 15 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		9-17-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

K-17 -DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 2CP2480
ORDER No. 75259
DATE 9-9-52

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. YES <i>end</i>
TITLE IN FULL	IMPRINT SAME AS ABOVE TITLE: WATER SKIING - SURFBOARD RIDING / LAKE OF THE OZARKS, MISSOURI /
	Private # before imprint: K-17.
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SILVER COLOR BRIDGE. BIG BOAT - GREEN ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:
10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			SEP 11 1952	SEP 12 1952	
SKETCH					
RETOUCHING		4	SEP 9 1952	SEP 11 1952	
REPHOTO					
PHOTO-LITHO			SEP 15 1952		
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1 1/2		9-18-52	
ARTIST DEPT.		9 1/2			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS
**
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

K-18-DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. 2CP2481

ORDER No. 75259

DATE 9-9-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: SPEEDBOAT, GRAND GLAIZE
BRIDGE / LAKE OF THE OZARKS,
MISSOURI /

Private # before imprint: K-18.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ATTRACTIVE CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 1952	SEP 11 1952
SKETCH				
RETOUCHING		2	SEP 9 1952	SEP 11 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	SEP 12 1952	SEP 15 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

10
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2482 ORDER NO. 75348 DATE 9-18-52

CUSTOMER

METROPOLITAN PONTIAC INC.,
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes ~~xxx~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

BE SURE TO REMOVE SMOKE STACK ON EXTREME LEFT.
ADJOINING BUILDING ON EXTREME RIGHT TO REMAIN.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7
Sample 2 104
La 9 102 102
J-

Add'l Artwork
3.50 net

Profit

Dr. Alvin L. Lippman

F.

SCAROON MANOR, SCHROON LAKE, N.Y.

NO. 2CP2485

ORDER No. 75536

DATE 9-23-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as
6BH1857

IMPRINT

NONE

TITLE: ONE OF THE SMALL PARKS AND
ENTRANCE TO THE AMPHITHEATRE
AT SCAROON MANOR ON SCHROON
LAKE, N.Y.....

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH1857. FOLLOW CARD 6BH1857 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get color drawing
+ Enlarge color + Black*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	
SKETCH				
RETOUCHING	3	4	SEP 24 1952	SEP 30 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2486 ORDER NO. 75540 DATE 9-24-52

CUSTOMER CONGRESSIONAL COUNTRY CLUB, INC.
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH -

MAKE REPHOTO

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: COLOR OF LOWER PART OF BUILDING
TOWARD LAKE, SHOULD BE GRAY-BROWN FIELD STONE.

RETURN PHOTOGRAPH AND COLOR PICTURE TO CUSTOMER

ret 11/21/52 JNS

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

☆☆

5x7 Rephoto
Ref. 1 4
H.C. 104 1 1/2
L.A. 9

CRJH

KENT NEWS AGENCY,
SCOTTSBLUFF, NEBRASKA

NO. 2CP-2487

ORDER No. 75697

DATE 9-24-52

6½ M POST CARDS C. T. PHOTOCHROM

~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: ODD ROCK FORMATION IN
PICTURESQUE WESTERN
NEBRASKA

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	OCT 1 - 1952
SKETCH				
RETOUCHING		1	SEP 25 1952	SEP 30 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 2 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

New Color

KENT NEWS AGENCY,
SCOTTSBLUFF, NEBRASKA

NO. 2CP-2488

ORDER No. 75697

DATE 9-24-52

6½ M POST CARDS C. T. PHOTOCHROM

WHITE BORDER
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *and*

IMPRINT SAME AS ABOVE

TITLE: WINDING HIGHWAY THROUGH
SCENIC WESTERN NEBRASKA

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	OCT 1 - 1952
SKETCH				
RETOUCHING	3	2	SEP 25 1952	SEP 30 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	20	13½		10-8-52 <i>Jan</i>
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Colors

KENT NEWS AGENCY,
SCOTTSBLUFF, NEBRASKA

NO. 2CP-2489

ORDER No. 75697

DATE 9-24-52

6 1/2 M POST CARDS C. T. PHOTOCHROM

WHITE BORDER
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: ILLINOIS STREET, LOOKING
EAST, SIDNEY, NEBRASKA

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1952	OCT 4 - 1952
SKETCH	6	4	OCT 1 1952	OCT 3 1952
RETOUCHING			9-25-52	9-30-52
REPHOTO			OCT 7 1952	NOV 20 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2		10-15-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

MAKEOVER

MAKEOVER
Charge to SALESMAN Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1/4	
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
STRIPPING		

MAKEOVER

MAKEOVER

MAKEOVER

NOV 26 1952

KENT NEWS AGENCY
SCOTTSBLUFF, NEBRASKA

NO. 2CP-2490

ORDER No. 75697

DATE 9-24-52.

6½ M POST CARDS

C. T. PHOTOCHROM

WHITE BORDER
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: OIL IN WESTERN NEBRASKA

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS



USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 26 1952	SEP 29 1952
SKETCH				
RETOUCHING	3	2	SEP 25 1952	SEP 26 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			SEP 30 1952	OCT 2 1952
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WILLIAMS CIGAR STORE, CHARLEVOIX, MICH.

NO. 2CP2491

ORDER No. 75576

DATE 9-29-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

TITLE: BEACH HOTEL AND COTTAGES,
CHARLEVOIX, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 87997-N. FOLLOW CARD 87997-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 14 1952
SKETCH				
RETOUCHING	9	2	SEP 30 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO			OCT 14 1952	
BLUEPRINT				OCT 22 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13 1/2		10-23-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

WILLIAMS CIGAR STORE, CHARLEVOIX, MICH.

NO. 2CP2492

ORDER No. 75576

DATE 9-30-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO'

IMPRINT NONE

TITLE: BELVEDERE HOTEL AND CASINO,
CHARLEVOIX, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 112909-N. FOLLOW CARD 112909-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1952	
SKETCH				
RETOUCHING	3	2 1/2	SEP 30 1952	OCT 2 1952
REPHOTO				
PHOTO-LITHO			OCT 3 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		10-9-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

WILLIAMS CIGAR STORE, CHARLEVOIX, MICH.

NO. 2CP2493

ORDER No. 75576

DATE 9-30-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO'

IMPRINT NONE

TITLE: AERIAL VIEW OF CHARLEVOIX,
MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7B295-N. FOLLOW CARD 7B295-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

New Colors

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	OCT 1 - 1952
SKETCH				
RETOUCHING		0		SEP 30 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 2 1952	
HAND COLOR PROOF	15	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

WILLIAMS CIGAR STORE, CHARLEVOIX, MICH.

NO. 2CP2494

ORDER NO. 75576

DATE 9-30-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: S. S. "NORTH AMERICAN" AT
CHARLEVOIX, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC80-N. FOLLOW CARD OC80-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

960

Color

new

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 30 1952	OCT 1 - 1952
SKETCH				
RETOUCHING		0		SEP 30 1952
REPHOTO				
PHOTO-LITHO			OCT 2 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½		10-7-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE, MICHIGAN

NO. 2CP2495

ORDER NO. 75626

DATE 10-2-52

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- to come

IMPRINT SAME AS ABOVE
TITLE: STREET SCENE ON HOUGHTON
LAKE, MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION USE PHOTO INDICATED. BLACK TOP ROAD-FINISHED
SMOOTHLY AS OTHER PHOTO. ADD CLOUDS. TAKE OUT OLD CARS AND CAR ON
LEFT, POLES, WIRES & CLEAN UP GRASS ON LEFT.
BLDG. ON RIGHT "YOUNG'S RESTAURANT" - BLACK LETTERS ON WHITE. BLDG. IS
WHITE WITH GREEN ROOF. "VILLAGE" SIGN-WHITE LETTERS ON RED BACKGROUND.
"24 HOUR FILM SERVICE" -RED LETTERS ON YELLOW. HOTEL BUILDING IN
CENTER BACKGROUND-WHITE WITH GREEN ROOF, STONE CHIMNEY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print
use Print
that is marked
Don't cut off

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 8 - 1952
SKETCH				
RETOUCHING			OCT 3 1952	OCT 7 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO				OCT 20 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	OCT 14 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

**DISTRIBUTED BY CARMAN OF HOUGHTON
LAKE, MICHIGAN**

NO. 2CP2496

ORDER No. 75626

DATE 10-2-52'

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - to come

IMPRINT SAME AS ABOVE

TITLE: THE PINES, MICHIGAN'S
FINEST AIR-CONDITIONED
RUSTIC THEATER, HOUGHTON LAKE,
MICHIGAN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. TAKE OUT POLES, MAID BOXES AND WIRES. BLACK TOP ROAD.
NATURAL COLOR LOGS, WITH STONE CHIMNEY AND GRAY ROOF.

SIGN: "PINES" - WHITE NEON WITH LIGHT GREEN PANEL BELOW.

REFER TO CARD ENCLOSED FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH				
RETOUCHING		3	OCT 3 1952 OCT 3 1952	OCT 7 1952
REPHOTO				OCT 3 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 13 1952	OCT 14 1952
HAND COLOR PROOF	105	10		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

**C.T. PHOTOCHROM
SPECIAL PROCESS**

☆☆

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2497

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: THE PINES GOLF COURSE,
HOUGHTON LAKE, MICHIGAN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. LEAVE IN WHITE POSTS IN FOREGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 1952
SKETCH				
RETOUCHING	3	1	OCT 3 1952	OCT 6 1952
REPHOTO				OCT 13 1952
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			OCT 10 1952	
HAND COLOR PROOF	65	1 1/2		10-15-52
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2498

ORDER No. 75626

DATE 10-2-52

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- to come

IMPRINT

TITLE: SAME AS ABOVE

OUR LADY OF THE LAKE CATHOLIC
CHURCH, PRUDENVILLE, MICHIGAN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES, WIRES, SHADOWS ON LAWN, AND "ONE WAY" PARKING SIGN.
ADD CLOUDS. GRAVEL DRIVEWAY. LOG RAIL ALONG DRIVE.
BUFF BRICK BUILDING WITH LIGHT GREEN ROOF AND BLACK WINDOW TRIM.
DOORS ARE NATURAL COLOR WOOD. CHURCH SIGN HAS LIGHT GREEN BORDER-
LETTERS ARE GREEN ON YELLOW.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 1952
SKETCH				
RETOUCHING	✓	3	OCT 3 1952	OCT 7 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2499

ORDER NO. 75626

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: HOUGHTON LAKE, MICHIGAN'S
LARGEST AND FINEST

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS.

BRIGHT COLORED BOATS - YELLOW, RED, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 9-1952
SKETCH				
RETOUCHING	3	1	OCT 3 1952	OCT 6 1952
REPHOTO				
PHOTO-LITHO			OCT 13 1952	OCT 14 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		10-16-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2500

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: A HOUGHTON LAKE BUSINESS
CENTER, PRUDENVILLE,
MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT ALL POLES, OLD CARS, WIRES, ROAD
SIGNS AND MOBILGAS SIGN. SHOW A PAVED BLACK TOP STREET. ADD CLOUDS.
LEFT SIDE OF STREET: 1st BLDG. WHITE WITH GREEN TRIM-LETTERS ARE
BLACK ON WHITE, GRAY STUCCO IN CENTER OF BLDG. RIGHT SIDE OF STREET:
WHITE BLDG. WITH GREEN ROOF. "DRUGS" "KRONNER" - YELLOW ON DARK BLUE.
NEXT BLDG. IS RED BRICK FRONT AND GRAY SIDE. "BAKERY" BLDG. IS GRAY.
SIGN IS BLACK LETTERS ON WHITE. "RESTAURANT"- WHITE NEON ON RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Blue Impression

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH				
RETOUCHING	6	3	OCT 3 1952	OCT 7 1952
REPHOTO				OCT 20 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		14	OCT 14 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

(F)

1 Print

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2501

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES- to come
IMPRINT SAME AS ABOVE
TITLE: TIME OUT FOR LUNCH,
HOUGHTON LAKE, MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. WOODEN PIER. COLORED BOATS.
BUILDINGS ARE WHITE.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 - 1952
SKETCH				
RETOUCHING	3	1	OCT 3 1952	OCT 6 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO			OCT 10 1952	OCT 13 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	1	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2502

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - ~~to come~~

IMPRINT SAME AS ABOVE

TITLE: HOUGHTON LAKE HIGH SCHOOL,
HOUGHTON LAKE, MICHIGAN.

JUL 6 - 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CUT GRASS ON LEFT. ADD CLOUDS. TAKE
OUT WIRES AND ROAD SIGN. GRAVEL DRIVEWAY. CONCRETE SIDEWALK.
BUFF BRICK BUILDING WITH WHITE TRIM AND WHITE DOORS. SILVER
FLAG POLE. ADD FLAG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 1952
SKETCH				
RETOUCHING			OCT 3 1952	OCT 7 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	OCT 13 1952	OCT 17 1952
ARTIST DEPT.		9		OCT 23 1952

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(3 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2503

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- to come

IMPRINT SAME AS ABOVE
TITLE: A HOUGHTON LAKE BUSINESS
CENTER, THE HEIGHTS,
MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT ALL POLES & WIRES, OLD CARS AND
CARS IN STREET. SHOW UP LAKE IN THE BACKGROUND. BLACK TOP ROAD.
PINK BUILDING ON RIGHT. NEON SIGN ON RIGHT IS YELLOW ON GREEN.
"BAKERY" ON LEFT IS RED NEON. LEFT SIDE: "THE BEE HIVE" - BLACK
LETTERS ON CANARY YELLOW BACKGROUND. NEXT BLDG.-BUFF. NEXT ONE-GRAY.
THE NEXT - WHITE. NEXT ONE (TALL ONE) IS NATURAL COLORED LOGS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH				
RETOUCHING	5	3	OCT 3 1952	OCT 7 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 14 1952	OCT 20 1952
HAND COLOR PROOF	105	1/2		10-2-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2504

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: ALL SAINTS' EPISCOPAL
CHURCH, PRUDENVILLE,
MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP LAWN. GRAVEL ROAD. ADD CLOUDS.
CHURCH IS CREAM COLOR WITH RED-BROWN ROOF. PINKISH DOORS WITH
BROWN TRIM. BROWN WINDOW TRIM. CONCRETE STEPS WITH SILVER
COLOR RAILING. BROWN OVER DOOR AND GABLE, WITH WHITE BORDER.
SMALL HOUSE AT RIGHT OF CHURCH - SAME COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 1952
SKETCH				
RETOUCHING		2	OCT 3 1952	OCT 6 1952
REPHOTO				
PHOTO-LITHO			OCT 10 1952	OCT 14 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	165	1 1/2		10-16-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

13 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

*1 Print
Best Neg*

DISTRIBUTED BY **CARMAN OF HOUGHTON LAKE,
MICHIGAN**

NO. 2CP2505

ORDER No. 75626

DATE 10-2-52

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE

TITLE: INTERIOR OF ALL SAINTS'
EPISCOPAL CHURCH,
PRUDENVILLE, MICHIGAN ✓

JUL 6 - 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION SOFT GREEN CARPET. LIGHT GREEN WALLS. NATURAL WOOD WINDOW TRIM. RED BRICK BORDER AROUND TOP OF WINDOW TRIM. BENCHES ARE NATURAL COLORED WOOD. BACKGROUND OF ALTAR IS LIGHT GREEN. CLOTH DRAPING OVER PREACHER'S STAND AT LEFT IS DARK GREEN WITH YELLOW CROSS. NATURAL WOOD ACROSS TOP OF FRONT OF CHURCH. CROSS IS WHITE WITH NATURAL WOOD CENTER. CEILING IS GRAY. GOLD CANDLE HOLDERS AND CUPS. SHOW CANDLES BURNING. NATURAL WOOD ALTAR STAND. DOOR ON RIGHT IS NATURAL WOOD. WHITE LIGHTS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13
order for this set. Please see to it that all the negative are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	JUN 27 1952
SKETCH				
RETOUCHING			OCT 3 1952	OCT 7 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO				OCT 20 1952
BLUEPRINT				
STRIPPING, OPAQUING			OCT 14 1952	
HAND COLOR PROOF	124	13/2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2506

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: ONE OF HOUGHTON LAKE'S
BEAUTY SPOTS, HOUGHTON LAKE,
MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. WHITE BIRCH TREES. WHITE BUILDINGS, GRAY ROOFS.
COLORED BOATS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2011142-12

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 7 1952
SKETCH				
RETOUCHING	13	1½	OCT 3 1952	OCT 7 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO				
BLUEPRINT			OCT 13 1952	
STRIPPING, OPAQUING				OCT 14 1952
HAND COLOR PROOF	135	1½		
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2507

ORDER No. 75626

DATE 10-2-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: A PLEASANT VACATION SPOT,
HOUGHTON LAKE, MICHIGAN

PHOTO PROPERTY OF **HELMUTH C.T.**

RETOUCHING AND COLOR DESCRIPTION

CUT AND SMOOTH THE GRASS. TAKE OUT SCRATCHES ON PHOTO.

ADD CLOUDS.

MAKE AN ATTRACTIVE SCENE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 2 1952
SKETCH				
RETOUCHING	9	2	OCT 3 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			OCT 13 1952	OCT 14 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2508

ORDER No. 75627

DATE 10-2-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- to come

IMPRINT SAME AS ABOVE
TITLE: SPEED BOATING IS A POPULAR
PASTIME AT HOUGHTON LAKE,
MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

7BH92.
USE PHOTO FROM ~~XXXXXX~~ FOLLOW CARD 7BH92 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 - 1952
SKETCH				
RETOUCHING	7	2	OCT 3 1952	OCT 6 1952
REPHOTO			OCT 3 1952	OCT 3 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

Subjects to
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2509

ORDER No. 75627

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: BIRCHES ON THE SHORE OF
HOUGHTON LAKE, MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH102. FOLLOW CARD 7BH102 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 1952
SKETCH				
RETOUCHING		11	OCT 3 1952	OCT 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	OCT 10 1952	OCT 17 1952
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CARMAN OF HOUGHTON LAKE,
MICHIGAN

NO. 2CP2510

ORDER NO. 75627

DATE 10-2-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: A MORNING'S CATCH AT
HOUGHTON LAKE, MICHIGAN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH330. FOLLOW CARD 7BH330 FOR COLORS /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Get Drawings - Black
+ Enlarge Colors - Black
Make Handcolor
impressions of
Blk. Stamp
OK

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1952	OCT 6 1952
SKETCH				
RETOUCHING		0	OCT 3 1952	OCT 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	OCT 7 1952	OCT 17 1952
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 2CP2512

ORDER No. 75636

DATE 10-3-52

12½ M POST CARDS

C.T.PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: FISHING SHACKS ON
CAPE COD, MASS.,

Private # before title: 22

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1386. FOLLOW CARD 9BH1386 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawings
+ Enlarge
Colors - Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1952	OCT 6 1952
SKETCH				
RETOUCHING		0	OCT 3 1952	OCT 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. 2CP2513

ORDER No. 75636

DATE 10-3-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as
8AH2913

IMPRINT SAME AS ABOVE

TITLE: VIEW ALONG CAPE COD CANAL,
SHOWING SAGAMORE BRIDGE

Private # before title: 23

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2913. FOLLOW CARD 8AH2913 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
Enlarge - Color - Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 6 1952	OCT 7 - 1952
SKETCH				
RETOUCHING	5	1	OCT 3 1952	OCT 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

NO. 2CP2514

ORDER No. 75658

DATE 10-7-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: AERIAL VIEW OF BATTLE CREEK,
MICH.,

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH744. FOLLOW CARD 5BH744 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9- 1952
SKETCH				
RETOUCHING		0	OCT 7 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

NO. 2CP2515

ORDER NO. 75658

DATE 10-7-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: A PORTION OF THE PLANT OF
POST PRODUCTS DIVISION OF THE
GENERAL FOODS CORPORATION,
BATTLE CREEK, MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2191. FOLLOW CARD 8AH2191 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

on sheet \$9.98

Get Drawing Color - Black Enlarge

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH	4	1		
RETOUCHING			OCT 7 1952	OCT 9 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

NO. 2CP2516

ORDER NO. 75658

DATE 10-7-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE: MICHIGAN AVENUE LOOKING
WEST, BATTLE CREEK, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH588. FOLLOW CARD 5BH588 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawings
Enlarge Colors & Black*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH			OCT 7 1952	OCT 9 1952
RETOUCHING	5	1½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

NO. 2CP2517

ORDER No. 75658

DATE 10-7-52

6½ MPOST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: W.K.KELLOGG AUDITORIUM AND
JUNIOR HIGH SCHOOL, BATTLE
CREEK, MICHIGAN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2192. FOLLOW CARD 8AH2192 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

On sheet
E998

Color material
get drawings

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING	5	1½	OCT 7 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

NO. 2CP2518

ORDER No. 75658

DATE 10-7-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: MAIN BUILDING, PERCY JONES
GENERAL HOSPITAL, BATTLE
CREEK, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2193. FOLLOW CARD 8AH2193 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rush on Sheet

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Set Drawing
Black & Color
Enlarge*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH				
RETOUCHING	1	1/2	OCT 7 1952	OCT 9 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP2519

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL,
CENTRAL CITY, PA.

ORDER No. 75660

DATE 10-7-52.

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: 63 Mile View from Grand
View-Ship Hotel on Lincoln Highway,
U.S. 30-17 Miles West of Bedford,
Pa., Looking into 3 States and 7
Counties, 80 Miles East of Pittsburgh
Pa.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION USE PHOTO FROM 4AH1905. PUT IN AWNING ON
LEFT SIDE OF SHIP, AND CLOSED IN ENTRANCE IN CENTER OF SHIP, ALSO
LARGE FIELD GLASS ON RIGHT DECK OF SHIP (SEE SMALL PHOTO ATTACHED).
SMOKE STACKS ARE GREEN, WHITE BANDS. GREEN ROOF. ORANGE & GREEN
STRIPED AWNINGS ON RIGHT & LEFT DECKS. LIGHT GRAY RAILINGS. FOLLOW
CARD FOR OTHER COLORINGS. PARKING SPACE SHOULD BE A DARK GRAY
(INSTEAD OF RED COLOR SHOWING). MODERNIZE OLD CARS IN PARKING AREA.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o-
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1952	OCT 15 1952
SKETCH				
RETOUCHING		2 1/2	OCT 7 1952	OCT 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 30		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

NO. 2CP2520

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER No. 75660
CENTRAL CITY, PA.

DATE 10-7-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHOW 3 STATES IN SKY

PA. MD. W. VA. *see card*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *NOYES as on 5AH2147*

IMPRINT SAME AS ABOVE

TITLE: View from Grand View-Ship
Hotel, Looking into 3 States and
7 Counties, 17 Miles West of
Bedford, Pa., on U.S. 30, 80 Miles
East of Pittsburgh, Pa.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH2147. SHOW DISTANT MOUNTAINS SHARP AND CLEAR.

FOLLOW CARD 5AH2147 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 10 1952
SKETCH				
RETOUCHING	<i>C</i>	<i>1/2</i>	OCT 7 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>pt</i>	<i>1 1/2</i>	OCT 14 1952	<i>10-27-52</i>
ARTIST DEPT.		<i>9 1/2</i>		<i>7/26/52</i>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

NO. 2CP2521

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER No. 75660
CENTRAL CITY, PA.

DATE 10-7-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~NO~~ *yes as on 3AH421*

IMPRINT SAME AS ABOVE

TITLE: Approaching S.S. Grand View-
Ship Hotel on Lincoln Highway,
17 Miles West of Bedford, Pa.,
Elevation 2,464 Feet.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH421. REMOVE OBSOLETE AUTO IN FOREGROUND. MODERNIZE
CARS IN FRONT OF SHIP. PUT ON AWNING ON REAR DECK, SAME AS ON FRONT.
CLOSE IN ENTRANCE IN CENTER OF SHIP (SEE PHOTO WITH SUBJECT 2CP2519).
FOLLOW CARD 3AH421 FOR COLORING (ROCKS AND ROAD HAVE THE CORRECT
COLORING). SMOKE STACKS ARE GREEN, WHITE BANDS. LIGHT GRAY BAILINGS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 14 1952
SKETCH				
RETOUCHING	5	1/2	OCT 7 1952	OCT 10 1952
REPHOTO			OCT 16 1952	OCT 23 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		10-24-52
ARTIST DEPT.		.9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP2522

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER NO. 75660
CENTRAL CITY, PA.

DATE 10-7-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~ *yes as on 4AH1907*

IMPRINT SAME AS ABOVE

TITLE: Historic Shot Factory on
East Side of Allegheny Mts. near
Grand View Point on Lincoln Highway
U.S. 30, 17 Miles West of Bedford,
Pa.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1907. BUILDING IS DARK GRAY LIMESTONE. WHITE
PORCH COLUMNS AND FRAMES. ROOF AS IS. VERY DARK GRAY ROAD WITH
WHITE CENTER LINE.

FOR OTHER COLORS SEE CARD 4AH1907.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1952	OCT 14 1952
SKETCH				
RETOUCHING		<i>1 1/2</i>	OCT 7 1952	OCT 13 1952
REPHOTO				
PHOTO-LITHO			OCT 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>1 1/2</i>	<i>1 1/2</i>		
ARTIST DEPT.		<i>9 1/2</i>		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP2523

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER No. 75660
CENTRAL CITY, PA.

DATE 10-7-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: Lincoln Highway approaching
Grand View-Ship Hotel on Top of
Allegheny Mts. 17 Miles West of
Bedford, Pa., 80 Miles East of
Pittsburgh, Pa.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH2146. SHOW FLAG POLES & FLAGS ON TOP OF SHIP,
AS SUBJECT 2CP2519. SHOW WHITE FENCE POSTS ALONG THE ROAD.
FOLLOW CARD 5AH2146 FOR OTHER COLORS. ROCK CUT OPPOSITE THE SHIP
IS GOOD COLOR.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 14 1952
SKETCH				
RETOUCHING	5	1 1/2	OCT 7 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP2524

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER NO. 75660
CENTRAL CITY, PA.

DATE 10-7-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. *NO yes as in 3AH777*

IMPRINT SAME AS ABOVE

TITLE: Grand View-Ship Hotel on U.S. 30, the only Steamboat in the Mountains in U.S., 17 Miles West of Bedford, Pa., 80 Miles East of Pittsburgh, Pa.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ~~XXXXXXXXXX~~ ENCLOSED. PUT AWNING OVER LEFT DECK SAME AS ON RIGHT. PENNANT DECORATIONS BETWEEN FLAG POLES AND STRUNG DOWN TO BOTH DECKS AS ON CARD 3AH777. SMOOTH OUT PAVEMENT ON LEFT EDGE, AS IN CENTER, VERY DARK GRAY, WHITE LINE. REMOVE PEOPLE ON PAVEMENT. PENNANTS ON BOAT ARE RED BLUE AND WHITE. SHOW MOUNTAIN SCENERY ON LEFT AND RIGHT IN BACKGROUND. LIGHT HOUSE ON LEFT IS WHITE, BLUE TOP. FOR OTHER COLORINGS SEE CARD 3AH777.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 14 1952
SKETCH				
RETOUCHING		3	OCT 7 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO			OCT 16 1952	OCT 22 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	162	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 2CP2525

ORDER No. 75661

DATE 10-7-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: SUNSET ON LAKE MICHIGAN,
SOUTH HAVEN, MICH.
BY THE BIG, BLUE WATERS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH381. FOLLOW CARD 7AH381 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Get Dinnering
& Enlarge Colors
+ Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 14 1952
SKETCH				
RETOUCHING	1	1/4	OCT 7 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	2 1/2		10/31/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 2CP2526

ORDER No. 75661

DATE 10-7-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: U.S. COAST GUARD STATION,
SOUTH HAVEN, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH377. FOLLOW CARD 7AH377 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawings
+ Enlarge Color
+ Photo.*

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH				
RETOUCHING	4	2	OCT 7 1952	OCT 9 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 2CP2527

ORDER No. 75661

DATE 10-7-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE
TITLE: DOUGHBOY MEMORIAL,
SOUTH HAVEN, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH380. FOLLOW CARD 7AH380 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
+ Envelope Colors
+ Blank*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				OCT 7 1952
RETOUCHING		0	OCT 7 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 2CP2528

ORDER NO. 75661

DATE 10-7-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: SCENE IN OAKLAND PARK,
SOUTH HAVEN, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH379. FOLLOW CARD 7AH379 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawings +
Enlarge Photo
Color*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 9 1952	OCT 10 1952
SKETCH				
RETOUCHING	X	1/2	OCT 7 1952	OCT 9 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		10-30-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 2CP2529

ORDER No. 75661

DATE 10-7-52'

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: SOUTH HAVEN YACHT CLUB AND
DOCKS, SOUTH HAVEN, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH41. FOLLOW CARD 4BH41 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Set Drawings
& Enlarg. 2/28/52*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 7 1952	OCT 9 - 1952
SKETCH				
RETOUCHING		0	OCT 7 1952	OCT 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 13 1952	OCT 20 1952
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 2CP2530

ORDER No. 75661

DATE 10-7-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO. *V*

IMPRINT SAME AS ABOVE

TITLE: MARVIN SLIDE, MOVING DUNE,
SOUTH OF SOUTH HAVEN, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH378. FOLLOW CARD 7AH378 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Get Browning?
And Enlarge
Color + Black*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1952	OCT 14 1952
SKETCH				
RETOUCHING	<i>4</i>	<i>1/2</i>	OCT 7 1952	OCT 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>108</i>	<i>2 1/2</i>		<i>10-30-52</i>

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2531 ORDER NO. 75685 DATE 10-9-52

CUSTOMER THE BERGHOFF RESTAURANT CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH

Submit to Customer

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(15 Colors)

O.K.
CH

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY,
CEDAR RAPIDS, IOWA

NO. 2CP2532

ORDER No. 75690

DATE 10-9-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: PL. COLLINS RADIO CO.,
CEDAR RAPIDS, IOWA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT SHOW AUTOS. REMOVE - BARNS. RETAIN CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 14 1952	OCT 15 1952
SKETCH				
RETOUCHING		2-1	OCT 10 1952	OCT 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1-5	1 1/2		10-23-52
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

2 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY,
CEDAR RAPIDS, IOWA

NO. 2CP2533

ORDER No. 75690

DATE 10-9-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

TITLE: P2. LINN COUNTY COURT HOUSE,
CEDAR RAPIDS, IOWA /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 121926-N. REMOVE CAR TRACKS. FOLLOW CARD
121926-N FOR COLORS - EXCEPT: NO GREEN AT TOP OF PILLARS- SHOULD
BE ABOVE AS SHOWN ON OLD CARD. RAILING IS STONE ALSO(SHOULD NOT
BE YELLOW). /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 23 1952
SKETCH				
RETOUCHING	3	1	OCT 20 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	OCT 24 1952 11/3/52	OCT 31 1952 11/2/52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY CLINTON NEWS AGENCY,
CLINTON, IOWA

NO. 2CP2534

ORDER No. 75901

DATE 10-10-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: LINCOLN HIGHWAY BRIDGE
ACROSS MISSISSIPPI RIVER ON U.S.
HIGHWAY 30 BETWEEN CLINTON, IOWA
AND FULTON, ILLINOIS

Private # before imprint: Pl.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH910. FOLLOW CARD 8AH910 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 22 1952
SKETCH				
RETOUCHING	5	4½	OCT 16 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			OCT 23 1952	OCT 31 1952
HAND COLOR PROOF				
ARTIST DEPT.	103	9½		11-4-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CP2537

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 75922

DATE 10-14-52

6 1/2 M POST CARDS, C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: B-1. STREET SCENE, BAYFIELD,
WIS., ON CHEQUAMEGON BAY.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PART OF AUTO SHOWING ON RIGHT, AND WIRE. HOTEL BLDG. ON RIGHT-
WHITE, GREEN SHUTTERS, GRAY ROOF. SIGN: WHITE LETTERS ON BLACK BACK-
GROUND. OTHER BLDGS. WHITE WITH GRAY ROOF. BROWN BRICK STREET.
ALUMINUM COLOR LIGHT POSTS. BLUE WATER (NOTE: GREEN SHORE LINE BEYOND
WATER). GREEN FOLIAGE ON TREES AND LAWN SHOWING. WHITE BOAT WITH
BROWN TRIM. COLORED AUTOS. SIGN ON LEFT: BLACK "CAFE" ON TAN
WHITE "LUNCHES". OTHER SIGN - BLACK ON WHITE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other.
to make an accurate set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1952	
SKETCH				
RETOUCHING		2 1/2	OCT 15 1952	OCT 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 22 1952	OCT 23 1952
HAND COLOR PROOF	20	1 1/2		10-29-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DEC 2 - 1952

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.,

NO. 2CP2538

ORDER No. 75922

DATE 10-14-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO. ✓

IMPRINT SAME AS ABOVE
TITLE: B-2. PUREAIR SANATORIUM,
BAYFIELD, WIS., ON
CHEQUAMEGON BAY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF (LIGHT TAN) BRICK BUILDING WITH SPANISH RED (BROWNISH RED)
TILE ROOF. GREAM TRIM. GRAY DRIVE. GREEN LAWN AND FOLIAGE.
DARK GREEN EVERGREENS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 20 1952	OCT 20 1952
SKETCH				
RETOUCHING		2	OCT 15 1952	OCT 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20P2539 ORDER NO. 75929 DATE 10-14-52

CUSTOMER ST. CHRISTOPHER MOTEL
BLOOMFIELD HILLS, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT. ~~TIME OUT THE AUTOMOBILES~~. REPRODUCTIONS
OF ST. CHRISTOPHER MEDAL AND (AAA) ~~EMBLEMS~~ TO BE PLACED WITH R.M. AS OUTLINED.

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH. THE WALLS OF THE BUILDING ARE WHITE UPRIGHT
MASONRY PANELS. PILLARS ARE WHITE MASONRY. GABLES ARE WHITE ALUMINUM
SIDING. RED TILE ROOF #31. DOORS AND SHUTTERS #42. CHIMNEY IS LEDGEROCK
DRIVEWAY-BLACK ASPHALT.

RETURN MEDAL TO CUSTOMER.

ret 12/9/52
ds

PHOTO RETURNED

TO

PHOTO USED FOR

5-7-52
L.C. 1 1/2
Ret. 6
Photo H.C. 10-25-52 1 1/2
L.A. 9

11/1/52

as quoted
JR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES

RETURN PHOTO

3M-A-15-52

2

NO. 28P2540

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

ORDER NO. 76004

DATE 10-20-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: BEAUTIFUL McCLUGAGE BRIDGE,
SPANNING THE ILLINOIS
RIVER..... etc.

Private # before imprint: PK.1

PHOTO PROPERTY OF

CUST.

DEC 8 - 1957

RETOUCHING AND COLOR DESCRIPTION

DEC 6 - 1957

SILVER COLOR BRIDGE. FOLLOW CARD ENCLOSED FOR
BALANCE OF COLORING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Use light blue
only*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH			OCT 20 1952	
RETOUCHING		2 1/2	OCT 20 1952	OCT 20 1952
REPHOTO				
PHOTO-LITHO			OCT 29 1952	NOV 3 1952
BLUEPRINT STRIPPING, OPAQUING				DEC 7 57
HAND COLOR PROOF	105	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

*Reen et al R, 57-066
B.R. 19-158 1/2*

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2CP2541

ORDER NO. 76004

DATE 10-20-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: GLEN OAK PARK CONSERVATORY
AT PEORIA, ILL..... etc.

Private # before imprint: PK.2

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ATTRACTIVE COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH				
RETOUCHING	<i>4</i>	<i>2</i>	OCT 20 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				OCT 31 1952
BLUEPRINT			OCT 24 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>13</i>	<i>1 1/2</i>		
ARTIST DEPT.		<i>9 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2EP2542

ORDER No. 76004

DATE 10-20-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: UPPER PEORIA LAKE AS
VIEWED FROM GRANDVIEW...etc

Private # before imprint: PK.3

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD BILLOWY CLOUDS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

HC 32 13

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 24 1952
SKETCH			OCT 20 1952	OCT 20 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 29 1952	
BLUEPRINT STRIPPING, OPAQUING				NOV 3 1952
HAND COLOR PROOF	105	1 1/2		11-4-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2CP2543

ORDER No. 76004

DATE 10-20-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: AERIAL VIEW OF PEORIA,
SECOND LARGEST CITY...etc

Private # before imprint: PK.4

DEC 17 1957

PHOTO PROPERTY OF CUST.

DEC 17 1957

RETOUCHING AND COLOR DESCRIPTION

ADD SOME CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.R. 57-066

B.R. 19-158 1/2

*Combine it +
dk blue*

E103

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1952	OCT 23 1952
SKETCH				
RETOUCHING		5	OCT 20 1952	OCT 22 1952
REPHOTO				
PHOTO-LITHO			OCT 24 1952	OCT 31 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2 1/2		
ARTIST DEPT.		14		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2CP2544

ORDER No. 76004

DATE 10-20-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: GLEN OAK PARK CONSERVATORY
AT PEORIA, ILL.....etc.

Private # before imprint: PK.5

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW DIFFERENT SHADES OF GREEN IN THE TREES.

SHOW FLOWER BEDS AND EVERGREENS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

4CP2013

Executive OK of Estimate By _____ Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH			OCT 20 1952	OCT 23 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 24 1952	NOV 3 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2		11-4-52
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____ By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

NO. 2CP2545

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

ORDER NO. 76004

DATE 10-20-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: BEAUTIFUL UPPER PEORIA
LAKE etc

Private # before imprint: PK.6

PHOTO PROPERTY OF CUST.

NOV 18 1957

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUD FORMATIONS AS THEY ARE. REMOVE SPOTS
IN UPPER PART OF PHOTOGRAPH.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Use light blue
only*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 26 1952
SKETCH			OCT 27 1952	
RETOUCHING			OCT 20 1952	OCT 27 1952
REPHOTO				
PHOTO-LITHO			OCT 29 1952	NOV 5 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2CP2546

ORDER No. 76004

DATE 10-20-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: LOOKING WEST ON DOWNTOWN
ADAMS STREET,..... etc.

Private # before imprint: PK.7

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LEFT SIDE OF STREET: BLACK FRONT-LIMESTONE BUILDING. LARGE
BUILDING-LIGHT GRAY - BASE WHITE WITH RED LETTERS.

RIGHT SIDE OF STREET: LARGE BUILDING- LIGHT TAN TOWER, MEDIUM
TAN UPPER STORIES.

ADD SOME CLOUDS. VARIOUS COLORED CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

4C2513
Red Improver

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 29 1952	OCT 30 1952
SKETCH				
RETOUCHING		6	OCT 20 1952	OCT 29 1952
REPHOTO			OCT 31 1952	
PHOTO-LITHO				NOV 10 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134		11-11-52
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

(F)

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2CP2547

ORDER NO. 76004

DATE 10-20-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: BRADLEY UNIVERSITY'S
ROBERTSON MEMORIAL FIELD-
HOUSE AT PEORIA, ILL....etc

Private # before imprint: PK.8

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- BIG CHIMNEY AND TELEPHONE POLE & WIRES. ALSO "NO PARKING"
SIGN. TAKE OUT CAR TRACKS AND SHOW BLACK TOP ROAD INSTEAD.

PUT IN LARGE BILLOWY CLOUDS. GREEN ROOF AND UPPER FRONT. LOWER
PART OF BUILDING IS LIGHT TAN. "B" ON FRONT OF BLDG.- WHITE ON
RED WITHIN WHITE CIRCLE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CP2013

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 24 1952	OCT 20 1952
SKETCH				
RETOUCHING		3	OCT 20 1952	OCT 24 1952
REPHOTO				NOV 3
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		11-8-52
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2CP2548

ORDER NO. 76004

DATE 10-20-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: LOOKING EAST ON JEFFERSON
AVE. IN DOWNTOWN PEORIA,
ILL..... etc.

Private # before imprint: PK.9

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VARIOUS COLOR AUTOS. NICE CLOUDS. BLACK TOP STREET. SEE ENCLOSED
CARD FOR BUS COLORS. LEFT SIDE: LARGE BLDG.-LIGHT TAN, BASE-LIGHT
GRAY. WINE COLOR AWNING WITH WHITE LETTERS. "RIALTO"- WHITE ON RED.
"LEHMANN BLDG. RED BRICK, TOWER-SILVERISH GRAY. RIGHT SIDE: BLACK
FRONT-COPPER BRICK VARIEGATED. LARGE BLDG. LIGHT COPPER, UPPER
PART IS TAN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1952	OCT 23 1952
SKETCH				
RETOUCHING	5	5	OCT 20 1952	OCT 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

(F)

DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 2CP2549

ORDER No. 76004

DATE 10-20-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: BUILDING KK OF CATERPILLAR TRACTOR CO.,.....etc

Private # before imprint: PK.10

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO: CROP AS MARKED ON TRANSPARENCY. ANY ADJUSTMENT FOR PROPORTION SHOULD BE MADE ON LEFT SIDE ONLY TO PRESERVE THE COMPLETE WORD "CATERPILLAR". TAKE OUT CAR

REMOVE TELEPHONE WIRES. FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER

Caterpillar Tractor Co.

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1952	NOV 4 - 1952
SKETCH			OCT 30 1952	NOV 3 1952
RETOUCHING		4	OCT 21 1952	OCT 28 1952
REPHOTO			NOV 10 1952	NOV 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4		11-14-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/9/53

CH

Photo 5X7
Kodachrome

HEP 2549
Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2550 ORDER NO. 76057 DATE 10-24-52

DEPT.

DATE COMPLETED

CUSTOMER
DESERT SUPPLY COMPANY
LAS VEGAS, NEVADA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2
Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

DESERT SUPPLY CO., LAS VEGAS, NEVADA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: CROP AS MARKED -

INTERIOR - WALLPAPER SHOULD BE THE SAME ABOVE THE BAR
~~XXXXXXXXXXXX~~ AS WELL AS ALONGSIDE.

REPRODUCE PAINTINGS CLOSELY. LIGHTEN UP THE CEILING
TO SHOW RED MAHOGANY CROSSBEAMS AND SQUARES BETWEEN
THEM. CARD ENCLOSED TO SHOW DETAIL OF FIGURE ON SIDE
OF BAR.

COLOR DESCRIPTION

SAME AS ABOVE.
FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

3M-4-15-52

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

77
Ret 6 1/2 104
2020 2 1/2 12 5 1/2
105
1-6-52 20 14
Jan
Ske

Rephoto 8.51 mil
Artwork 21-100

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2551 ORDER NO. 76058 DATE 10-24-52

CUSTOMER

DESERT SUPPLY COMPANY
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

500 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

Side Center

DESERT SUPPLY CO., LAS VEGAS, NEVADA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: CROP AS MARKED —

EXTERIOR — MAKE AS REALISTIC AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

RETD 1/14/53

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. 2CP2554

ORDER No. 76077

DATE 10-27-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 500- AUTOMOBILE ENTRANCE
TO CEDAR POINT ON LAKE ERIE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH2621. FOLLOW CARD 9AH2621 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				
RETOUCHING	4	1 1/2	OCT 31 1952	11-3-52
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103			1-8-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. 2CP2555

ORDER No. 76077

DATE 10-27-52'

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO. ✓

IMPRINT SAME AS ABOVE

TITLE: 501- CEDAR POINT AUTO
ROAD, CEDAR POINT-ON-LAKE
ERIE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1559. FOLLOW CARD 1BH1559 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
of Cedar Point
Flash*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				
RETOUCHING	4	1/2	OCT 31 1952	11-3-52
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. 2CP2556

ORDER No. 76077

DATE 10-27-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 502- FLORAL EMBLEM IN
WASHINGTON PARK, SANDUSKY,
OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH2179. FOLLOW CARD 9AH2179 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
and Enlarge Color
+ Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 28 1952
SKETCH				
RETOUCHING		0	OCT 31 1952	OCT 31 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 31 1952	NOV 10 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. 2CP2557

ORDER No. 76077

DATE 10-27-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 503- NIGHT VIEW OF ERIE
COUNTY COURT HOUSE AND
FOUNTAIN IN WASHINGTON PARK,
SANDUSKY, OHIO IN OHIO'S LAKE
ERIE VACATIONLAND

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH2181. FOLLOW CARD 9AH2181 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
Enlarge Colors*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				OCT 31 1952
RETOUCHING		0	OCT 31 1952	
REPHOTO			OCT 31 1952	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. 2CP2558

ORDER No. 76077

DATE 10-27-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 504- SANDUSKY BAY BRIDGE
ON OHIO ROUTE NO.2, BETWEEN
SANDUSKY AND PORT CLINTON,
OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AHL172. FOLLOW CARD 8AHL172 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1952	OCT 29 1952
SKETCH				
RETOUCHING	4	1/2	OCT 31 1952	11-3-52
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 5 1952	NOV 11 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2559

ORDER NO. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: CIVIC CENTER, KANSAS CITY,
MISSOURI. SHOWN IS THE JACKSON
COUNTY COURT HOUSE AND THE
CITY HALL

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ~~CARS~~ - CARS. FOLLOW SUBJECT OCK175 FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1952	OCT 30 1952
SKETCH				
RETOUCHING		6	OCT 31 1952	NOV 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 9/16	NOV 6 1952	NOV 12 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with the order
to make an attractive ad.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

**USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)**

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2560

ORDER NO. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES No

IMPRINT SAME AS ABOVE

TITLE: FOUR PROMINENT SKYSCRAPERS IN
DOWNTOWN KANSAS CITY, MISSOURI. LEFT
TO RIGHT, FEDERAL OFFICE BUILDING,
BRYANT BUILDING, TELEPHONE BUILDING,
AND POWER & LIGHT COMPANY BUILDING

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION THIS TO BE A GROUP VIEW OF 4 BLDGS. LINED UP AS
SUBJECT 9BK19. REMOVE ALL CARS, ON ALL VIEWS. FEDERAL OFF. BLDG. - USE 2AH1026.
BRYANT BLDG. - USE SUBJECT 2AH1027. TELEPHONE BLDG. - USE PHOTO ENCLOSED & SEE
SUBJECT OCK175 FOR COLORS, ALSO REMOVE BUILDINGS OBSTRUCTING GROUND FLOOR.
POWER & LIGHT CO. BLDG. - USE PHOTO ENCLOSED, CROPPING AS SUGGESTED, COLOR IS GREY
(SEE 2AH1024()) AND REMOVE OBSTRUCTING BUILDING ON LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

REMOVED

to use Dept.

Required

2 DEC 23 1952

JAN 5 1953

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1952	NOV 11 1952
SKETCH	1.0	1		
RETOUCHING		8	NOV - 1952	
REPHOTO			OCT 29 1952	NOV 5 1952
PHOTO-LITHO			NOV 14 1952	NOV 24 1952
BLUEPRINT			DEC 30 1952	JAN 5 1953
STRIPPING, OPAQUING				11-28-52
HAND COLOR PROOF	108	2		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2561

ORDER No. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES NO

IMPRINT SAME AS ABOVE

TITLE: GEORGE WASHINGTON STATUE, AND
UNION STATION IN BACKGROUND,
KANSAS CITY, MISSOURI

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

UNION STATION, AND BASE OF STATUE ARE GREY STONE (SEE TRANSPARENCY SUBJECT 2CK303). STATUE IS BLACK AND PALE GREEN WHERE WEATHER-WORN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	OCT 31 1952
SKETCH			OCT 31 1952	NOV 5 1952
RETOUCHING	6			
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/3	NOV 5 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

THE ALLES PRESS, KANSAS CITY, MO.

NO. 2CE2562

ORDER No. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES NO

IMPRINT SAME AS ABOVE

TITLE: THE POSE OF THIS GRIZZLY BEAR
IS A FAMILIAR SIGHT TO THE
THOUSANDS OF REGULAR VISITORS TO
THE FAMOUS SWOPE PARK ZOO, IN
KANSAS CITY, MISSOURI

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY.

REFER TO SUBJECT OCK406, BUT MAKE THIS VIEW LIGHTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 30 1952
SKETCH				
RETOUCHING		2 1/2	OCT 31 1952	NOV 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 3 1952	NOV 10 1952
HAND COLOR PROOF	105	1 1/2		11-12-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2563

ORDER No. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~YES~~ No.

IMPRINT SAME AS ABOVE
TITLE: UNITED STATES POST OFFICE,
KANSAS CITY, MISSOURI

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS GREY. FENCE AROUND GROUNDS IS WHITE. BUILDING ON LEFT IS BROWN

REMOVEL ALL CARS. MAKE THE TREES AND SHRUBS SLIGHTLY LARGER.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4	OCT 31 1952	NOV 4 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 10 1952	NOV 19 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2564

ORDER No. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *and*

IMPRINT SAME AS ABOVE

TITLE: MUNICIPAL AUDITORIUM, KANSAS CITY,
MISSOURI. RECOGNIZED AS ONE OF THE
FINEST PUBLIC BUILDINGS IN THE
NATION, THIS IMPOSING STRUCTURE
OCCUPIES A FULL CITY BLOCK, AND STANDS *in*
..... etc.

PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

REPAIR STREET. SEE SUBJECT OCK142 FOR COLORS. BRIGHTLY COLORED FLAGS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 30 1952
SKETCH				
RETOUCHING		5	OCT 31 1952	NOV 4 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12	NOV 6 1952	NOV 12 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

11 Subjects o.
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2565

ORDER No. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: 11th STREET (PETTICOAT LANE),
FROM MAIN, IN THE HEART OF
KANSAS CITY, MISSOURI

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RCSH

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1952	DEC 1 - 1952
SKETCH				
RETOUCHING		6	NOV 3 1952	NOV 12 1952
REPHOTO			OCT 29 1952	NOV 3 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 3 1952	DEC 8
HAND COLOR PROOF	104	13 1/2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2566

ORDER No. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: THE HEART OF THE COUNTRY CLUB
PLAZA, KANSAS CITY, MISSOURI. THE
AREA IS WORLD FAMOUS FOR ITS
DISTINCTIVE ARCHITECTURE AND
PLANNING.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING ON LEFT-WHITE WITH GREEN WINDOW PANES. RUST COLOR CANOPY AND TRIM.
CENTER BUILDING IS BUFF WITH A WHITE TOWER. MOVIE SIGN IS RED, AND AWNING
IS RED AND BLUE. FOUNTAIN IS WHITE. BUILDING ON RIGHT- PINK, WITH LIGHT
BROWN TRIM. AN ORANGE SIGN. AWNING IS GREY, BLUE, AND BUFF.

REMOVE THE FIVE CARS MOST PROMINENTLY SHOWN, AND WOMAN PEDESTRIAN. ALSO
REMOVE ANY POSTS THAT INTERFERE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	3½	OCT 31 1952	NOV 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	1½	NOV 5 1952	NOV 10 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2567

ORDER No. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES No

IMPRINT SAME AS ABOVE

TITLE: AERIAL VIEW OF KANSAS CITY,
MISSOURI, SHOWING KERSEY COATES
DRIVE AND THE QUALITY HILL
APARTMENTS IN FOREGROUND.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM AS MARKED. IN FOREGROUND - JUST BEYOND THE DRIVE - ARE SMALL
BLUFFS AND GRASS BEYOND. APARTMENT BUILDINGS ARE BUFF. USE JUDGMENT
FOR OTHER COLORINGS. REFER TO TRANSPARENCY SUBJECT 2CK303. LOWER SKYLINE
A BIT, IF NECESSARY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	45	OCT 31 1952	NOV 4 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	23/4	NOV 5 1952	NOV 10 1952
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2568

ORDER No. 76098

DATE 10-28-52

12 $\frac{1}{2}$ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: NEW VETERANS ADMINISTRATION
HOSPITAL, 4801 LINWOOD, KANSAS
CITY, MISSOURI

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

GREEN GRASS. PUT FLAG ON POLE.

LIGHT BROWN AND CONCRETE BUILDING, WITH SILVER TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		4 $\frac{1}{2}$	OCT 31 1952	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 $\frac{3}{4}$		11-11-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

THE ALLIS PRESS, KANSAS CITY, MO.

NO. 2CP2569

ORDER NO. 76098

DATE 10-28-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

No

IMPRINT SAME AS ABOVE

TITLE: MUNICIPAL AIR TERMINAL, KANSAS CITY, MISSOURI. ONE OF THE NATIONS FINEST, LOCATED JUST 5 MINUTES FROM DOWNTOWN KANSAS CITY.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	3½	NOV 5 1952	NOV 6 1952
REPHOTO			OCT 29 1952	NOV 3 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 12 1952	NOV 19 1952
HAND COLOR PROOF	10½	1½		11-20-52
ARTIST DEPT. Joan		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2570 ORDER NO. 76284 DATE 10-29-52

CUSTOMER KIRIES RESTAURANT
RIVER GROVE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5

R. M. Yes/No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED BY ARROWS IN RIGHT HAND BORDER

TRANSPARENT CURTAINS ON ACTUAL WINDOWS (ALL) SHOULD BE
RETOUCHED TO GIVE EFFECT OF SUNLIGHT (PALE GOLD #15).

COLOR DESCRIPTION

in
LEATHER/CHAIRS #39, WOOD IN CHAIRS #55. WALLS #55. CEILING OFF-WHITE.
IN MIDDLE OF ROOM ARE TWO FOLDING SLIDE DOORS WHICH ARE FOLDED BACK-THESE ARE #13.
DRAPES ABOVE & ON BOTH SIDES OF WINDOWS AS FOLLOWS:
BACKGROUND #39 — DESIGN #2 WITH BLACK & GOLD
TRANSPARENT CURTAIN ON ACTUAL WINDOWS-TTHIS IS A PALE GOLD #15 AND SHOULD
BE RETOUCHED TO GIVE EFFECT OF SUNLIGHT (ALL WINDOWS).
LIGHT FIXTURES — COPPER BRONZE — WHITE LIGHT. CARPET — LIGHTEST PART #24-
NEXT LIGHTEST #72- DARKEST #67 WITH RED AND BLACK ADDED.

PHOTO RETURNED

TO

PHOTO USED FOR

Litho Note
Take out 3 Ventilator
behind chandelier at
pt. H.C.F.

OK
en

CITY NEWS SERVICE, STEVENS POINT, WIS.

NO. 2CP2571

ORDER No. 76296

DATE 10-30-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: BUKOLT PARK, ALONG THE WISCONSIN
RIVER, STEVENS POINT, WIS.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT FLAG ON POLE IN CENTER (DO NOT MAKE OUT OF PROPORTION TO PICTURE).
BLUE WATER LEFT AND IN POND, CENTER. GREEN LAWN AND FOLIAGE ON TREES.
DARK GREEN EVERGREENS. DARK GRAY ROAD. WHITE POSTS WITH BLACK CAPS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 14 1952
SKETCH				
RETOUCHING		/		NOV 7 1952
REPHOTO				NOV 14 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 10 1952	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CITY NEWS SERVICE, STEVENS POINT, WIS.

NO. 2CP2572

ORDER No. 76296

DATE 10-30-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: DELZELL HALL, WISCONSIN STATE
COLLEGE, STEVENS POINT, WIS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL POLES AND WIRES.

VERY LIGHT TAN BRICK BUILDING. LIGHT GRAY STONE TRIM AND FOUNDATION.
ALUMINUM DOORS, SASH AND HAND-RAILS. ROSE COLORED WALLS SHOWING IN
INTERIOR, CENTER DOORWAY. COLORED FLOWERS IN DOORWAY BOXES.
GREEN LAWN AND FOLIAGE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING	10	2 1/4		NOV 6 1952
REPHOTO				
PHOTO-LITHO			NOV 10 1952	NOV 14 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CP2573

ORDER NO. 76298

PHOTO BY GIBBS

DATE 10-30-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: HOOVER AUDITORIUM, LAKESIDE, OHIO
"THE CHAUTAUQUA OF THE GREAT LAKES"

Private # before title: #506

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT STREET SIGNS AND SIGNS ON TREE, WIRES, DEAD BRANCHES. ADD CLOUDS.

FOLLOW COLOR INSTRUCTIONS ON SUBJECT 2CH1336

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		3-1	NOV 6 1952	NOV - 10 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1-1	1-1/2	NOV 11 1952	NOV 14 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 2CP2574

ORDER No. 76298

PHOTO BY GIBBS

DATE 10-30-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: HOOVER AUDITORIUM, LAKESIDE, OHIO
"THE CHAUTAUQUA OF THE GREAT LAKES"

Private # before title: #507

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR PHOTOGRAPH FOR COLOR GUIDE

RETURN COLOR PHOTO TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		4	NOV 5 1952	NOV 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	NOV 10 1952	DEC 2 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TO MAKE COLORS
(5 Colors)

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. 20P2576

ORDER No. 76300

DATE 10-30-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

OBH2516.

IMPRINT

SAME AS ABOVE

TITLE: 507- NIGHT VIEW OF THE FAMOUS
BLUE HOLE, CASTALIA, OHIO -
IN OHIO'S LAKE ERIE VACATIONLAND

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH2516. FOLLOW CARD OBH2516 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Get Drawing 10927
PHOTO-114
D-

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 5 1952	NOV 17 1952
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(6 Colors)

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

MOUND PHOTO, SANDUSKY, OHIO

NO. 2CP2577

ORDER NO. 76300

DATE 10-30-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as
1BH1911. *reset*

IMPRINT SAME AS ABOVE

TITLE: 508- THE FAMOUS BLUE HOLE,
CASTALIA, OHIO - IN OHIO'S LAKE
ERIE VACATIONLAND - 6 MILES
FROM SANDUSKY

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1911. FOLLOW CARD 1BH1911 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

✓ Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Set Drawings

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		0		
REPHOTO			NOV 6 1952	NOV 17 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		25		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS



USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY CORWIN NEWS AGENCY,
JEFFERSON CITY, MO.

NO. 2CP2578

ORDER No. 76306

DATE 10-31-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: SCENIC BLUFFS ON HORSESHOE BEND
DRIVE, LAKE OF THE OZARKS,
MISSOURI

PRIVATE # BEFORE IMPRINT: K-19

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B86. FOLLOW CARD 6B86 FOR COLORS-EXCEPT A LITTLE
MORE GRAY AS MARKED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 31 1952	NOV 4 - 1952
SKETCH				
RETOUCHING		1	NOV 5 1952	NOV 11 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104			
ARTIST DEPT.		831		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(6 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2580 ORDER NO. 76345 DATE 11-4-52

CUSTOMER ORANGE BLOSSOM HOTEL
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE C.T. PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~XX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY. ON TITLE USE OUTLINE OF WHITE
ELEPHANT ON COASTER* NOT NECESSARILY THE CIRCULAR BACKGROUND.

Make up front

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
Small 6 2 1/2
L.A. 12

as printed

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR

ART-CCLOORTONE COLORS

(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2581 ORDER NO. 76347 DATE 11-4-52

CUSTOMER
DESAULNIERS & COMPANY
MOLINE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE C.T. PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE NEW JOHN DEERE 25 COMBINE
IN CRIMSON CLOVER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY AND KODACHROME TRANSPARENCY

WITH INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

3

PHOTO USED FOR

C.T. PHOTOCHROM

STANDARD PROCESS

USE FULLAR
ART-COLOR TONE COLORS
(5 Colors)

RWH - MUST HAVE PROOF

11/12/52

108-12552-2a9

(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2582 ORDER NO. 76347 DATE 11-4-52

CUSTOMER
DESAULNIERS & COMPANY
MOLINE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE C.T. PHOTOCHROM—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE NEW JOHN DEERE 25 COMBINE
IN WINDROWED WHEAT

FRONT NO. 5

(All of this on address side)

R. M.

Yes

MAX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY, KODACHROME TRANSPARENCY

AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SAME AS ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR



RUSH - MUST HAVE
PROOF 11/12/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2583 ORDER NO. 76347 DATE 11-4-52

CUSTOMER DESAULNIERS & COMPANY
MOLINE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE C.T. PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEW JOHN DEERE 25 COMBINE
IN OATS.

FRONT NO. 5 (All of this on address side) Same as 2CP2581
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY, KODACHROME TRANSPARENCY

AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

FO

PHOTO USED FOR

Ret 2
104
11-15-52
105
12-5-52
La 9

C.T. PHOTOCHROM
ART-COLOR-ONE COLORS
(5 colors)

RUSH - MUST HAVE
PROOF 11/12/52

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO -

NO. 2CP2584

ORDER No. 76400 -

DATE 11-6-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 1CH1235 ✓

IMPRINT SAME AS ABOVE

TITLE: MEDICAL CENTER OF OHIO STATE
UNIVERSITY, COLUMBUS, OHIO... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1235. FOLLOW CARD 1CH1235 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
& Enlarger
& Colors*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1952	NOV 11 1952
SKETCH				
RETOUCHING	3	1/2	NOV 7 1952	NOV 10 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			NOV 17 1952	
STRIPPING, OPAQUING				FEB 11 1953
HAND COLOR PROOF.				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

E. F. GODFREY, LAKE GENEVA, WIS.

NO. 2CP2586

ORDER No. 76619

DATE 11-14-52

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: MOONLIGHT ON LAKE GENEVA,
FROM RECREATION BUILDING,
LAKE GENEVA, WISCONSIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH606. FOLLOW CARD 8AH606 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Colored Envelope
Drawing*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	DEC 1 - 1952
SKETCH	10	1/2	NOV 17 1952	NOV 17 1952
RETOUCHING				
REPHOTO			DEC 3 1952	
PHOTO-LITHO				DEC 18 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

E. F. GODFREY, LAKE GENEVA, WIS.

NO. 2CP2587

ORDER NO. 76619

DATE 11-14-52

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO. ✓

IMPRINT SAME AS ABOVE

TITLE: HOTEL GENEVA,
LAKE GENEVA, WISCONSIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AM609. FOLLOW CARD 8AM609 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
+ Enlarge Colors + Flash*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1952	DEC 1 - 1952
SKETCH				
RETOUCHING	10	1/4	NOV 17 1952	NOV 17 1952
REPHOTO				
PHOTO-LITHO			DEC 3 1952	DEC 13 1952
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. 2CP2588
DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER No. 76624
CENTRAL CITY, PA.

DATE 11-14-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL	IMPRINT SAME AS ABOVE TITLE: GRAND VIEW SHIP HOTEL BANQUET ROOM ON LINCOLN HIGHWAY U.S. 30 17 MILES WEST OF BEDFORD, PA.
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other. make an attractive set.

Submitted not photo to office

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 18 1952	DEC 1 - 1952
SKETCH				
RETOUCHING		4	NOV 17 1952	NOV 18 1952
REPHOTO				DEC 8
PHOTO-LITHO			DEC 3 1952	1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 2CP2589

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER NO. 76624
CENTRAL CITY, PA.

DATE 11-14-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: GRAND VIEW SHIP HOTEL
MAIN DINING ROOM
ON LINCOLN HIGHWAY U.S. 30
17 MILES WEST OF BEDFORD, PA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1- 1952
SKETCH				
RETOUCHING		5	NOV 17 1952	NOV 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	DEC 3 1952	DEC 8 1952
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Submit ret photo
to office*

NO. 2CP2590

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER No. 76624
CENTRAL CITY, PA.

DATE 11-14-52

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: GRAND VIEW-SHIP HOTEL
SOUVENIR STAND AND GIFT SHOP
ON LINCOLN HIGHWAY U.S. 30
17 MILES WEST OF BEDFORD, PA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WHITE GLARE ON CEILING ABOVE LIGHT, AND TWO BASKETS
IN LOWER RIGHT CORNER.

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submit ret photo
to office*

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1952	DEC 1-1952 DEC 12 1952
SKETCH				
RETOUCHING		3 1/2	NOV 17 1952	NOV 20 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/4	DEC 3 1952	DEC 16 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CP2591
DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL,
CENTRAL CITY, PA. ORDER No. 76624

DATE 11-14-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: GRAND VIEW-SHIP HOTEL
CORAL ROOM BAR & LOUNGE
ON LINCOLN HIGHWAY U.S. 30
17 MILES WEST OF BEDFORD, PA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE SUBJECT 2CP2592 FOR COLOR SCHEME - FLOOR-LIGHT TAN-
WOOD DESIGN. BEER COOLER BEHIND BAR IS CHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1952	
SKETCH				
RETOUCHING		4	NOV 17 1952	NOV 20 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 3 1952	DEC 8 1952
HAND COLOR PROOF	198	2		12-11-52
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Submit set photo
to office*

DISTRIBUTED BY H. PAULSON, GRAND VIEW SHIP HOTEL, ORDER No. 76624
CENTRAL CITY, PA.

NO. 2CP2592

DATE 11-14-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: GRAND VIEW-SHIP HOTEL
CORAL ROOM-COCKTAIL LOUNGE-
ENTRANCE

ON LINCOLN HIGHWAY U.S. 30
17 MILES WEST OF BEDFORD, PA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 18 1952	
SKETCH				
RETOUCHING	10	3½	NOV 17 1952	NOV 18 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	DEC 3 1952	DEC 11 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Submit set photo
to office*

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2601

ORDER No. 76661

DATE 11-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: K-8. THE OLD MILL AND FALLS,
MILL CREEK PARK, YOUNGSTOWN,
OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1031. FOLLOW CARD 4AH1031 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*on sheet
E60*

*Get Drawing
Black
Enlarge Colors*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	DEC 9 - 1952
SKETCH			NOV 20 1952	NOV 24 1952
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2602

ORDER NO. 76661

DATE 11-19-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: K-9. PIONEER PAVILION AND HORSESHOE CURVE, MILL CREEK PARK, YOUNGSTOWN, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1030. FOLLOW CARD 4AH1030 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*on sheet
G60*

*Get Dr. ...
Enlarge ...
& Color*

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	DEC 9 1952
SKETCH				
RETOUCHING	5	1/2	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(3 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2603

ORDER No. 76661

DATE 11-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: K-10. THE HEART OF
YOUNGSTOWN, OHIO FROM THE
AIR.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH25897. FOLLOW CARD 1BH2589 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
Colors*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1952	DEC 1 - 1952
SKETCH				
RETOUCHING		0	NOV 20 1952	NOV 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 3 1952	DEC 10 1952
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2604

ORDER No. 76661

DATE 11-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: K-11. THE RAPIDS AT OLD
MILL, IDORA PARK AT NIGHT,
YOUNGSTOWN, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH442. FOLLOW CARD 7AH442 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or order for this customer. Please see to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set.

on sheet
E-60

*Get Drawing
Fulfill a Color*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	DEC 9 - 1952
SKETCH				
RETOUCHING	5	1/2	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2605

ORDER No. 76661

DATE 11-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE
TITLE: K-12. NORTH SIDE UNIT,
YOUNGSTOWN HOSPITAL,
YOUNGSTOWN, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2586. FOLLOW CARD 1BH2586 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Get Down P Colors
& Enlarge
& Blacken*

Gr Shd

E 60

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	DEC 7 1952
SKETCH				
RETOUCHING		½	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed. _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2606

ORDER NO. 76661

DATE 11-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO. ✓

IMPRINT SAME AS ABOVE

TITLE: K-13. NIGHT VIEW OF REPUBLIC
STEEL CORPORATION,
YOUNGSTOWN, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2965. FOLLOW CARD 7AH2965 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Get Drawings
Enlarge Black
& Color*

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1952	DEC 1 - 1952
SKETCH				
RETOUCHING			NOV 20 1952	NOV 20 1952
REPHOTO				
PHOTO-LITHO			DEC 3 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2607

ORDER No. 76661

DATE 11-19-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: K-14. GENERAL VIEW OF
YOUNGSTOWN SHEET AND TUBE
COMPANY, NIGHT VIEW, CAMPBELL
WORKS, YOUNGSTOWN, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2588. FOLLOW CARD 1BH2588 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

on sheet
E 60

*Get Drawings
to Enlarge
to Colors*

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	
SKETCH				
RETOUCHING	5	1/4	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2608

ORDER No. 76661

DATE 11-19-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE
TITLE: K-15. STAMBAUGH AUDITORIUM,
YOUNGSTOWN, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1773. FOLLOW CARD 5AH1773 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*on sheet
G 60*

*Get Drawing
& Enlarge
& Blk*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	
SKETCH				
RETOUCHING		1/2	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 10 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2610

ORDER NO. 76661

DATE 11-19-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE
TITLE: K-17. VOLNEY ROGERS
MONUMENT AND ENTRANCE TO
MILL CREEK PARK, YOUNGSTOWN,
OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH255. FOLLOW CARD 5AH255 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

on sheet
E-60

Set Drawing
Enlarge photo
by color

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	
SKETCH				
RETOUCHING	5	1	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 2CP2611

(C) CURT TEICH & CO., INC.

ORDER NO. 76661

DATE 11-19-52

6 1/2 M POST CARDS

C T PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRIVATE NO. UPPER RIGHT - K-18

IN PLATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: K-18, GREETINGS FROM
YOUNGSTOWN, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH443. FOLLOW CARD 7AH443 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	60	10	NOV 20 1952	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2	add and 1/2	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Get Drawing of Mr. Han add
Have to Color before Photo

C.T. PHOTOCHROM SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

on sheet
G60

DISTRIBUTED BY VOSS NEWS COMPANY,
IOWA CITY, IOWA

NO. 2CP2612

ORDER No. 76665

DATE 11-20-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: P-1. FINE ARTS BUILDING,
UNIVERSITY OF IOWA,
IOWA CITY, IOWA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1633. FOLLOW CARD 8AH1633 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

on sheet
G60
Get I drawings
Enlarge Blk
& Colors

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1952	
SKETCH				
RETOUCHING	5	1/2	NOV 20 1952	NOV 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 10 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY VOSS NEWS COMPANY,
IOWA CITY, IOWA

NO. 2CP2613

ORDER No. 76665

DATE 11-20-52

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: P-2. DRAMATIC ARTS BUILDING,
UNIVERSITY OF IOWA,
IOWA CITY, IOWA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1634. FOLLOW CARD 8AH1634 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Set Drawings
Enlarge*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1952	DEC 1 - 1952
SKETCH				NOV 21 1952
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2615 ORDER NO. 76669 DATE 11-20-52

CUSTOMER ART SHARP
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side) same as 2CH33
R. M. Yes ~~NOX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

THIS TO BE A NIGHT VIEW: TAKE OUT "KAISER FRAZER" SIGN — SHOW BLACK
BACKGROUND WITH WHITE DOTS FOR LIGHTS, WITH GLARE OF THE LIGHTS UPPER
LEFT AND ON THE CARS BELOW.

COLOR DESCRIPTION

THIS TO BE A NIGHT VIEW:
BLACK BACKGROUND /
WITH WHITE DOTS /
TO LOOK LIKE /
LIGHTS. /

POST HOLDING SIGN & CROSS PIECE AT TOP —
BLUE #18. THE NEON TUBES #3. THE PART WITH
THE MUSIC-BACKGROUND #13. THE LINES & NOTES #5.
THE WORDS "B SHARP — C SHARP #43.
SIGN BELOW-VERY DARK BLUE. "ART SHARP" —
BRIGHTER THAN #5. NEON AROUND EDGE #50. /

PHOTO RETURNED

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLDTONE COLORS

(5 Colors)

Add'l Artwork

2.50

net

Pl 6
J/C 2
La 10

M

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2616 ORDER NO. 76695 DATE 11-25-52

CUSTOMER
DESERT SUPPLY COMPANY
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer T. Imprint No Imprint
Side — Center

DESERT SUPPLY CO., LAS VEGAS, NEVADA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

CROP PHOTOGRAPH AS MARKED AT TOP — USING FULL WIDTH OF PICTURE.

MAKE THE GIRLS' FEATURES AS LIFE LIKE AS IS POSSIBLE.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME AND PHOTOGRAPH TO CUSTOMER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

357
Ret 31
Hc 242/106
Lw 11-104
ML ✓
Rephoto 3.50
net
ER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2617 ORDER NO. 76714 DATE 11-26-52

CUSTOMER

COLONIAL HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side) same as 7BH213
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

MADE FROM DIRECT COLOR TRANSPARENCY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

REMOVE WIRES, AND STRAIGHTEN BUILDING ON CARD

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY EXACTLY FOR COLORS

RETURN KODACHROME TO CUSTOMER

C.T. PHOTOCHROM
STANDARD FILMS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2618 ORDER NO. 76746 DATE 12-1-52

CUSTOMER BILTMORE HOTEL
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OKLAHOMA BILTMORE

OKLAHOMA CITY



FRONT NO. 5 (All of this on address side)
R. M. Yes ☒ No ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH-EXCEPT: TAKE OUT LETTERING "GRILL" AND
TITLE CHANGE ("HOTEL BILTMORE") TO "OKLAHOMA BILTMORE"
CENTER BUILDING AS MARKED WITH RED PENCIL ON
INNER TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH

MAKOVER to CUSTOMER Dept.

MAKOVER to be made

#6

1½

26

Red Supreme
MAKEOVER

MAKEOVER

MAKEOVER

(F) (F)

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

☆☆

92

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2 Photos
as marked

C. C. EBY, ST. IGNACE, MICH.		NO. 2CP2619
		ORDER No. 76751
		DATE 12-1-52
12½ M POST CARDS	C. T. PHOTOCHROM	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1	R. M. YES <i>N o</i>
TITLE IN FULL UPPER: CASTLE ROCK, 3 MILES NORTH OF ST. IGNACE, MICHIGAN LOWER: INDIAN VILLAGE, ST. IGNACE MICHIGAN	IMPRINT	SAME AS ABOVE
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.
THIS IS A 2-VIEW CARD; FOLLOW INSTRUCTIONS ATTACHED, AND CUSTOMER SKETCH		
YES		
SUBMIT:	RET. PHOTO	REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET		

Executive OK of Estimate _____ By _____ Cost Dept. Checked _____
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			DEC 8 1952	DEC 12 1952
SKETCH		1		
RETOUCHING		2	DEC 4 1952	DEC 8 1952
REPHOTO			DEC 2 1952	DEC 4 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 16 1952	DEC 24 1952
HAND COLOR PROOF	108	130		12 24 52
ARTIST DEPT.	104	9'2	2/7/52	2/10/52

DATE BLUEPRINT OK'D _____	DATE Filed _____
By _____	By _____
DATE HAND COLOR PROOF OK'D _____	DATE Photo Returned to Customer _____
_____	_____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2GP2620 ORDER NO. 76753 DATE 12-2-52

CUSTOMER
BEL-AIR MOTEL
JEFFERSONVILLE, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BEL-AIR MOTEL —
JEFFERSONVILLE, IND.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT.

see inst enclosed.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTOGRAPH. KEEP OVERALL COLORS
IN A PLEASING TONE — NOT TOO BRILLIANT. FOR EXAMPLE: A YELLOW
GREEN FOR GRASS IS TOO BRIGHT, TREAT THIS WITH A LESS BRIGHT
GREEN — THERE IS SO MUCH LAWN SHOWING.

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

Repl 7
105 401 1/2
La 9

300
sup
CR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2621 ORDER NO. 76760 DATE 12-2-52

CUSTOMER PALM GARDEN, INC.
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

A NATURAL COLOR REPRODUCTION FROM KODACHROME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO POOL SHOWING IN THIS VIEW

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

PHOTO RETURNED

10

PHOTO USED FOR

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2622 ORDER NO. 76760 DATE 12-2-52

CUSTOMER PALM GARDEN, INC.
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(Pool scene)

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

A NATURAL COLOR REPRODUCTION FROM KODACHROME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SCENE WITH LILY POOL IN FOREGROUND

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TRANSPARENCY TO CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLORCONE COLORS

(5 Colors)

Rs 5½
Jm HC 2 104
La 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2623 ORDER NO. 76760 DATE 12-2-52

CUSTOMER PALM GARDEN, INC.
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (Pond on right)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

A NATURAL COLOR REPRODUCTION FROM KODACHROME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SCENE WITH POND IN RIGHT FOREGROUND

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

Re 5
Jan 4c 2 104
La 11

Add. Address 2, —
mch

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2624 ORDER NO. 76760 DATE 12-2-52

CUSTOMER PALM GARDEN, INC.
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(Restaurant in
background)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

Side Center

A NATURAL COLOR REPRODUCTION FROM KODACHROME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

THIS TO BE A VERTICAL SCENE:

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

PHOTO RETURNED

10

PHOTO USED FOR

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORS
(5 Colors)

Ret 11
HC 13/4
La 10
104
12-12-52

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 2CP2625

ORDER No. 76774

DATE 12-3-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE: STATE CAPITOL AND MCKINLEY
MEMORIAL, COLUMBUS, OHIO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH1600. FOLLOW CARD 2CH1600 FOR COLORS ,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 9 - 1953	JAN 9 - 1953
SKETCH		1½		JAN 16 1953
RETOUCHING			JAN 9 - 1953	
REPHOTO			JAN 10 1953	
PHOTO-LITHO			MAR 6 1953	JAN 22 1953
BLUEPRINT				MAR 16 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2½		4-4 53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Photo
D10-27

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CP2626

ORDER No. 77168

DATE 12-12-52

12 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE (At bottom of message space):
TREASURE ISLAND'S LUXURIOUS
SEASIDE APARTMENTS AND MOTELS,
ST. PETERSBURG, FLA.

Private # before imprint: SK.16

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1952	DEC 17 1952
SKETCH				
RETOUCHING	2	3	DEC 15 1952	DEC 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	DEC 18 1952	DEC 22 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VERY RUSH

C.T. PHOTOCHROM

SPECIAL PROCESS

**

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

SUN NEWS CO., ST.PETERSBURG, FLA.

NO. 20P2627

ORDER No. 77168

DATE 12-12-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.1 R. M. NO.

IMPRINT SAME AS ABOVE
TITLE (At bottom of message space):
IT'S FUN IN THE SUN ALONG
THE GREATER GULF BEACHES,
ST.PETERSBURG, FLA.
Private # before imprint: SK.17
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

USE KODACHROME TRANSPARENCY FOR COLORS ONLY

RETURN KODACHROME TO GEO.G. HEUNISCH

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1952	DEC 17 1952
SKETCH				
RETOUCHING	7	3	DEC 15 1952	DEC 15 1952
REPHOTO				
PHOTO-LITHO			DEC 18 1952	DEC 22 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	103	1½		12-24-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VERY RUSH

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CP2628

ORDER No. 77168

DATE 12-12-52

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE (At bottom of message space):
TROPICAL CLEARWATER BEACH,
FLORIDA

Private # before imprint: CK.3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1952	DEC 17 1952
SKETCH				
RETOUCHING	9	3 1/2	DEC 15 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	DEC 16 1952	DEC 22 1952
ARTIST DEPT.		9		12 23 52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

OH SO
VERY RUSH

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

NO. 20P2629

ORDER No. 77187

DATE 12-15-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: B-3-A TYPICAL CABIN CRUISER,
ON CHEQUAMEGON BAY, BAYFIELD,
WISCONSIN etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW EKTACHROME TRANSPARENCY FOR COLORS-
THE CABIN IS ALL WHITE (Green on front of cabin is
a reflection).

RETURN EKTACHROME TO R.G.STONE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1952	DEC 22 1952
SKETCH				
RETOUCHING		1 1/2	DEC 16 1952	DEC 17 1952
REPHOTO				
PHOTO-LITHO			DEC 17 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 3/4		12-26-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Litho.

Put red in all green areas

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(3 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2630 ORDER NO. 77196 DATE 12-16-52

CUSTOMER STACY ADVERTISING
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full B.P.O. ELKS LODGE NO. 71
2018 COMMERCE STREET,
DALLAS, TEXAS,

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP OF FOUR VIEWS — ARRANGED AS PER CUSTOMER PENCIL LAYOUT.

FOLLOW TISSUE OVERLAY ON EACH PHOTOGRAPH.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON EACH PHOTOGRAPH

PHOTO RETURNED

TO

PHOTO USED FOR

101-1-29-53

as quoted
OK

CT. PHOTOCHROM

SPECIAL PROCESSES

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

OK Blue Super

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2631 ORDER NO. 77197 DATE 12-16-52

CUSTOMER HUGHES MOTOR COURT
COLUMBIA, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — UTILITY POLES, WIRES, ROAD MARKERS, TV ANTENNAES
AND PUPPY SIGN.

MAKE BACKGROUND OF OAK TREES SOLID BEHIND THE BUILDINGS.

COLOR DESCRIPTION

ROOF IS A BLEND OF #62 & #42 (62 predominating).
GUTTERING IS DARK MAROON AND AWNING AT CENTER-UNDER DORMER-
IS DARK MAROON AND WHITE STRIPES. SHUTTERS ON FRONT WINDOWS
ARE VERY DARK GREEN. TREES ARE OAK — VERY DARK GREEN FOLIAGE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2632 ORDER NO. 77198 DATE 12-16-52

CUSTOMER INGLENOOK LOG CABIN RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Top view: LES JOHNSON'S
INGLENOOK LOG CABIN REST-
-AURANT

Bot.view: LES JOHNSON'S
INGLENOOK GRILL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP OF TWO VIEWS: INSTRUCTIONS ENCLOSED FOR EACH VIEW.

SEE PENCIL LAYOUT. /

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED WITH
EACH PHOTOGRAPH. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo as marked 2-5x7
Jan 40 2-104
La 11

as quoted
ck

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

DISTRIBUTED BY NORTHERN POST CARD COMPANY,
EAU CLAIRE, WISCONSIN

NO. 2CP2633

ORDER No. 77230

DATE 12-18-52

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: MUSKY POOL, ROD AND GUN
CLUB, EAU CLAIRE,
WISCONSIN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3BH256. FOLLOW CARD 3BH256 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	DEC 23 1952
SKETCH				
RETOUCHING		1/2	DEC 19 1952	DEC 22 1952
REPHOTO				
PHOTO-LITHO			DEC 29 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

on sheet
G60

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR-TONE COLC
(5 Colors)

DISTRIBUTED BY NORTHERN POST CARD COMPANY,
EAU CLAIRE, WISCONSIN

NO. 2CP2634

ORDER No. 77230

DATE 12-18-52

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: EAU CLAIRE RIVER AND NEW
HIGHWAY BRIDGE, EAU CLAIRE,
WISCONSIN /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2578. FOLLOW CARD 1BH2578 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawing
of Enlarge Colors - Black
on sheet
E 60*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1952	DEC 23 1952
SKETCH	✓		DEC 18 1952	DEC 22 1952
RETOUCHING	5	1		
REPHOTO				
PHOTO-LITHO			DEC 29 1952	
BLUEPRINT				1-6-53
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

DISTRIBUTED BY NORTHERN POST CARD COMPANY,
EAU CLAIRE, WISCONSIN

NO. 2CP2635

ORDER No. 77230

DATE 12-18-52
~~12-18-52~~

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES-same as
8AH1387. *reset* ✓
IMPRINT SAME AS ABOVE
TITLE: POWER DAM ON CHIPPEWA
RIVER, EAU CLAIRE, WIS..
.... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1387. FOLLOW CARD 8AH1387 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Get Drawings
& Enlarge Colors
& Black.*

*on sheet
G60*

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	
SKETCH				
RETOUCHING		<i>1/2</i>	DEC 18 1952	DEC 22 1952
REPHOTO				
PHOTO-LITHO			DEC 29 1952	
BLUEPRINT				<i>1-6-53</i>
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>22</i>		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CP2636 ORDER NO. 77245 DATE 12-23-52

CUSTOMER MT. VERNON MOTEL
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO OF KODACHROME TRANSPARENCY FOR PICTURE SIDE OF CARD.
FRONT OF CARD TO BE AS LAYOUT ENCLOSED—SMALL PICTURE A BOTTOM
(FOR COLORS SEE ENCLOSED CARD).

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.
~~ALSO CARD(ENCLOSED) FOR SMALL PICTURE ON FRONT.~~

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 (Revised)
Line drawing 3 1/2 x 5 1/2
Ref. 4
from H. C. 1-21-53 13/4
L.A. 42 9 12-13-53

as quoted
wax

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLOR TONE COLORS

(4 Colors)

PUBLISHED FOR THE STATE OF NEW HAMPSHIRE
FORESTRY & RECREATION DEPARTMENT

NO. 2CP2637

ORDER NO. K-47796

DATE 12-23-52

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES, *encl.*

IMPRINT SAME AS ABOVE

TITLE: MT. SUNAPEE STATE PARK,
MT. SUNAPEE, N. H.

...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER TO ENCLOSED CARDS FOR COLORS: THE BUILDING IS A RUST OR
REDDISH BROWN-NOT A STAIN AND NOT A DARK BROWN, WITH WHITE TRIM.
SEE ENCLOSED KODACHROME TRANSPARENCY FOR COLOR OF THE TOWERS
(GREYISH GREEN). TREES ARE WHITE BIRCHES AND EVERGREENS. THE
SNOW SHOULD BE WHITE-NOT BLUE. COLORFUL SKI COSTUMES FOR
CONTRAST AND VARIETY.

RETURN KODACHROME TRANSPARENCY TO CUSTOMER/ **YES** YES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1952	DEC 30 1952
SKETCH				
RETOUCHING	11	2	DEC 24 1952	DEC 29 1952
REPHOTO				
PHOTO-LITHO			DEC 31 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		1-6-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VERY RUSH

MUST HAVE

H.C.P. 12/30/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20P2638 ORDER NO. 77254 DATE 12-24-52

CUSTOMER NESTER METAL PRODUCTS, INC.
ALBION, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
AAA STAR LITE MOTEL
HIGHWAY U.S. 12
ALBION, MICHIGAN

Television
cut

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

to come

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH: WALLS ARE BUFF #15. SHUTTERS -RED #31 WITH WHITE
STAR DECALS(SEE SMALL PHOTOS FOR DETAILS). WHITE TRIM ON UPPER
SECTION OF BUILDING, THE EAVES TROUGHS AND WINDOWS. RED CHAIRS
WITH WHITE TRIM. RED URNS IN WHICH TREES ARE PLANTED.

THE SIGN ON TOP OF RESTAURANT "STAR LITE MOTEL" - WHITE LETTERS
ON A RED BACKGROUND. WALLS FOR RESTAURANT-CENTER FOREGROUND-
SAME AS MOTEL - BUFF, WITH RED SHUTTERS.

Submit Let Photo to Customer

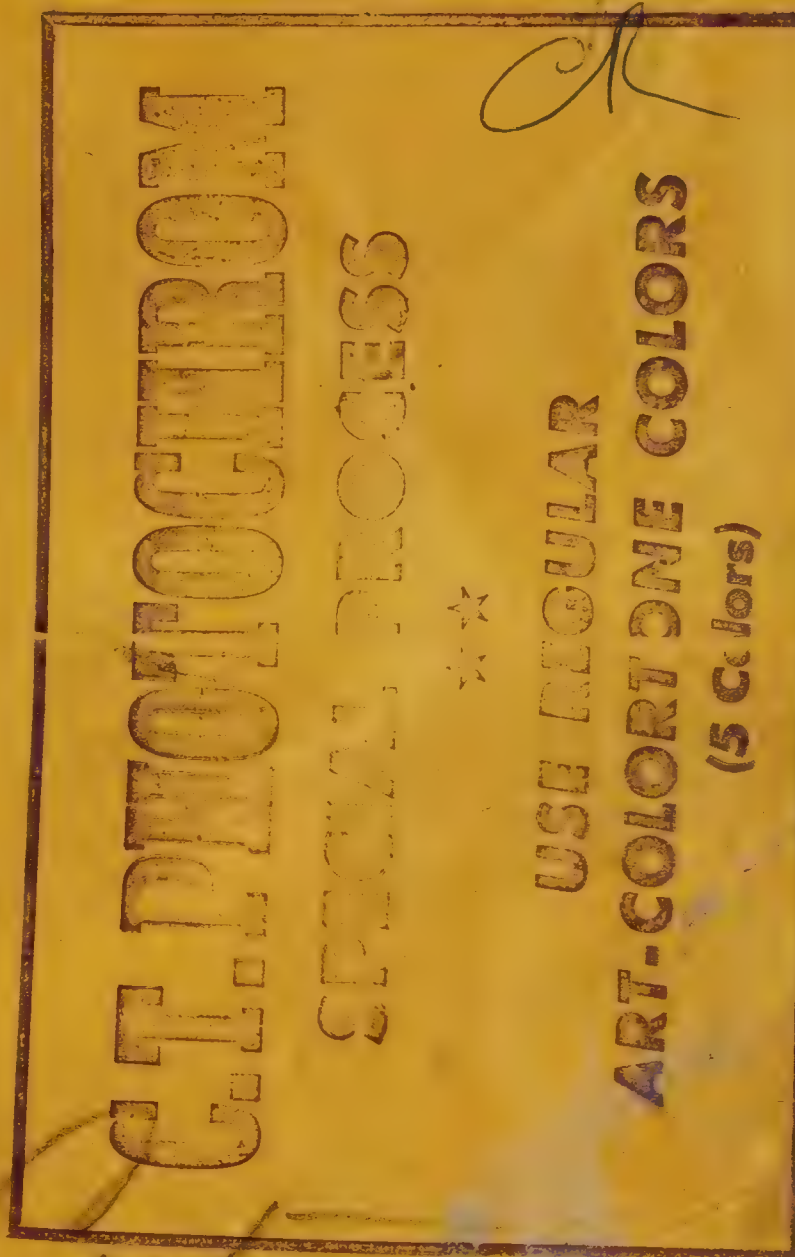
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



Ref. 12
H.C. 11/2
L.O. 9
11/12

as signed

Red Lang

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2001 ORDER NO. 77424 DATE 1-6-53

CUSTOMER LOUISVILLE APOTHECARY, INC.,
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOUISVILLE APOTHECARY INCORP-
ORATED — THE SOUTH'S LEADING
PRESCRIPTION STORES (AS ON
SKETCH).

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: BRING OUT LETTERING (IN UPPER LEFT VIEW) ON
LARGE BLACK WINDOW PANEL IN LEFT ONE AS CLEARLY AS RIGHT PANEL.

COLOR DESCRIPTION

FOLLOW SKETCH: THE COLORS IN LOWER LEFT VIEW ARE A LITTLE
OUT OF BALANCE WITH COLORS IN OTHER VIEWS,
DO NOT MAKE THESE COLORS TOO VIVID.

PHOTO RETURNED

TO

PHOTO USED FOR

5 Reproduction 5x7

Take out
2 Red Crosses
on Black Negative

CURT TEICH & COMPANY
STATIONERIES
USE NEOLAR
ART-COLOR TONE COLOR
(5 colors)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 3CP2007

ORDER NO. 77455

DATE 1-8-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE OHIO UNION WITH VIEW
OF THE MAIN LOUNGE IN INSERT,
OHIO STATE UNIVERSITY,
COLUMBUS, OHIO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ALL INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date 1/17/53

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 14 1953	JAN 15 1953
SKETCH				
RETOUCHING		6	JAN 12 1953	JAN 14 1953
REPHOTO			JAN 8 1953	JAN 9 1953
PHOTO-LITHO				
BLUEPRINT			JAN 12 1953	JAN 22 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	2		1-27-53
ARTIST DEPT.		11 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive ~~new~~

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLORTONE COLORS

(5 colors)

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 3CP2008

ORDER No. 77455

DATE 1-8-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE WILLIAM OXLEY THOMPSON
MEMORIAL LIBRARY, OHIO
STATE UNIVERSITY, COLUMBUS,
OHIO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS. TAKE OUT SHADOWS. ~~BLACK~~ TOP ROAD.
WHITE GRANITE BUILDING WITH SILVER WINDOW TRIM. LIGHT GREEN
CANOPY AND DOORS. CIRCLES ALONG TOP EDGE OF BUILDING ARE RUST
COLORED WITH GREEN CENTERS. BROWN ROOF.
BLACK LAMP POSTS WITH WHITE GLOBES.

EXTRA PHOTO FOR DETAILS ONLY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 15 1953	JAN 15 1953
SKETCH				
RETOUCHING	1	5	JAN 9 1953	JAN - 1953
REPHOTO				
PHOTO-LITHO			JAN 21 1953	
BLUEPRINT				JAN 27 1953
STRIPPING, OPAQUING				1-28-53
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects of
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2009 ORDER NO. 77489 DATE 1-12-53

CUSTOMER DESERT SUPPLY CO.
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

DESERT SUPPLY CO., LAS VEGAS, NEVADA

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

3

PHOTO USED FOR

CT. PHOTOCHROM

RETOUCHING DEPARTMENT

USE MODULAR
ART-COLORTONE COLORS
(5 Colors)

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2010 ORDER NO. 77651 DATE 1-14-53

CUSTOMER ATCO DINER & RESTAURANT
ATCO, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM *FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate — Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO. REMOVE — ELECTRIC WIRES AND POLE ON ROOF
HOLDING WIRES. ALSO REMOVE BUILDING ON RIGHT
AND AUTO AT RIGHT END OF DINER.

COLOR DESCRIPTION

BUILDING #16. TRIM ON EDGE OF ROOF #8. AWNINGS #65. LETTERS-WHITE.
FRINGE ON BOTTOM-WHITE. CHIMNEYS, FOUNDATION AND BACK OF SIDEWALKS
ARE VARIGATED STONE MIXED GREY. SIDEWALKS-WHITE. DRIVEWAY IN FOREGROUND
IS BLACK TOP. LAMP POSTS WHITE-LAMPS ARE BLACK. FRONT DOOR STAINLESS
STEEL, ALSO VENTILATOR ON ROOF. WINDOW FRAME AND SILLS #8. VENETIAN
BLINDS - WHITE. GREEN GRASS IN BACKGROUND. SHRUBS-DIFFERENT SHADES
OF GREEN.

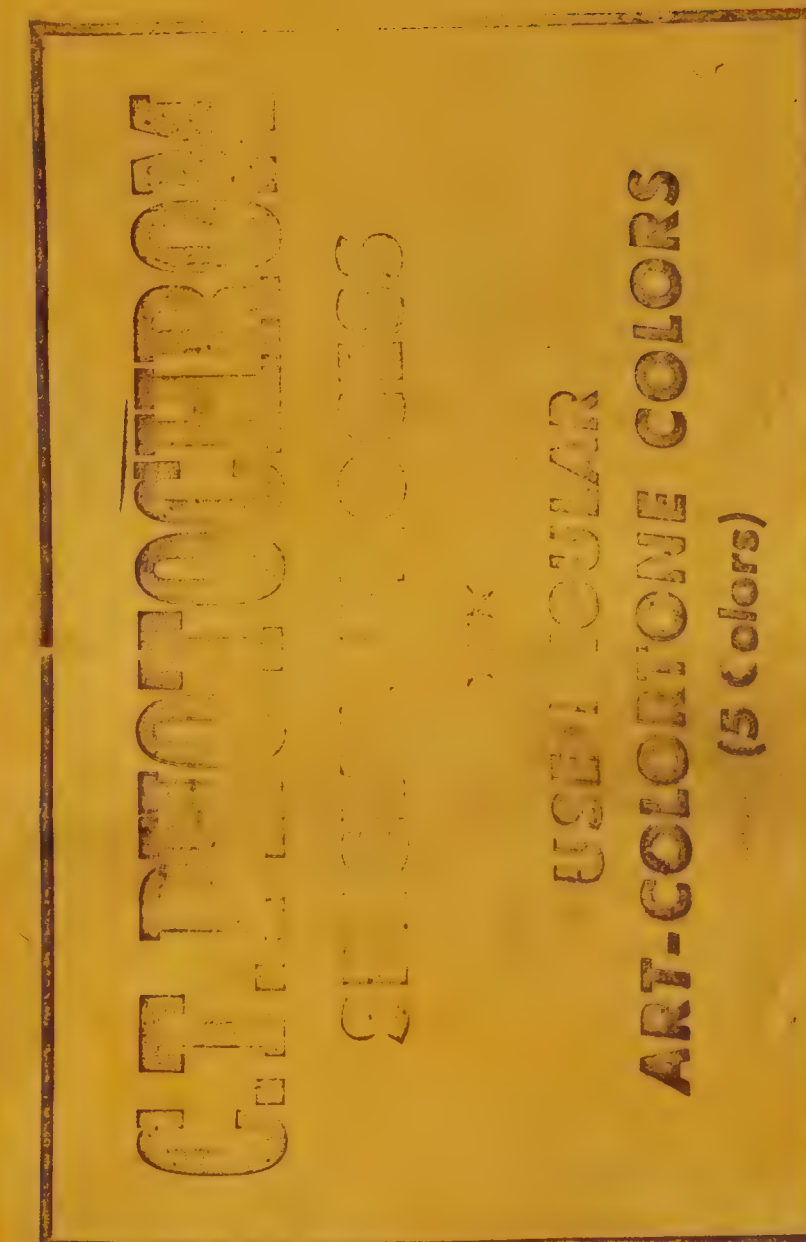
CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 3CP2011

ORDER No. 77595

DATE 1-20-53

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: NEIL HOUSE,
COLUMBUS, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 3CH92. MAKE NEW BLACK NEGATIVE
ENLARGE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 26 1953	JAN 27 1953
SKETCH	10	1/2		
RETOUCHING				
REPHOTO			1-21-52	
PHOTO-LITHO				
BLEUPRINT			FEB 12 1953	FEB 16 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/4		
ARTIST DEPT.	103	10		3-16-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

att!
make offset
full page
proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2013 ORDER NO. 77617 DATE 1-22-53

CUSTOMER HEIGHTS MOTORS,
CHICAGO HEIGHTS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY

SPECIAL PROCESS

USE REGULAR

ART-COLORTONE COLORS

(5 colors)

★★

EL

Grouping

17.25 net

105
40 1/2
20 9

1st Blue Red Imprint

RAY, DAVIDSON & RAY
SILVER SPRINGS, FLORIDA

NO. 3CP2014

ORDER No. 77820

DATE 1-29-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE) No

FRONT No. 1

R. M. YES

20H90

TITLE IN FULL

SCENE ON SILVER RIVER AT FLORIDA'S
SILVER SPRINGS
SHOWING JUNGLE CRUISE & GLASS
BOTTOM BOATS

IMPRINT

NONE PHOTO BY B. MOZERT

PHOTO BY: B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7		JAN 30 1953	FEB 3 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	102	FEB 6 1953	2-13-53
ARTIST DEPT.		72		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SEVEN COLOR PROCESS

USE REGULAR ART-COLOR TONE COLORS (5 Colors)

RAY, DAVIDSON & RAY
SILVER SPRINGS, FLORIDA

NO. 3CP-2015

ORDER No. 77820

DATE 1-29-53

12½ M POST CARDS C.T.PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTY EVERYWHERE AT FLORIDA'S
SILVER SPRINGS
VIEW FROM "LUCKY" PALM TOWARDS
ADMINISTRATION & GIFT SHOP BLDGS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~NO~~ SAME AS

2BH559

IMPRINT

~~none~~ PHOTO BY B. MOZERT

PHOTO BY: B. MOZERT

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1953	FEB 1 1953
SKETCH				
RETOUCHING	9	22	JAN 30 1953	FEB 3 1953
REPHOTO			FEB 6 1953	FEB 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SEVEN COLOR PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

GEORGE R. KLEIN NEWS CO.
CLEVELAND, OHIO

NO. 3CP2016

ORDER No. 77823

DATE 1-30-53

12 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO

IMPRINT NONE

TITLE: CHURCH OF THE SAVIOUR,
METHODIST, CLEVELAND
HEIGHTS, OHIO

PRIVATE NO. BEFORE TITLE: K-19

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND
INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAKEOVER

MAKEOVER

Charge to Ref Dept

EST. Makeover Time Required

MAKEOVER

MAKEOVER

MAKEOVER

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1953	FEB 13 1953
SKETCH				
RETOUCHING		5	FEB 2 1953	FEB 12 1953
REPHOTO				
PHOTO-LITHO			FEB 17 1953	FEB 27 1953
BLUEPRINT				APR 2 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	21	1		4-9-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT
MOUNTAIN

NO. 3CP2017

ORDER No. 77869

DATE 2-3-53

25 M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: DIAMOND CORRIDOR IN
FAIRYLAND CAVERNS, ROCK
CITY GARDENS, LOOKOUT
MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING AS NECESSARY. FOLLOW COMPETITORS CARD
ATTACHED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 17 1953
SKETCH				
RETOUCHING		1/2	FEB 4 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	174	1/2	FEB 20 1953	MAR 3 1953
ARTIST DEPT.		931		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for photo. Please
see to it that all of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 3CP2018

ORDER No. 77869

DATE 2-3-53

25 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE
TITLE: CRYSTAL FALLS IN FAIRYLAND
CAVERNS, ROCK CITY GARDENS,
ATOP LOOKOUT MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

AS NECESSARY. FOLLOW SAMPLE ATTACHED (COMPETITORS CARD)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION:

2
Subjects of
order. Please
make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1953	FEB 1953
SKETCH				
RETOUCHING		1/2	FEB 4 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 20 1953	MARCH 4-53
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	46	9 1/2	3/27/53	4/30/53

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PUBLISHED FOR THE STATE OF NEW HAMPSHIRE
FORESTRY & RECREATION DEPARTMENT

NO. 3CP2019

ORDER No. 77870

DATE 2-3-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: MT. SUNAPEE STATE PARK
MT. SUNAPEE, N.H.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

WORK IN COLORS SAME AS CARD 2CP2637. COLOR OF HOUSE SAME ON BOTH
SUBJECTS--A DARK RED--ON NEW SUBJECT NO WHITE TRIM. WORK IN A FEW
COLORFUL COSTUMES AS BEFORE. SPECIAL NOTE: TAKE OUT COMPLETELY
THE SIGN IN THE FOREGROUND "SOFTBALL FIELD" AND ALL BUSHES LEAVING
JUST PLAIN SNOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 - 1953	FEB 6 - 1953
SKETCH				
RETOUCHING	9	3½	FEB 4 1953	FEB 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1½	FEB 10 1953	FEB 16 1953
ARTIST DEPT.		9		2-24-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 3CP2022

ORDER No. 77919

DATE 2-4-53

25 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: "WHITE FALLOW DEER" IN
ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH795. FOLLOW CARD 9AH795 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 - 1953	FEB 5 - 1953
SKETCH				
RETOUCHING		0	FEB 5 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 10 1953	
HAND COLOR PROOF				
ARTIST DEPT.	103	2 1/2		2-12-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

RECEIVED

ART-GCK-1111 COLORS
(18 COPIES)

on sheet
G 89
Get Drawings
+ Enlarge Colors Plates
+ Black.

WESTERN SALES CO., 406 IOWA ST., BOISE, IDAHO

NO. 3CP2023

ORDER No. 77926

DATE 2-4-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: A-1. HELL'S CANYON OF THE
SNAKE RIVER, WORLD'S DEEPEST
GORGE, BOUNDARY LINE BETWEEN
IDAHO AND OREGON

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH313. FOLLOW CARD 6AH313 FOR COLORS -(DO
NOT GET THE COLORING ANY STRONGER THAN ON THIS CARD).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Am Abel
E137*

*Get Drawings
Enlarge Colors
to Black*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 18 1953
SKETCH				
RETOUCHING	<i>4</i>	<i>1/2</i>	FEB 10 1953	FEB 17 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/2</i>		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

STANDARD COLOR

ART-COLORING COLORS
(5 Colors)

WESTERN SALES CO., 406 IOWA ST., BOISE, IDAHO

(C) PHOTO BY W.N.G.

NO. 3CP2024

ORDER No. 77926

DATE 2-4-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: A*2. WHITEBIRD SWITCHBACK
SPIRAL, NORTH AND SOUTH
HIGHWAY, IDAHO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH68. ROADWAY LOOKS RATHER CRUDE.
FOLLOW CARD 7AH68 FOR COLORS (COLOR OF MOUNTAINS IS JUST
RIGHT).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1953	FEB 18 1953
SKETCH	4	1/2	FEB 10 1953	FEB 17 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 20 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CT. PHOTOCHROM

USE 1.000000
ART-COLORSTONE COLORS
(5 Colors)

On After
G137

Get Drawings
+ Enlarge Color
+ Black

WESTERN SALES CO., 406 IOWA ST., BOISE, IDAHO

PHOTO BY WESLEY ANDREWS

6 1/2 M POST CARDS C.T. PHOTOCHROM

NO. 3CP2025

ORDER No. 77926

DATE 2-4-53

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: A-3. 1500 LB. STURGEON,
SNAKE RIVER, IDAHO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH72. FOLLOW CARD 7AH72 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 7 1953	FEB 10 1953
SKETCH	4	1/2	FEB 10 1953	FEB 17 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 20 1953	
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

on shell
6137

Get Drawings
Enlarge Colors
+ Photo



CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2026

ORDER NO.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

PK 3-672

ENVELOPE PHOTO TICKET

ATTENTION.

33 Subjects or
order for this service. Please
see to it that all cards or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH			FEB 11 1953	
RETOUCHING		1 1/2		FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 18 1953	FEB 24 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SERVICES
ART-COLORS
(5 Colors)

Proof 2-25-53

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2027

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

PK 2-13

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	10	1 1/2	FEB 11 1953	FEB 13 1953
REPHOTO				FEB 24 1953
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			FEB 18 1953	
HAND COLOR PROOF	1 1/2	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION.

33 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

CT. PHOTOCHROM
SPECIALTY
ART-GOLDEN IN COLORS
(3 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2028

ORDER No.

DATE 2-5-53

12 $\frac{1}{2}$ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

PK 3-148

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 $\frac{1}{2}$	FEB 18 1953	FEB 24 1953
ARTIST DEPT.		9 $\frac{1}{2}$		2-25-53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION.

33

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
Office 2-25-53
Proof 2-25-53

C.T. PHOTOCHROM
SLIP
USE
ART-COLOR WITH COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2029

ORDER NO.

DATE 2-5-53

12 $\frac{1}{2}$ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office Feb 11-53
Book 4-2-53*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH			FEB 11 1953	FEB 13 1953
RETOUCHING	4	1 $\frac{1}{2}$		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 $\frac{1}{2}$		2-24-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS
ART-COLORATION COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2030

ORDER NO.

DATE 2-5-53

12 $\frac{1}{2}$ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

*Don't use much green
on the ground*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO ~~YES~~

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1953	
SKETCH			FEB 11 1953	FEB 13 1953
RETOUCHING	4	1		
REPHOTO				
PHOTO-LITHO			FEB 18 1953	FEB 23 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 $\frac{1}{2}$		2-23-53
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

ART-COLORING COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2031

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Follow Lachance

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	10	1	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 18 1953	FEB 23 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SEPT 11 1953

USE 1.000000
ART-COLOR TONI COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2032

ORDER No.

DATE 2-5-53

12¹/₄ POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	2	3 1/2	FEB 11 1953	FEB 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2	FEB 18 1953	FEB 24 1953
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SERIAL PROCESS
USE MASTER
ART-COLOR-TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2033

ORDER No.

DATE 2-5-53

12 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

PK 510

ENVELOPE PHOTO TICKET

ATTENTION

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1953	MAR 11 1953
SKETCH				
RETOUCHING	10	1 1/2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	FEB 18 1953	FEB 24 1953
ARTIST DEPT.		5 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
STANDARD COLOR
USE LITHO
ART-COLORONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2034

ORDER NO.

DATE 2-5-53

12 $\frac{1}{2}$ ^M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects or
color for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate
By _____ Cost Dept. Checked
Date _____ ESTIMATE
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 18 1953	
HAND COLOR PROOF	20	1 $\frac{1}{2}$		FEB 24 1953 2-25-53
ARTIST DEPT.		9 $\frac{1}{2}$		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SEPARATE COLOR GLASS

USE 1 STAR
ART-COLORONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2035

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				FEB 17 1953
RETOUCHING	2	2	FEB 11 1953	
REPHOTO				FEB 23 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		2-24-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CT. PHOTOCHROM

SETUP

USE 100%
ART-COLORING COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2036

ORDER No.

DATE 2-5-53

12 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

PK 201

ENVELOPE PHOTO TICKET

ATTENTION

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	
SKETCH				
RETOUCHING	10	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 18 1953	
HAND COLOR PROOF	104	1 1/2		FEB 24 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. T. PHOTOCHROM
SPECIAL PROCESS

USING
ART-COLORENE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2037

ORDER NO.

DATE 2-5-53

12 $\frac{1}{2}$ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

YES

ENVELOPE PHOTO TICKET

PK 548

ATTENTION:

33
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	5	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 18 1953	FEB 23 1953
HAND COLOR PROOF	106	1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SERIAL 100-1111

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2038

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Fallen Ladachanne

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 13 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	FEB 16 1953	FEB 23 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ART-COLORWORK
USE 1 1/2 1/2
ART-COLORWORK COLORS
(5 colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2039

ORDER NO.

DATE 2-5-53

12 $\frac{1}{2}$ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Follow card 1CP 1715

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

PK629

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 17 1953
SKETCH				
RETOUCHING	3	1 1/2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	FEB 18 1953	FEB 23 1953
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

C. T. PHOTOCHROM
SERVICE
SEPT 1953

USE 12 1/2 M
ART-COLORLINE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2040

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

*submit sent to photo in
fragments*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO ~~YES~~

ENVELOPE PHOTO TICKET

ATTENTION

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up				
SKETCH				
RETOUCHING	3	1½	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	124	1½	FEB 16 1953	FEB 24 1953
ARTIST DEPT.	105	9		3-23-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. T. PHOTOCHROM
SPECIMEN
USE 1-1-53
ART-COLORONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2041

ORDER No.

DATE 2-5-53

12 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO ~~YES~~

ENVELOPE PHOTO TICKET

ATTENTION.

33 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	2	1 1/2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	FEB 18 1953	FEB 24 1953 2-25-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
USE PREPARED
ART-COLOR-TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2042

ORDER NO.

DATE 2-5-53

12 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

*Ground cast to water in
extreme foreground*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

PK 3-174

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH			FEB 11 1953	FEB 13 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	136	FEB 16 1953	FEB 24 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

33 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

C.T. PHOTOCHROM
SPECIFIC PROCESSES
USE PARTICULAR
ART-COLOR TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2043

ORDER No.

DATE 2-5-53

12 $\frac{1}{2}$ "^M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

33

Subjects or

order for this customer. Please

see to it that all cuts or nega-

tives are uniform and colors are

in harmony with each other

to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	FEB 18 1953	FEB 18 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

STANDARD COLOR PROCESS

USE THE NEW
ART-COLOR TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2044

ORDER No.

DATE 2-5-53

12¹/₂ M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

*Rocks in foreground are
grey brown.*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

23 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING		2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2	FEB 10 1953	FEB 24 1953
ARTIST DEPT.		9		2-25-53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM
SPECIAL PROCESS
USE LITHO
ART-COLORLINE COLORS
(3 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2045

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 1 1953	MAR 1 1953
SKETCH				
RETOUCHING	10	1½	FEB 11 1953	FEB 13 1953
REPHOTO			FEB 12 1953	FEB 23 1953
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		2-23-53
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

USE IN COLOR
ART-COLORTONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2046

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

PK 327

ATTENTION.

33

Subjects 02

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH			FEB 11 1953	FEB 11 1953
RETOUCHING	2	24		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134	FEB 18 1953	FEB 23 1953
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____



CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2047

ORDER NO.

DATE 2-5-53

12 $\frac{1}{2}$ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

33 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	10	1 1/2	FEB 11 1953	
REPHOTO			FEB 10 1953	FEB 11 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	FEB 9 1953	FEB 11 1953
ARTIST DEPT.		10 1/2		FEB 24 1953

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SEVEN TITLES

USE OF COLOR
ART-COLOR TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2048

ORDER No.

DATE 2-5-53

121¹ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Greenish cast to water

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 1953
SKETCH				
RETOUCHING	2	1	FEB 11 1953	FEB 1953
REPHOTO				
PHOTO-LITHO			FEB 18 1953	FEB 24 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CT. PHOTOCHROM

SEMI-PROCESS

USE LINGULAR
ART-COLOR TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2049

ORDER NO.

DATE 2-5-53

12 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	FEB 18 1953	FEB 23 1953
ARTIST DEPT.		9 1/2		2-22-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
USE 100% ART-COLOR-TONE COLORS
(U Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 30P2050

ORDER No.

DATE 2-5-53

12¹/₂ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO ~~YES~~

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ret photo to office

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1953	MAR 10 1953
SKETCH				
RETOUCHING	5	1	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO			FEB 18 1953	
BLUEPRINT				FEB 24 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE FOR ART
ART-COLORSTONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2051

ORDER No.

2-5-53

DATE

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects on
order for this order. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 17 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO			FEB 18 1953	FEB 23 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2052

ORDER No.

DATE 2-5-53

12 $\frac{1}{2}$ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ret photo to file

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	1-2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	FEB 18 1953	FEB 24 1953
ARTIST DEPT.		10-12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
USE IN COLOR
ART-COLOTYPE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2053

ORDER No.

DATE 2-5-53

12 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

33
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			FEB 11 1953	
RETOUCHING	10	1		FEB 13 1953
REPHOTO				
PHOTO-LITHO			FEB 18 1953	FEB 23 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	104	9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL INK COLOR

USE REGULAR
ART-COLOR TONE COLORS
(3 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2054

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	3	1½	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO			FEB 18 1953	FEB 22 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20-	13½		2-24-53
ARTIST DEPT.		93½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

STANDARD PROCESS

USE EMERALD
ART-COLOR ONE COLORS
(8 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2055

ORDER NO.

DATE 2-5-53

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

PK-135

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1953	MAR 12 1953
SKETCH				
RETOUCHING	3	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 18 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		2-25-53 FEB 24 1953
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
USE ARTIST
ART-COLOR-TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2056

ORDER No.

DATE 2-5-53

12¹/₂M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION:

33 Subjects of order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ret photo to office

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1953	JAN 12 1953
SKETCH				
RETOUCHING	2	15	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 18 1953	FEB 23 1953
HAND COLOR PROOF	104	130		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CT. PHOTOCHROM
SECT. 11 C. C. C. C.
USE SPECIAL
ART-COLOR-TONE COLORS
(5 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2057

ORDER No.

DATE 2-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

Follow Kodachrome

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

33

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Ret photo to
office*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 12 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 18 1953	FEB 23 1953
HAND COLOR PROOF	105	1 1/2		2-24-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
EST. 1948
ART-COLORCHROM COLORS
(3 Colors)

CHRISTIAN'S COLOR CARD SERVICE, INC.
PORTLAND, OREGON

NO. 3CP2058

ORDER NO.

DATE 2-5-53

12 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

33 Subjects or
order for 100 customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ret photo to
office

/ Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1953	MAR 12 1953
SKETCH				
RETOUCHING	2	2	FEB 11 1953	FEB 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 18 1953	FEB 24 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SERVICE
USE INK
ART-COLOR-TONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 3CP2059 ORDER NO. 77933 DATE 2-5-53

CUSTOMER
MILLSIDE FARM, INC.
RIVERSIDE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS: SIZE 3½X 5½

STYLE C.T. PHOTOCHROM-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1247. ~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

ENLARGE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 1CH1247. FOLLOW CARD 1CH1247
FOR COLORS

*Get Drawing
Color
+ Enlarge Black*

PHOTO USED FOR

PHOTO USED FOR



*Ret 1/2
202*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2061 ORDER NO. 77956 DATE 2-9-53

CUSTOMER INTERSTATE LIFE & ACCIDENT INS.CO.,
CHATTANOOGA, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE C.T.PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: SUBDUE THE HIGHLIGHTS
IN THE WINDOWS AT THE END OF THE BUILDING, JUST SLIGHTLY.

COLOR DESCRIPTION

FOLLOW SKETCH
EXCEPT AS ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

105
1953
R.L. 6
H.C. 134
L.A. 9 1/2
NY

Ch

DISTRIBUTED BY A. B. DAVIS, CASTILE, N.Y.

NO. 3CP2062

ORDER No. 78042

DATE 2-10-53

6 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES NO

IMPRINT SAME AS ABOVE
GLEN IRIS INN - HOME OF WILLIAM
PRYOR LETCHWORTH - BUILT IN 1859,
LETCHWORTH STATE PARK
P.O. CASTILE, N.Y.

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

AUTUMN COLORING. TREES ON RIGHT OF PICTURE ARE PINE AND SHOULD BE GREEN. LARGE TREE IN CENTER IS ENGLISH ELM TREE FILL IN BACKGROUND TO LEFT OF BUILDING IS MAPLE. HOUSE IS YELLOW. PILLARS AND RAILING WHITE

Return Kodachrome

YES

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH			FEB 16 1953	FEB 25 1953
RETOUCHING	9	3		
REPHOTO			FEB 25 1953	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10 6	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY A. B. DAVIS, CASTILE, N.Y.

NO. 3CP2063

ORDER No. 78042

DATE 2-10-53

6 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES No

IMPRINT SAME AS ABOVE

ERIE R.R. BRIDGE AND UPPER FALLS,
LETCHWORTH STATE PARK, N.Y.

P. O. CASTILE, N.Y.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

BRIDGE BLACK TRAIN DARK GRAY STONE ROCK GREEN FOLIAGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES NO RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1953	
SKETCH				
RETOUCHING	9	3	FEB 16 1953	FEB 26 1953
REPHOTO			FEB 11 1953	FEB 12 1953
PHOTO-LITHO			MAR 2 1953	MAR 10 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		3-11-53
ARTIST DEPT.		9		

FEB 24 1953

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY A. B. DAVIS, CASTILE, N.Y.

NO. 3CP2064

ORDER NO. 78042

DATE 2-10-53

6 1/2 M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES No.

IMPRINT SAME AS ABOVE

LOWER FALLS--LEITCHWORTH STATE
PARK, P. O. CASTILE, N.Y.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

GRAY ROCKS GREEN FOLIAGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES NO
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are made so that colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH			FEB 16 1953	FEB 24 1953
RETOUCHING	9	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 25 1953	MAR 3 1953
ARTIST DEPT.		9-2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY A. B. DAVIS, CASTILE, N.Y.

NO. 3CP2065

ORDER NO. 78042

DATE 2-10-53

6 1/2 M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES NO

IMPRINT SAME AS ABOVE

MIDDLE FALLS--107 FOOT DROP-- AS
SEEN FROM GLEN IRIS INN.
LETCHWORTH STATE PARK, P.O. CASTILE
N.Y.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

AUTUMN COLORING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 12 1953	FEB 13 1953
SKETCH				
RETOUCHING	7	3	FEB 16 1953	FEB 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 25 1953	MAR 3 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2066

ORDER NO. 77979 DATE 2-11-53

DEPT.

DATE COMPLETED

CUSTOMER

DESAULNIERS & CO.,
MOLINE, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

250 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEW JOHN DEERE NO. 227
CORN PICKER

FRONT NO. 5

R. M.

Yes

MX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER SKETCH ENCLOSED
(COLOR ART WORK)

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW CUSTOMER SKETCH ENCLOSED FOR COLORS
(COLOR ART WORK)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

SV 1
R.O. 1/2
R. 5

107 3/4 2 1/2
3.4 3/4 2 1/2
La 11-104

Edna out
of negative
La 2-104
718

Add'l Artwork
& Rephoto 10.50

in 6.00

CR

Two sets
of color
+ Bk + Pm
(M.)

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2067 ORDER NO. 78136 DATE 2-13-53

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO; FROM FRAMED PICTURE.

COLOR DESCRIPTION

FOLLOW CARD 8BH1511 FOR COLORS

RETURN FRAMED PICTURE TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

5X7
Rt 62
3.2.53 4C 1 1/2
Ka 912
216
Rephoto 4.40
incl. 20%
92

NO. 3CP2068

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER No. 78160

(C) FRASHER FOTO

DATE 2-16-53

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as
OBH1520 *reset*IMPRINT SAME AS ABOVE
Private # before imprint: FC-158.
TITLE: DEATH VALLEY SCOTTY AND HIS
CASTLE, DEATH VALLEY NATIONAL
MONUMENT, CALIFORNIA...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1520. FOLLOW CARD OBH1520 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			2-17-52	FEB 18 1952
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	10		3-10-53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____



*New Color
make offset*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2069 ORDER NO. 78210 DATE 2-20-53

CUSTOMER DIXIE BELLE INN
KENDALL, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE. PUT AN "S" ON SHERRARDS SIGN AT EXTREME
LEFT ON FILLING STATION. TAKE OUT 2 SANDWICH SIGNS & EASELS ON
WHICH THEY STAND. REMOVE-DARK SHADOWS & LINES IN FOREGROUND.
LEAVE IN ALL BUILDINGS.

COLOR DESCRIPTION

USE YOUR IDEAS FOR COLORS OF AUTOS. WHITE BUILDING-DOORS & WINDOWS
ARE WHITE. WALL UNDER AWNING #69. AWNING #1 WITH WHITE FRINGES.
LETTERING #19 WITH #1 OUTLINE. SHRUBBERY-GREEN. CURTAINS IN DOOR
AT LEFT #19.

SIGN ON ROAD: FIGURE #2 EXCEPT HEAD & ARMS(NATURAL COLOR)
SHERRARD'S #1. DIXIE BELLE INN-WHITE WITH
BLACK OUTLINE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

Extra light blue
live negative 4.40
used

Submit to
Customer

Light Blue Separation

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2070 ORDER NO. 78351 DATE 2-24-53

CUSTOMER BAKERS MOTEL
BOWLING GREEN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½" x 5½"

STYLE PHOTOCHROM FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BAKER'S MOTEL
U.S. 25th 68
BOWLING GREEN, OHIO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TURN SIGN AROUND SLIGHTLY SO THAT WORDS WILL BE READABLE. ADD LAWN CHAIRS
ALONG PATIO AS DESIGNATED BY "O" ON PHOTOS. PLEASE FOLLOW INSTRUCTIONS AS
STATED ON BACK OF ATTACHED PHOTOS.

COLOR DESCRIPTION

SEE ATTACHED PHOTOS

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Return 1 photo not used

*Ref 67
106
209
7/8
CE*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2071 ORDER NO. 78250 DATE 2-25-53

CUSTOMER DESERT SOUVENIR SUPPLY
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No ☒

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT TOP AS MARKED.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

USE IN ART
ART-COLORPONE COLORS
(5 Colors)

587

Plt 66

44 410 412

401342

712

Adel's Artworks

\$ 24.-

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2072 ORDER NO. 78292 DATE 3-2-53

CUSTOMER
HOTEL GARY
GARY, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In foreground)

HOTEL GARY - GARY, INDIANA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1A1382-N.

Vertical Card to be made in Center
125 x 50 x 50

COLOR DESCRIPTION

FOLLOW SUBJECT 1A1382-N. FOR COLORS.

PHOTO RETURNED

FO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5X7
4L 1st 5
4C 1st
2-2-53
La 9-24
7/1

Rephoto 4.40
C

NO. 3CP2073

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF. ORDER No 78440
COPYRIGHT FRASHERS PHOTO

DATE 3-4-53

6 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE: LAKE SABRINA

PRIVATE NO. BEFORE IMPRINT: F.C.168

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

COLORING AS ON F.C.156 SILVER LAKE, AVOID ANY EXCESS
RETOUCHING. BLUE SKY, NO CLOUDS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1953	MAR 1 - 1953
SKETCH				MAR 10 1953
RETOUCHING	4	1	MAR 10 1953	
REPHOTO				MAR 27 1953
PHOTO-LITHO			MAR 12 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1 1/2		4-8-53
ARTIST DEPT.	42	4 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

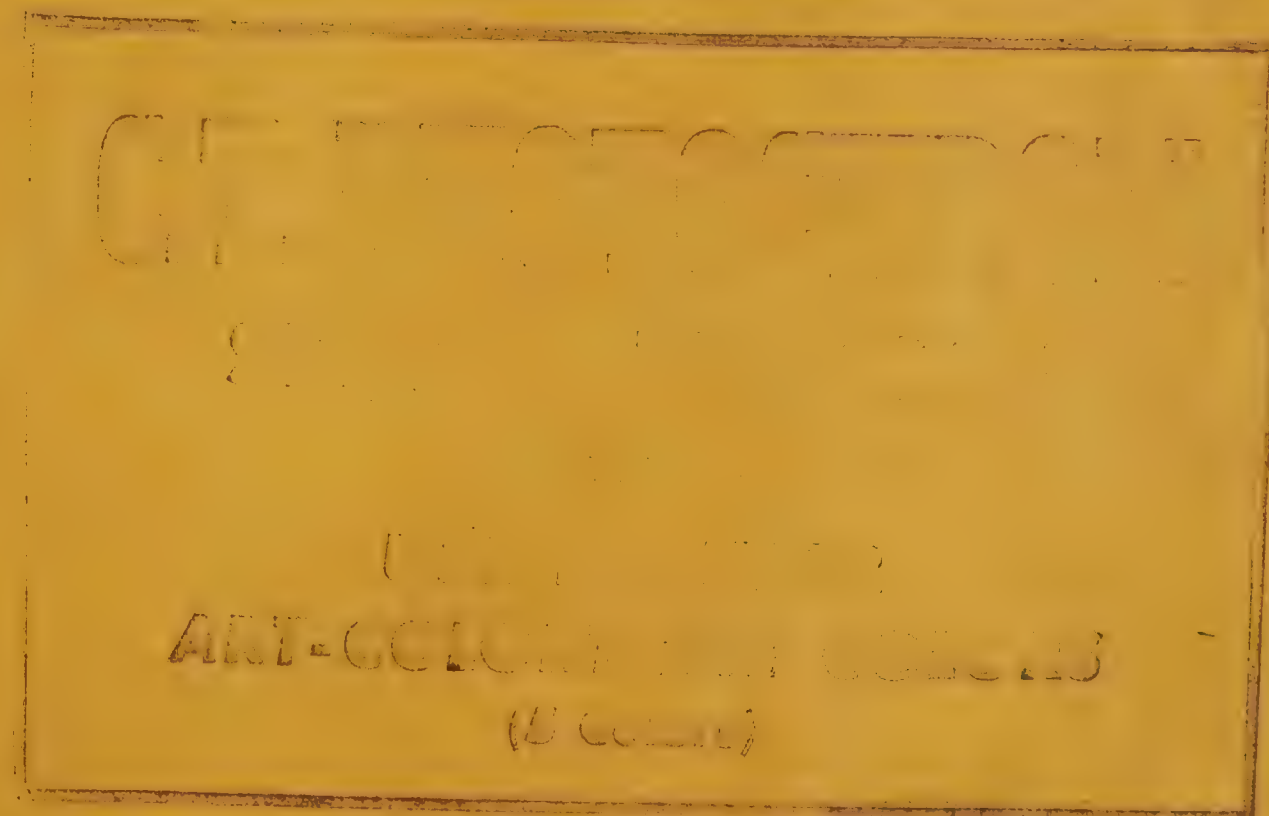
DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

3 Subjects of
 for the customer. Please
 to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.
COPYRIGHT FRASHERS PHOTO

NO. 3CP2074

ORDER NO. 78440

DATE 3-4-53

6 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: WEST WALKER RIVER

PRIVATE NO. BEFORE IMPRINT: F.C.166

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

THIS SHOULD MAKE A VERY GOOD CARD AS PLENTY OF DETAIL AND RETOUCHING NOT NEEDED. COLORING ALONG THE TYPE AS ON F.C. 156 SILVER LAKE, WOULD WORK UP VERY WELL PERHAPS SOME GREY IN GRANITE AND ROCKY CLIFFS AND SOME RUST OR IRON COLOR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				
RETOUCHING	6	1	MAR 10 1953	MAR 10 1953
REPHOTO				MAR 26 1953
PHOTO-LITHO				
BLUEPRINT			MAR 12 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1 1/2		
ARTIST DEPT.	40	9 1/2	4-7-53	4-8-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

3

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

GENERAL INFORMATION

USE FRASHER'S

ART-COLORPRINT COLORS

(5 Colors)

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.
COPYRIGHT FRASHERS PHOTO

NO. 3CP2075

ORDER NO. 78440

DATE 3-4-53

6½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *incl.*

IMPRINT SAME AS ABOVE

TITLE: JUNE LAKE

PRIVATE NO. BEFORE IMPRINT: F.C.167

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

THIS NOT INTENDED FOR A WINTER SCENE, WAS A LATE SPRING SNOW. *2CP2096*
MENTION THIS AS DO NOT WISH THE SNOW AT LOWER LEVELS TO STAND OUT
ANYMORE THAN HAS TO, FINE ON THE HIGH PEAKS. FC156 SILVER LAKE,
PHOTO WAS MADE JUST A FEW MILES FROM AND TO THE RIGHT OF CARSON
PEAK AND CAN BE USED SOMEWHAT AS A COLOR GUIDE. BE SURE TO GET THE
WATER EFFECT AND BLUES AS MUCH AS POSSIBLE AS IN FC156 SILVER LAKE.
SAGE BRUSH AND RABBIT BRUSH ON SLOPE LEFT FOREGROUND. EASY ON THE
RETOUCHING AS ON OTHERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				
RETOUCHING			MAR 10 1953	MAR 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 12 1953	MAR 27 1953
HAND COLOR PROOF	43	1½		
ARTIST DEPT.	46	9½		4/9/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

CT PHOTOCHROM

SILVER LAKE

USE FRASHER
ART-COLOR-TONE COLORS
(5 Colors)

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 3CP2076

ORDER No. 78442

DATE 3-5-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE
TITLE: GEORGE WASHINGTON HOTEL,
BOARDWALK AND 10TH STREET,
OCEAN CITY, MD.

PRIVATE NO. BEFORE IMPRINT: 106

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7BH1564

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1953	MAR 6 - 1953
SKETCH				MAR 10 1953
RETOUCHING		0	MAR 10 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		24		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Get drawings
& Enlarge colors
& Black*

GEORGE WASHINGTON HOTEL
BOARDWALK AND 10TH STREET
OCEAN CITY, MD.

USE 100%
ART-COLOR TONE COLORS
(5 Colors)

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 3CP2077

ORDER NO. 78452

DATE 3-5-53

6 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: ROLLER DAM ACROSS THE
MISSISSIPPI BETWEEN
DAVENPORT, IOWA AND
ROCK ISLAND, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED ROOFS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF *yes* HANDCOL PROOF *50* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *md*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING	3	2-1	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 16 1953	APR 1 1953
HAND COLOR PROOF	20	1-2		4-15
ARTIST DEPT.		8-2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

5 Subjects or
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

True Color

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 3CP2078

ORDER No. 78452

DATE 3-5-53

6½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: CENTENNIAL BRIDGE ACROSS
THE MISSISSIPPI: BETWEEN
ROCK ISLAND, ILLINOIS
AND DAVENPORT, IOWA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES. SILVER BRIDGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	
SKETCH				
RETOUCHING		4	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	MAR 16 1953	MAR 27 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 3CP2079

ORDER NO. 78452

DATE 3-5-53

6½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: THE GOVERNMENT BRIDGE AND
ROLLER DAM BETWEEN DAVENPORT,
IOWA AND ROCK ISLAND, ILLINOIS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

NO STREET CAR TRACKS. DARK GREY STREET. REMOVE AUTOS.

USE PHOTO 4AH685 / ~~ENLARGE COLOR PLATES~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

no

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING	3	1-1/2	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	13 1/2	MAR 16 1953	MAR 27 1953
ARTIST DEPT.		10 min		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

New Colors

New Colors

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 3CP2080

ORDER No. 78452

DATE 3-5-53

6½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: CLOCK TOWER BUILDING,
ROCK ISLAND ARSENAL,
ROCK ISLAND, ILLINOIS

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS. SILVER NUMERALS ON CLOCK. GREYISH ROOF.

USE PHOTO 9AH1647 ~~ENLARGE COLOR PLATES~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

no

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				MAR 13 1953
RETOUCHING	3	3	MAR 11 1953	
REPHOTO				
PHOTO-LITHO			MAR 21 1953	APR 1 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2		4/9/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Make them Colors

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 3CP2081

ORDER NO. 78452

DATE 3-5-53

6½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: PALMER SCHOOL OF
CHIROPRACTIC, RADIO STATION
W.O.C., DAVENPORT, IOWA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS

USE PHOTO 9AH1648

~~ENLARGE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ^{yes} NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING	3	2½	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO			MAR 16 1953	MAR 31 1953
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	46	12¼		3/31/53
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

5 Subjects or
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Handwritten: Make New Colors

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 3CP2082

ORDER NO. 78453

DATE 3-5-53

6½ M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES *encl.*

IMPRINT

SAME AS ABOVE

TITLE: THE HOME OF JOHN DEERE,
MOLINE, ILLINOIS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH1035 ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH				
RETOUCHING	3	1	MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO			MAR 16 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

on sheet
E137

Get Drawing
Enlarge Color + Black

HICKEY BROTHERS, INC., DAVENPORT, IOWA

NO. 3CP2083

ORDER No. 78453

DATE 3-5-53

6 1/2 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE
TITLE: IOWA-ILLINOIS MEMORIAL
BRIDGE OVER THE MISSISSIPPI
BETWEEN BETTENDORF, IOWA AND
MOLINE, ILLINOIS NEAR DAVENPORT
AND ROCK ISLAND

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 6AH945 ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

*on sheet
E137*

*Get Drawing
+ Enlarge Color + Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 9 1953	MAR 11 1953
SKETCH	3	1/2		
RETOUCHING			MAR 11 1953	MAR 13 1953
REPHOTO				
PHOTO-LITHO			MAR 16 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. **3CP2084**

ORDER NO. **77890**

DATE **3-6-53**

50 M POST CARDS C.T. PHOTOCHROM **5 7/8 x 3 7/8** FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **NO** R. M. **NO**

IMPRINT
NONE

PHOTO PROPERTY OF **C.T.**

RETOUCHING AND COLOR DESCRIPTION (LOOKOUT MOUNTAIN)

USE PHOTO FROM 5AH249. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By **777**

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	7	MAR 24 1953	MAR 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Get Drawings
Enlarge
Colors
1/2 plate*

CURT TEICH & COMPANY

NO. 3CP2085✓

ORDER NO. K48284✓

DATE 3-9-53

6½ M POST CARDS C. T. PHOTOCHROM✓ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT P-157✓

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1953	MAR 13 1953
SKETCH			MAR 16 1953	MAR 16 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			MAR 16 1953	MAR 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY

NO. 3CP2086✓

ORDER No. K48284✓

DATE 3-9-53

6½ POST CARDS C. T. PHOTOCHROM✓ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT P-158✓

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1953	MAR 13 1953
SKETCH				
RETOUCHING		0	MAR 16 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAR 16 1953	MAR 27 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY

NO. 3CP2087✓

ORDER No. K48284✓

DATE 3-9-53

6½M POST CARDS

C. T. PHOTOCHROM✓

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT P-159✓

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: YES RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked ✓

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1953	MAR 12 1953
SKETCH				
RETOUCHING		0	MAR 16 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 16 1953	APR 1 1953
HAND COLOR PROOF	44	1"2		4-4-53
ARTIST DEPT.		9"2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY

NO. 3CP2088✓

ORDER No. K48284✓

DATE 3-9-53

6½ M POST CARDS

C. T. PHOTOCHROM✓

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT P-160✓

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1953	MAR 13 1953
SKETCH			MAR 16 1953	MAR 13 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	131	MAR 16 1953	APR 1 1953
ARTIST DEPT.		10		4-4-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 3CP2089

ORDER No. 78760

DATE 3-11-53

25 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *at bottom*

IMPRINT SAME AS ABOVE *same as P2218*
TITLE: STORY TIME
IN FAIRYLAND CAVERNS
ROCK CITY GARDENS
ATOP LOOKOUT MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date 3/11/53

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 19 1953
SKETCH				
RETOUCHING	2	4	MAR 13 1953	MAR 17 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 26 1953	
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 3CP2090

ORDER No. 78760

DATE 3-11-53

25 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *as before*

IMPRINT SAME AS ABOVE

TITLE: RUB-ADUB-DUB
IN FAIRYLAND CAVERNS
ROCK CITY GARDENS
ATOP LOOKOUT MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 17 1953
SKETCH				
RETOUCHING	9	2	MAR 13 1953	MAR 17 1953
REPHOTO				
PHOTO-LITHO			MAR 26 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D. _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-CELLORTONE COLORS
(5 Colors)

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 3CP2091

ORDER No. 78760

DATE 3-11-53

25 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE:

CARNIVAL OF THE GNOMES
IN FAIRYLAND CAVERNS
ROCK CITY GARDENS
ATOP LOOKOUT MOUNTAIN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 16 1953	MAR 18 1953
SKETCH				
RETOUCHING	2	3-4	MAR 17 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 26 1953	
HAND COLOR PROOF	45	1-2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 3CP2092

ORDER NO. 78760

DATE 3-11-53

25^M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

IMPRINT SAME AS ABOVE

TITLE: HANSEL & GRETHEL
IN FAIRYLAND CAVERNS
ROCK CITY GARDENS
ATOP LOOKOUT MOUNTAIN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 17 1953
SKETCH				
RETOUCHING	9	4	MAR 13 1953	MAR 17 1953
REPHOTO				
PHOTO-LITHO			MAR 26 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.	44	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
USE ENIGMA
ART-COLOR TONE COLORS
(5 Colors)

NO. 3CP2093

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN ORDER No. 78760

DATE 3-11-53

25 M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE
TITLE: RIP VAN WINKLE
IN FAIRYLAND CAVERNS
ROCK CITY GARDENS
ATOP LOOKOUT MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL VIEW--MASK OUT THAT PART OF THE BOWLING ALLEY
BELOW THE PINS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

MAKEOVER

LVSE
#9 1 hr
APR 21 1953
MAKEOVER

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 14 1953	MAR 14 1953
SKETCH				
RETOUCHING	9	3 1/2	MAR 13 1953	MAR 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	15	1 1/2	MAR 26 1953	APR 2 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLOR
(5 Colors)

X

NO. 3CP2094
ORDER No. 78739
DATE 3-16-53

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH
12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: U.S.A.C. OLD MAIN, LOGAN, UTAH

PRIVATE NO. BEFORE TITLE: 22

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

Envelope Photo Ticket

Executive OK ☒ Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *R*

Date *3/27/53*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1953	MAR 24 1953
SKETCH			MAR 27 1953	MAR 30 1953
RETOUCHING	6	30	MAR 17 1953	MAR - - 1953
REPHOTO			MAR 31 1953	APR 6 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____
By _____

DATE Filed _____
By _____

DATE Photo Returned to Customer _____
7/14/53
XI

ATTENTION:

4

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Right 5X7
for Kodachrome

Rush

C.T. PHOTOCHROM

SALT LAKE CITY, UTAH

3-16-53

USE FOR ART-COLOR

ART-COLOR CHART COLORS

(5 Colors)

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 3CP2095

ORDER No. 78739

DATE 3-16-53

12 1/2 M POST CARDS C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: U.S.A.C. CAMPUS,
LOGAN, UTAH

PRIVATE NO. BEFORE TITLE: 29

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1953	MAR 24 1953
SKETCH				
RETOUCHING	2	4	MAR 24 1953	MAR 31 1953
REPHOTO			MAR 17 1953	MAR 24 1953
PHOTO-LITHO				
BLUEPRINT			MAR 31 1953	APR 6 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	2 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

7/14/53

28

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

587 Replicate
for Kodachrome

NO. 3CP2096

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 78739

DATE 3-16-53

12½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: L.D.S. INSTITUTE, U.S.A.C.,
LOGAN, UTAH

PRIVATE NO. BEFORE TITLE: 24

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

Kodachrome

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date 3/20/53

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1953	MAR 27 1953
SKETCH				
RETOUCHING	2	30	MAR 27 1953	MAR 30 1953
REPHOTO			MAR 17 1953	MAR 24 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 31 1953	APR 6 1953
HAND COLOR PROOF	13	2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

7/14/53

N

C.T. PHOTOCHROM
SPECIAL PROCESS
USE KODACHROME
ART-COLOR TONE COLORS
(5 Colors)

USE REGULAR ART-COLOR-TONE COLORS (5 Colors)

ATTENTION:

color of the hair, the color of the
clothing, the color of the shoes, the
color of the face, all are of nega-
tive color, and colors are
in harmony with each other
to make an attractive set.

Rephoto 587
From Kodachrome

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 3CP2098

ORDER NO. 78598

DATE 3-17-53

6 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES, *encl.*

IMPRINT SAME AS ABOVE

TITLE: K-270 THE BAT FLIGHT,
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO

PHOTO PROPERTY OF

CUST

RETOUCHING AND COLOR DESCRIPTION

CUT AT BOTTOM AS MARKED. TOUCH OUT PART OF BACKGROUND ON UPPER
RIGHT. PUT IN "BAT FLIGHT" COMING OUT OF CAVE, AS SHOWN ON
SMALL COPY ATTACHED.

SUBMIT RETOUCHED PHOTO FOR O.K.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By *mm*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 19 1953
SKETCH				
RETOUCHING	7	3	MAR 20 1953	MAR 26 1953
REPHOTO			APR 7 1953	
PHOTO-LITHO				APR 10 1953
BLUEPRINT				4-14-53
STRIPPING, OPAQUING				
HAND COLOR PROOF	20	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C. T. PHOTOCHROM
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO
RETOUCHED
ART-COLORPHONE COLORS
(5 Colors)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 3CP2099

ORDER NO. 78598

DATE 3-17-53

6½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: K269 HOLCOMB AUDITORIUM,
GLORIETA BAPTIST ASSEMBLY,
GLORIETA, N.M. /

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up.			MAR 17 1953	MAR 19 1953
SKETCH				
RETOUCHING	1	21	MAR 20 1953	MAR 26 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 31 1953	APR 8 1953
HAND COLOR PROOF	114	2 1/2		7-11-53
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

9/15/53
MS

C.T. PHOTOCHROM
RETOUCHING
REPHOTO
MAR 19 1953
MAR 26 1953
APR 8 1953
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 3CP2100

ORDER No. 78598

DATE 3-17-53

6 1/2 M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *incl.*

IMPRINT SAME AS ABOVE

TITLE: K-268 DINING HALL,
GLORIETA BAPTIST ASSEMBLY,
GLORIETA, N.M.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	
SKETCH				
RETOUCHING	6	3 1/2	MAR 20 1953	MAR 26 1953
REPHOTO				
PHOTO-LITHO			MAR 31 1953	APR 10 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2		4-13-53
ARTIST DEPT.	43	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

9/2/53
JH

ATTENTION

5 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM
SERIALS 1-133
USE LITHO
ART-COLORCHROM COLORS
(5 Colors)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. # 3CP2101

ORDER No. 78598

DATE 3-17-53

6½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: K-266 MAIN DEVELOPMENT
AREA, GLORIETA BAPTIST ASSEMBLY,
GLORIETA, N.M.

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	
SKETCH				MAR 30 1953
RETOUCHING		3	MAR 20 1953	
REPHOTO				APR 9 1953
PHOTO-LITHO			MAR 31 1953	
BLEUPRINT STRIPPING, OPAQUING				4-11-53
HAND COLOR PROOF	21	2 1/2		
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/25/53

ATTENTION:

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SEVEN COLOR PROCESS

USE REGULAR
ART-COLOR-TONE COLOR
(5 Colors)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 3CP2102

ORDER No. 78598

DATE 3-17-53

6½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: K-267 "NEW MEXICO HALL"
(ADMINISTRATION BUILDING)
GLORIETA BAPTIST ASSEMBLY,
GLORIETA, N.M..

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *MM*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1953	MAR 19 1953
SKETCH				
RETOUCHING	<i>6</i>		MAR 20 1953	MAR 26 1953
REPHOTO				
PHOTO-LITHO			MAR 31 1953	APR 9 1953
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>21</i>	<i>2 1/2</i>		4-10-53
ARTIST DEPT.		<i>11</i>		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

9/11/53
MM

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SEVEN COLORS

USE MODULAR

ART-COLOR-TONE COLORS (5 Colors)

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 3CP2103

ORDER No. 78603

(C) FRASHER'S FOTO

DATE 3-17-53

6½

M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
OBH285.

IMPRINT

SAME AS ABOVE

TITLE: ~~RE-159~~ TIOGA LAKE AND MT. NIM
DANA IN THE HIGH SIERRA, CALIF.
.... etc.

PRIVATE NO BEFORE IMPRINT. FC.159.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH285.

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	17		MAR 20 1953	MAR 23 1953
SKETCH				
RETOUCHING		0	MAR 24 1953	MAR 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

on sheet
G137

Get Drawing
Enlarge Color
Black

NO. 3CP2104

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER NO. 78603

(C) FRASHER'S FOTO

DATE 3-17-53

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as on

8AH3103

IMPRINT SAME AS ABOVE

TITLE: ~~FC. 160~~ HISTORIC "CONVICT TREE" AND CONVICT LAKE, CALIFORNIA..... etc

PRIVATE NO. BEFORE IMPRINT FC. 160

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH3103. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 20 1953	MAR 23 1953
SKETCH				
RETOUCHING	3	1/2	MAR 24 1953	MAR 31 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 31 1953	APR 6 1953
HAND COLOR PROOF	21	2		4-7-53
ARTIST DEPT.	42	10 1/2		4-9-53

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Make New Color Original Photo returned to Customer 1953

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2105 ORDER NO. 78670 DATE 3-24-53

CUSTOMER THE ROBERTS HOTEL
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ROBERTS HOTEL
OKLAHOMA CITY, OKLAHOMA

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: SIGN IS JUST A BIT TOO
CONSPICUOUS — IT DETRACTS FROM THE HOTEL ENTRANCE.

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH: EXCEPT — THE SIGN SHOULD HAVE
MORE BLUE-BLACK BACKGROUND THAN SHOWN AND
LETTERING A GRAY OR OFF-WHITE, INSTEAD OF
SNOW-WHITE. /

RETURN PHOTOSTAT TO CUSTOMER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

587
Br 7½
James H. C. 2nd
La 1042
77

Add'l Artwork
& Reproduction 17.00
incl. C. T. Imprint
CR

Red Sign

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2106 ORDER NO. 78705 DATE 3-27-53

CUSTOMER
BERKSHIRE COUNTRY CLUB
WINGDALE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BERKSHIRE COUNTRY CLUB
WINGDALE, NEW YORK

FRONT NO. SPEC.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SHIELD (ENCLOSED) TO BE INSERTED IN PICTURE SIDE
SAME AS CARD 8AH51.

COLOR DESCRIPTION

FOR COLORING: MAKE A VERY SMART & STRIKING LOOKING
CARD.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

L.O. 1
Rt 4
Rth Hc 1-35 41
La 10

as specified

C.T. PHOTOCHROM
SPECIAL PROCESS
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

BROWNELL & SON, IDAHO FALLS, IDAHO

NO. 3CP2107

ORDER No. 78715

DATE 3-30-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: "LATTER DAY SAINTS" TEMPLE
REFLECTED IN SNAKE RIVER,
IDAHO FALLS, IDAHO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY
ALSO CARD ENCLOSED

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1953	APR 1 - 1953
SKETCH				
RETOUCHING		2	APR 2 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO			APR 10 1953	APR 20 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		4-18-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3012107
D/10401

BROWNELL & SON, IDAHO FALLS, IDAHO

NO. 3CP2108

ORDER No. 78715

DATE 3-30-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: L.D.S. CENTER SHOWING
HOSPITAL, NURSES HOME AND
L.D.S. TEMPLE, IDAHO FALLS,
IDAHO

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31	APR 1 - 1953
SKETCH				
RETOUCHING	3	2 1/2	APR 2 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 7 1953	
HAND COLOR PROOF	114	1 1/2		4-16-53 Bth
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BROWNELL & SON, IDAHO FALLS, IDAHO

NO. 30P22109

ORDER No. 78715

DATE 3-30-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
IDAHO FALLS, IDAHO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ROUGH PENCIL

FOLLOW/SKETCH ENCLOSED - AND PHOTOGRAPHS, WITH INSTRUCTIONS
ON THE BACK.

SUBMIT SKETCH

RETURN PHOTOS THAT ARE MARKED
TO MR. PITCHFORD

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1953	APR 23 1953
SKETCH	10	6		
RETOUCHING		8		MAY 11 1953
REPHOTO			APR 23 1953	
PHOTO-LITHO			MAY 13 1953	MAY 21 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	15	6-5-53	6-8-53

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

D - STREET SCENE
A - SNAKE RIVER #6
H - HOSPITAL - AT A DISTANCE #2
J - GOLF SCENE
F - 7A-3946 - MOUNTAIN VIEW
H - #7 - MOUNTAIN VIEW
L - 7A-1112
L - 7A-1121
S - POTATO PICKING

BROWNELL & SON, IDAHO FALLS, IDAHO

NO. 3CP2110

ORDER No. 78716

DATE 3-30-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: A RIDE IN THE SALMON RIVER
COUNTRY, IDAHO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1953	MAR 1 - 1953
SKETCH				
RETOUCHING	4	1	APR 2 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			APR 7 1953	APR 14 1953
HAND COLOR PROOF	44	1 1/2		4-15-53
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BROWNELL & SON, IDAHO FALLS, IDAHO

NO. 3CP2111

ORDER No. 78716

DATE 3-30-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: SNAKE RIVER, IDAHO FALLS,
IDAHO - L.D.S. TEMPLE,
HOSPITAL AND NURSES HOME
IN DISTANCE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 21 1953	MAR 21 1953
SKETCH				
RETOUCHING	2	2	APR 2 1953	APR 7 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT STRIPPING, OPAQUING			APR 7 1953	APR 14 1953
HAND COLOR PROOF	44	1 1/2		4-15-53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BROWNELL & SON, IDAHO FALLS, IDAHO

NO. 3CP2112

ORDER No. 78716

DATE 3-30-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: SACRED HEART HOSPITAL,
IDAHO FALLS, IDAHO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1953	
SKETCH				
RETOUCHING	3	25	APR 2 1953	APR 6 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 7 1953	APR 14 1953
HAND COLOR PROOF	12	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BROWNELL & SON, IDAHO FALLS, IDAHO

NO. 3CP2113

ORDER NO. 78716

DATE 3-30-53

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: MUNICIPAL GOLF COURSE,
IDAHO FALLS, IDAHO

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1953	
SKETCH				
RETOUCHING	9	4	APR 2 1953	APR 10 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1/2		4/24/53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2114 ORDER NO. 78996 DATE 4-2-53

CUSTOMER BERKSHIRE COUNTRY CLUB
WINGDALE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
(BERKSHIRE COUNTRY CLUB
WINGDALE NEW YORK)

FRONT NO. SPEC.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM KODACHROME SLIDES.

INSERT "BERKSHIRE CLUB" SHIELD IN PICTURE
SIDE — AS ON ENCLOSED CARD 8AH51.

COLOR DESCRIPTION

FOLLOW KODACHROME SLIDES FOR COLORS

RETURN KODACHROME SLIDES TO CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

C. T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Rephoto from
Kodachrome and
add'l artwork 13.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2115 ORDER NO. 79005 DATE 4-3-53

CUSTOMER MELETIO SEA FOOD CO.,
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ C 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes XXXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

THE LARGE DRUMS OF GOLDEN DIPT HAVE A KRAFT TAN BACKGROUND.
TRADE NAME "GOLDEN DIPT" IS A DEEP YELLOW AGAINST A BROWN BACKGROUND.
WAVY LINES UNDERNEATH LETTERS "GOLDEN DIPT" ARE BROWN. RADIATING
LINES AROUND THE NAME ARE BROWN, ALSO THE SKETCH OF THE CHEF.
ALL LETTERING IS IN BROWN. SEE SAMPLE ENCLOSED FOR COLORING.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
Jan 11 1954 41
2093
111k

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2116 ORDER NO. 79037 DATE 4-9-53

CUSTOMER MIAMI BEACH FEDERAL SAVINGS & LOAN ASS'N.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIAMI BEACH FEDERAL SAVINGS

AND LOAN ASSOCIATION

MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OBH909.

TITLE TO BE PLACED IN SKY ON PICTURE — IDE

COLOR DESCRIPTION

USE PHOTO FROM OBH909. ENLARGE COLOR PLATES

PHOTO RETURNED

3

PHOTO USED FOR

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Get Drawings as quoted
& Enlarge Color
& Black

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2117 ORDER NO. 79106 DATE 4-15-53

CUSTOMER BLACKHAWK RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EMIL'S PROUD !
HE KNOWS HE SERVES THE FINEST PRIME
RIBS IN TOWN FROM OUR ROLLING CART

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PHOTO AS MARKED ON TISSUE OVERLAY.

ALSO INSTRUCTIONS ON OVERLAY

COLOR DESCRIPTION

FOLLOW LARGE COLORED PHOTO FOR COLOR GUIDE

PHOTO RETURNED

TO

PHOTO USED FOR

new offsets

new photo

Pl 3-1
Pl 10-10-53
La 10
118
EP

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NO. 3CP2118

CITY NEWS SERVICE, STEVENS POINT, WIS.

ORDER NO. 79113

DATE 4-16-53

6 1/2 M POST CARDS CLT. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT
TITLE: SAME AS ABOVE
RIVER PINES SANATORIUM,
ALONG THE WISCONSIN RIVER,
STEVENS POINT, WISCONSIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES, LIGHT STANDARD AND GLOBE.
WHITE BUILDINGS, WITH GREEN ROOFS, GABLE. GREEN FOLIAGE & LAWN.
BLUE WATER - BEYOND LAWN. LIGHT GRAY WALKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 22 1953
SKETCH				
RETOUCHING	9	1 1/2	APR 23 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO			APR 28 1953	
BLUEPRINT				MAY 4 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	7 1/2	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

NO. 3CP2119

ORDER No. 79251

DATE 4-16-53

PHOTO BY DAN DANIELS

12 1/2" M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: POMPAÑO

PUT PRIVATE NO. BEFORE IMPRINT: PC
91

PUT TITLE & R. M. AT BOTTOM OF
MESSAGE SPACE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH EVERYTHING SO ONLY FISH WILL SHOW. FOR BKGRD. SEE
2CP 2447 & 2CP2452.

SILVER COLOR WITH SILVER BLUE FINS BLUE EYES - YELLOW RING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CP2119-LV

FINS AS ON COMPETITORS CARD. SHOW GROWTH AT BOTTOM
GREEN. BLUE HAZE ON TOP, FADING AWAY TO SILVER TOWARDS
CENTER. NOT QUITE AS MUCH RED TOWARDS BOTTOM, MORE
SILVER IN CENTER.

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	2 1/2	Time Recorded in Cont. JUN 9 1953
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC		By
REPHOTO		

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 28 1953	APR 28 1953
SKETCH				
RETOUCHING	9	2 1/2	APR 24 1953	APR 28 1953
REPHOTO			APR 20 1953	APR 28 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	MAY 8 1953	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

ART-COLORSTONE COLORS
(5 Colors)

UNITED NEWS CO., DETROIT, MICH.

NO. 3CP2120

ORDER No. 79121

DATE 4-17-53

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT NONE

TITLE: ALTAR OF ST.THERESE, "THE
LITTLE FLOWER OF JESUS"
THE SHRINE OF THE LITTLE FLOWER,
ROYAL OAK, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1727. ~~XXXXXXXXXXXX~~

ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING	2	1	APR 24 1953	APR 28 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 30 1953	MAY 18 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Get Drawing
+ Enlarge Color
+ Black*

USE REGULAR
MAGNETONE COLORS
(5 Colors)

UNITED NEWS CO., DETROIT, MICH.

NO. 3CP2121

ORDER No. 79121

DATE 4-17-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

TITLE: CHARITY TOWER AT THE SHRINE
OF THE LITTLE FLOWER, BY
ILLUMINATION, ROYAL OAK,
MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1970. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
+ Enlarge Color
+ Photo*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH			APR 24 1953	APR 28 1953
RETOUCHING	3	1		
REPHOTO				
PHOTO-LITHO			APR 30 1953	MAY 18 1953
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



UNITED NEWS CO., DETROIT, MICH.

NO. 3CP2122

ORDER No. 79121

DATE 4-17-53

6 1/2

M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

NONE

TITLE: THE GROTTO AT THE SHRINE OF
THE LITTLE FLOWER, ROYAL
OAK, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1736. ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get drawing plates
+ Enlarge + Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING		0	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 26 1953	MAY 18 1953
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



UNITED NEWS CO., DETROIT, MICH.

NO. 3CP2123

ORDER NO. 79121

DATE 4-17-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

TITLE: THE SHRINE OF THE LITTLE
FLOWER, ROYAL OAK, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH1392. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get I sawing
& Enlarge Colors
+ Bk.*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 21 1953
SKETCH				
RETOUCHING	3	1½	APR 21 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			APR 30 1953	
STRIPPING, OPAQUING				MAY 18 1953
HAND COLOR PROOF				
ARTIST DEPT.	36	2½	5-21-53	5-22-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

UNITED NEWS CO., DETROIT, MICH.

NO. 3CP2124

ORDER No. 79121

DATE 4-17-53

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

TITLE: THE SHRINE OF THE LITTLE
FLOWER, DETROIT, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1966. ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
+ Enlarge
+ Color
+ Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 21 1953
SKETCH				
RETOUCHING	3	1		APR 20 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 30 1953	
STRIPPING, OPAQUING				MAY 18 1953
HAND COLOR PROOF				
ARTIST DEPT.	30	7 1/2	5-21-53	5-22-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



UNITED NEWS CO., DETROIT, MICH.

NO. 3CP2125

ORDER NO. 79121

DATE 4-17-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

TITLE: THE SHRINE OF THE LITTLE
FLOWER, ROYAL OAK, MICH.
VIEW OF MAIN BODY OF CHURCH,
FROM BALCONY

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1733. ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Let Drawing
Colormatch
Enlarge color
Black

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING		0	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT			APR 28 1953	MAY 18 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS
USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

UNITED NEWS CO., DETROIT, MICH.

NO. 3CP2126

ORDER No. 79121

DATE 4-17-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE: THE SHRINE OF THE LITTLE
FLOWER, ROYAL OAK, MICH.
LOOKING FROM GARDEN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1735. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Set Drawing
+ Enlarge Colors - Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 22 1953
SKETCH				
RETOUCHING		0	APR 24 1953	APR 24 1953
REPHOTO				
PHOTO-LITHO			APR 28 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
RETOUCHING
STRIPPING, OPAQUING
PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING
HAND COLOR PROOF
ARTIST DEPT.
USE MOULAR
ART-COLORTONE COLORS
(5 Colors)

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CP2130

ORDER NO. 79133

DATE 4-17-53

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE
TITLE: DALLAS COUNTRY CLUB,
DALLAS, TEXAS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH601. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
& Enlarge Color
& Black*

77509

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING		1/4	APR 24 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 6 1953	MAY 18 1953
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CP2131

ORDER No. 79133

DATE 4-17-53

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS

6AH1223

IMPRINT SAME AS ABOVE

TITLE: HALL OF STATE AND THE
COURT OF HONOR, STATE FAIR
OF TEXAS, DALLAS, TEXAS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1223. ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawings
& Enlarge Color
& Black*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	APR 27 1953
SKETCH				APR 30 1953
RETOUCHING	10	1	APR 24 1953	
REPHOTO			APR 30 1953	
PHOTO-LITHO				MAY 18 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GT. PHOTOCHROM
ART-COLOR TONE COLORS
(5 Colors)

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CP2132

ORDER No. 79133

DATE 4-17-53

12½ M POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOWDY FROM DALLAS
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 2BH828. ~~ENLARGE COLOR PLATES~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING	10	1	APR 24 1953	APR 29 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Add color
on all 4 sides
to make full face*

ANT-COLORONE COLORS
(5 colors)

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 3CP2135

ORDER No. 79140

DATE 4-20-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: GRAND RAPIDS PUBLIC MUSEUM,
GRAND RAPIDS, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2348. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
+ Reduce
+ Color Plates*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING		1/2	APR 24 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 6 1953	MAY 18 1953
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



SHAW
NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 3CP2136

ORDER No. 79140

DATE 4-20-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

TITLE: CIVIC AUDITORIUM,
GRAND RAPIDS, MICHIGAN

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH591. ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get 8 savings
only. Pk & colors*

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH				
RETOUCHING	10	2½	APR 24 1953	APR 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½	MAY 4 1953	MAY 18 1953

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 3CP2137

ORDER No. 79140

DATE 4-20-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: KENT COUNTY AIRPORT,
GRAND RAPIDS, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH59. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
Color
Enlarge
Black*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 21 1953
SKETCH		1/2	APR 24 1953	MAY 5 1953
RETOUCHING				
REPHOTO			MAY 6 1953	
PHOTO-LITHO				MAY 18 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 3CP2138

ORDER No. 79140

DATE 4-20-53

12 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: HOTEL ROWE, GRAND RAPIDS,
MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2351.

~~ENLARGE COLOR PLATES~~

Make New

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

New Colors

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1953	MAY 1 1953
SKETCH	10	1/2		
RETOUCHING		1	APR 24 1953	MAY 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAY 4 1953	MAY 7 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	10		5-22-53

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Make New Colors

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 3CP2139

ORDER NO. 79140

DATE 4-20-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: MORTON HOTEL, GRAND RAPIDS, MICH.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3923. ENLARGE COLOR PIA TES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 21 1953
SKETCH				
RETOUCHING		1/2	APR 24 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 6 1953	MAY 13 1953
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Get Drawings
+ Reduce Colors
+ Black*

USE REGULAR
ART-COLOR-TONE COLORS
(5 Colors)

SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 3CP2140

ORDER No. 79140

DATE 4-20-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: PANTLIND HOTEL, GRAND
RAPIDS, MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2608. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
Colormatch
Reduce Color - Black*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *77*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1953	APR 23 1953
SKETCH			APR 21 1953	
RETOUCHING		1/2	APR 24 1953	MAY 5 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 6 1953	MAY 18 1953
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2142 ORDER NO. 79207 DATE 4-29-53

CUSTOMER
DESERT SUPPLY CO.,
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE CALIFORNIA CLUB
LAS VEGAS, NEVADA

FRONT NO. 5

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

DESERT SUPPLY CO., LAS VEGAS, NEVADA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

THIS SUBJECT IS A DIORAMA IN ONE OF THE WINDOWS OF THE CLUB.

OVER THE DIORAMA — REMOVE THE REFLECTION IN THE WINDOW OF THE
BUILDING ACROSS THE STREET & LIGHTS SHINING
THRU FROM THE CLUB.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS.

BELOW THE DIORAMA, OVER THE REDDISH TAN BRICKS IS TO APPEAR
THE TITLE OF CLUB.

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

PHOTO RETURNED

to

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Bit 4
Info 2441
La 11
717

Red Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2143 ORDER NO. 79218 DATE 4-30-53

CUSTOMER KEYES MOTEL
ARLINGTON HEIGHTS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KEYES MOTEL
ROUTE 12 - ARLINGTON HEIGHTS, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Ret. 3½
Inst. C. 44 1½
L.A. 9

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2144 ORDER NO. 79219 DATE 4-30-53

CUSTOMER

LANDMEIER'S BEAUTY REST MOTEL
ARLINGTON HEIGHTS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LANDMEIER'S BEAUTY REST MOTEL
CORNER STATE ROUTE 83 and LANDMEIER ROAD
1/2 MILE SOUTH OF ROUTE 72 — ARLINGTON
HEIGHTS, ILL. /

FRONT NO. 5

(All of this on address side)

R. M.

3 SIDES

Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Red Line negative

Ret.
H.C.
L.A.

6
1 1/2

9

as quoted

Red Impression

(F)

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 3CP2145

ORDER No. 79226

DATE 5-1-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: OLD COVERED BRIDGE, ERECTED
1852 ACROSS TYGART RIVER,
PHILIPPI, WEST VIRGINIA...

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES. ADD CLOUDS.

FOLLOW 3BH1418 FOR COLORS - EXCEPT: GIVE THE APPEARANCE
OF RED ROOF ON BRIDGE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY -5 1953	MAY -5 1953
SKETCH				
RETOUCHING	10	2	MAY 6 1953	MAY 13 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2	MAY 18 1953	MAY 27 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

7

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 3CP2146

ORDER No. 79226

DATE 5-1-53

6½ M POST CARDS

C.T. PHOTOCHROM

XXXXXXXXXXXXXXXXXXXX

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: BLACKWATER FALLS, 65 FEET
HIGH, WEST VIRGINIA'S MOST
BEAUTIFUL WATERFALLS...

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LEAVE PHOTO EXACTLY AS IS. ADD ENOUGH SKY TO MAKE
UP CORRECT PROPORTIONS. ADD CLOUDS.
FOLLOW ENCLOSED CARD FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAKEOVER

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
REPHOTO		Date
COMPOSING		
ART DEPT.		By
GRAPHING		

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1953	MAY 3 1953
SKETCH				
RETOUCHING	3	1	MAY 6 1953	MAY 7 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BLEUPRINT			MAY 11 1953	JUN 5 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	5/19/53	7/2/53
ARTIST DEPT.	40	9½	7-20-53	7-21-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 3CP2147

ORDER No. 79227

DATE 5-1-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: NEW RIVER CANYON FROM HAWK'S
NEST STATE PARK, WEST
VIRGINIA...

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH2536. ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY -5 1953	MAY -5 1953
SKETCH			MAY 6 1953	
RETOUCHING	8	8	MAY 6 1953	MAY 6 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT			MAY 6 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

6170
Get Drawing
Color & Black
Enlarge

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 3CP2148

ORDER No. 79227

DATE 5-1-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: THE TYGART DAM, GRAFTON,
WEST VIRGINIA...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH751. ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

on shot
G170

Get Drawing
Color + Black
Enlarge

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____
ESTIMATE AND WORK SCHEDULE
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY - 3 1953	MAY - 3 1953
SKETCH				
RETOUCHING		1/2	MAY 6 1953	MAY 13 1953
REPHOTO				
PHOTO-LITHO			MAY 13 1953	MAY 25 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 3CP2149

ORDER NO. 79227

DATE 5-1-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE
TITLE: THE DEVIL'S SADDLE, ON U.S.
ROUTE 50, WEST VIRGINIA. BACK
OF THIS GAP TO RIGHT NANCY HANKS,
MOTHER OF ABRAHAM LINCOLN, WAS
BORN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1978. ENLARGE COLOR PLATES

3CH474

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY -5 1953	MAY -5 1953
SKETCH				
RETOUCHING		0	MAY 6 1953	MAY 6 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

on sheet
E170

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2150 ORDER NO. 79456 DATE 5-6-53

CUSTOMER DESERT SUPPLY CO.,
LAS VEGAS, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(Moore's Motel)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM KODACHROME TRANSPARENCY:

CROP AS MARKED. REMOVE — "CAFE" SIGN AT EXTREME RIGHT
" — LIGHT COLORED BUILDING AT EXTREME
RIGHT PROJECTING ABOVE THE RIGHT
WING OF "MOORES MOTEL"
" — ELECTRIC LIGHT POLES & TRANSFORMERS
IN BACKGROUND

REMOVE — BUILDING IN BACKGROUND WITH TALL SMOKE STACK, AND BROWN GRASS
AT STREET ENTRANCE OF MOTEL

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

RETD.
9/11/53
82

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

5x7
Ret 5
Jan 44 No 2
209
118
as quoted

LOOKOUT MOUNTAIN TOURISTS CENTER,
CHATTANOOGA, TENN.

NO. 3CP2151

ORDER No. 79479

DATE 5-8-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: MOCCASIN BEND FROM LOOKOUT
MOUNTAIN, TENNESSEE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD TITLES IN SKY

USE PHOTO FROM 6AH1125. ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH			MAY 14 1953	MAY 14 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAY 18 1953	MAY 25 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

*on sheet
E170*

*Get drawing
- Enlarge
+ flash*

RUBY FALLS CONCESSIONS, CHATTANOOGA, TENN.

NO. 3CP2152

ORDER No. 79481

DATE 5-8-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES- to come

IMPRINT SAME AS ABOVE

TITLE: "THE WORLD'S MOST BEAUTIFUL
CAVE ENTRANCE", RUBY FALLS
CHATTANOOGA, TENN.

see copy

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW FOLDER COVER D-5402 FOR COLORS ON THIS VIEW.
MAKE AN ATTRACTIVE SUBJECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1953	
SKETCH				
RETOUCHING		2	MAY 13 1953	MAY 20 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			MAY 22 1953	MAY 27 1953
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

RUBY FALLS CONCESSIONS, CHATTANOOGA, TENN.

NO. 3CP2153

ORDER No. 79481

DATE 5-8-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
5AH2461. *reset*

IMPRINT

SAME AS ABOVE

TITLE: RUBY FALLS, 145 FT. HIGH,
1120 FT. BELOW SURFACE OF
EARTH, LOOKOUT MOUNTAIN
CAVE, CHATTANOOGA, TENN.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 5AH2461 FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1953	MAY 13 1953
SKETCH				
RETOUCHING	10	1	MAY 14 1953	MAY 18 1953
REPHOTO				
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/2		
ARTIST DEPT.		9 1/2		7-13-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

16

Photo 4C K1857

*Y206
I side*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2154 ORDER NO. 79423 DATE 5-14-53

CUSTOMER TEMPLE OF CHRISTIAN CONTINUITY
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

(INTERIOR VIEW)

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE ENCLOSED INSTRUCTIONS.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52



JUL 9 1953 MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

TIME	TIME	Time Recorded in Cost Dept.
1/0	1 1/2	
4/0	2 1/4	
ART DEPT.		
MAKING		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2155 ORDER NO. 79423 DATE 5-14-53

CUSTOMER TEMPIE OF CHRISTIAN CONTINUITY
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

(THE CRUCIFIXION AND ANGEL)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Mandcolor — Black & White Proof. Titles — Red, Blue

SEE ENCLOSED INSTRUCTIONS ✓

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

C. T. PHOTOCHROM
SPECIAL PROCESS

★ ★

USE REGULAR
ART-COLORTONE COLORS
(5 colors)

Ref 2
45 4/10/42
tag
22

②

I.L.MADURO, JR., S.A., AVENIDA CENTRAL NO.100,
APARTADO 281, PANAMA

NO. 3CP2156

ORDER No.79495

DATE 5-18-53

25 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

USE WORDS TARJETA POSTAL

IMPRINT SAME AS ABOVE

TITLE: THIS BEAUTIFUL ALTAR WAS
CARVED BY THE SPANISH ARTISTS
IN THE OLD COLONIAL DAYS FOR
THE CHURCH OF ST. JOSEPH.... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~EXHIBIT~~ USE PHOTO FROM 7AH1025.
ENLARGE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1953	MAY 25 1953
SKETCH				
RETOUCHING	10	1/2	MAY 26 1953	JUN 1 1953
REPHOTO				
PHOTO-LITHO			JUN 2 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	46	2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2157 ORDER NO. 79651 DATE 6-10-53

CUSTOMER CURTWOOD HOTEL COURT & RESTAURANT
GAINESVILLE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CURTWOOD HOTEL COURT AND CURTIS
RESTAURANT, GAINESVILLE, TEXAS

FRONT NO. 5

(All of this on address side)

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE VIEW SHOWING ENTIRE COURT, BUT BRING OVER WATER TOWER SHOWN IN
OTHER PHOTO, AND SHOW IT IN BACKGROUND.

REMOVE — POSTS AND WIRES. FOREGROUND IS PAVED STREET, THEN
GRAVEL SECTION, THEN SECOND PAVED STREET.

"Member of The Best Western Motels"
(CUT ENCLOSED FOR READING MATTER)

COLOR DESCRIPTION

BASE OF BUILDING IS BUFF BRICK. 2nd FLOOR SECTION IS TAN WOOD.
SIGN: RED WITH WHITE LETTERING. SILVER WATER TANK.

RETURN "WESTERN MOTELS" CUT TO CUSTOMER

ret 7/10/53
ax

3M-4-15-52

101-7-21-53

1 print 1.90

incl. Comm.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2158 ORDER NO. 79653 DATE 6-10-53

CUSTOMER ROYAL PALM HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROYAL PALM HOTEL
112-5th STREET, SOUTH
ST. PETERSBURG, FLORIDA

FRONT NO. 5

R. M.

Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUSTOMERS CUT ENCLOSED FOR PANEL TITLE ON CARD.

CROP AS MARKED AND FOLLOW TISSUE OVERLAY ON PHOTOGRAPH.

FOLLOW SKETCH FOR OUTLINE

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN CUT TO CUSTOMER

SM-4-15-52

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 7
J.H.C. 2 1/2
L.A. 9 1/2

no special

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 3CP2159

ORDER No. 79664

DATE 6-11-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~GREETINGS FROM~~
~~GALVESTON TEXAS~~

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH544

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 15 1953
SKETCH				
RETOUCHING		0	JUN 16 1953	JUN 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR ART-COLOR TONE COLORS (5 Colors)

GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 3CP2160

ORDER No. 79664

DATE 6-11-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: BEACH BOULEVARD AND THE
GULF OF MEXICO, GALVESTON,
TEXAS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1587

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 13 1953
SKETCH				
RETOUCHING	3	1	JUN 16 1953	JUN 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4/6	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

This job is
to be made
all new effects
Make

8/4/53 New Colors

GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 3CP2161

ORDER No. 79664

DATE 6-11-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as 7BH171*

IMPRINT SAME AS ABOVE

TITLE: BEAUTIFUL STEWART BEACH,
MUNICIPALLY OWNED,
GALVESTON, TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH171

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
+ Enlarge
+ Plates*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 12 1953
SKETCH			JUN 16 1953	JUN 16 1953
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			JUN 16 1953	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

**USE REGULAR
ART-COLORTONE COLORS
(5 Colors)**

GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 30P2162

ORDER No. 79664

DATE 6-11-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: MOONLIGHT ALONG THE BEACH
AT GALVESTON, TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1965

ENLARGE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing
& Enlarge
& Plate*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 12 1953	JUN 15 1953
SKETCH				
RETOUCHING	3	1/2	JUN 16 1953	JUN 17 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2164 ORDER NO. 79747 DATE 6-30-53

CUSTOMER BELLEVUE DINER
CLEMENTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

REMOVE ALL ELECTRIC POLES & WIRES, SHADOW ON GROUND,
AND AUTO AT RIGHT.

SHOW WHITE PARKING STRIPS, IF POSSIBLE. ✓

COLOR DESCRIPTION

A NICE GREEN ON TREES AT ENDS AND SHRUBS IN FRONT.
BUILDING & STAINLESS STEEL. REAR LEFT IS WHITE. SIGN ON ROOF - #43,
LETTERS WHITE. NEON TUBE AROUND EDGE OF ROOF 16. THE ONE UNDER "AIR
CONDITIONED" AND AROUND DINER IS 40. THE VENETIAN BLINDS SHOWING AT
TOP OF WINDOWS 15. BELOW WINDOWS RUNNING AROUND DINER-EXCEPT ON
CORNERS-ARE 5. HOLLOW, AND THE COLOR IN THERE IS 4. THE CLOCK IS
STAINLESS STEEL-BLACK CIRCLE & BLACK HANDS. "AIR CONDITIONED" IS WHITE.
FOUNDATION & WALK AROUND DINER WHITE. DRIVE BLACK TOP. SIDEWALK IN
FOREGROUND WHITE. GRASS PLOT BETWEEN WALK AND STREET-~~WHICH~~ IS LIGHT GREY
CONCRETE. ✓

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C *Ref. 5½*
21-7-15-53 *4C* *1/2*
42-7-31-53 *La* *5½*
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. 3CP2165 ORDER NO. 80011 DATE 7-2-53		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER TEMPLE OF CHRISTIAN CONTINUITY MIAMI, FLORIDA		Photos for this Customer			
	12½ M POST CARDS SIZE 3½ X 5½		STYLE PHOTOCHROM-FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full		FRONT NO. 5 (All of this on address side) R. M. Yes XXX R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
CROP AS MARKED						
COLOR DESCRIPTION						
FIGURE AT LEFT HAS A GRAY DRESS, WHITE APRON, RED SHAWL AND BLACK HAIR. FIGURE AT RIGHT HAS A WHITE GARMENT WITH A BLUE BELT AND BLACK HAIR. THE BENCHES ARE GREENISH WHITE. FENCE IS WHITE. THE WALK IN THE FOREGROUND IS WHITE BLOCK STONE. ALL FOLIAGE IS GREEN. USE SAME COLORING FOR SKY AND CLOUD EFFECT AS ON SUBJECT 3CP2155. ALSO SAME COLOR EFFECT FOR THE BACKGROUND STONES ON THE GROTTA AS USED ON 3CP2155. ,						

3M-4-15-52

Ret - 2 1/2 hrs.
Jan 40 1 1/2 hrs
La 9 1/2 9-2-53

CP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2166 ORDER NO. 80106 DATE 7-15-53

CUSTOMER AMERICAN HOTEL
FREEHOLD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICAN HOTEL
FREEHOLD, NEW JERSEY
ESTABLISHED 1824

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

C.T. PHOTOCHROM
SPECIAL PROCESS
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Ref. 6 1/2
H.C. 1 1/2
L.A. 9 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2167 ORDER NO. 80107 DATE 7-15-53

CUSTOMER
AMERICAN HOTEL
FREEHOLD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M BUS. CARDS SIZE 3½ X 2-5/16

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICAN HOTEL
FREEHOLD, NEW JERSEY
ESTABLISHED 1824.

FRONT NO. NO

R. M.

Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CP2166. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

USE PHOTO FROM 3CP2166. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

BUS CARD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLOR TONE COLORS

(5 Colors)

★★

L.O. 1/2
L.O. 2 1/2

gk

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30P2168 ORDER NO. 80392 DATE 7-27-53

CUSTOMER BAY VIEW INN
BAY VIEW, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE C.T. PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BAY VIEW INN
BAY VIEW, MICHIGAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE A SKY A DEEP BLUE, OVERALL, WITH A FEW WHITE COTTON CLOUDS. CROP
AS INDICATED ON DRWG., TO RIGHT OF BLDG. AND BOTTOM. 2 1/2" IN FROM RIGHT
EDGE OF DRWG.

COLOR DESCRIPTION

FOLLOW DRAWING

MAKE BLDG. WHITE

MAKE SKY, BLUE.

DRAWING
RETURN PHOTO TO CUSTOMER.

not 10/30/53

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

587
Rt 6
1/01/54
229
Wm

as quoted

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 3CP2169
ORDER NO. K 49484
DATE 8-18-53

12½ M POST CARDS

C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEEN: THE WEST

HEY LOOK! FOREIGNER'S

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT P-161

SMALL TYPE - © CURT TEICH & CO. INC.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	10	1/2	AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 24 1953	AUG 25 1953
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	44	1 1/2		8-27-53
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC. CHICAGO, ILL.

NO. 3CP2170

ORDER No. K49484

DATE 8-18-53

12½ M POST CARDS

C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STEERIN' THRU THE WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT P-162

PHOTO PROPERTY OF C.T.

© CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	
SKETCH	10	1/2	AUG 21 1953	AUG 31 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	AUG 24 1953	AUG 25 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHGO. ILL.

NO. 3CP2171

ORDER No. K 49484

DATE 8-18-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AND ANOTHER REDSKIN BIT THE DUST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT P-163

PHOTO PROPERTY OF C.T.

SMALL TYPE - © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	10	1/2	AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	AUG 24 1953	AUG 25 1953
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 3CP2172

ORDER NO. ~~REK~~49484

DATE 8-18-53

12^M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SIGHTSEEIN' THE WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

NO

IMPRINT P-164

PHOTO PROPERTY OF

~~THE~~ C.T.

SMALL TYPE - © CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1953	AUG 21 1953
SKETCH	10	45	AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1	AUG 24 1953	AUG 25 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHGO. ILL.

NO. 3CP2173

ORDER NO. K 49484

DATE 8-18-53

12½ MPOST CARD

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CACTUS ——— OUT WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT P-165

PHOTO PROPERTY OF

C. T.

SMALL TYPE - © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	150	10	AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 24 1953	AUG 25 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1 1/4		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHGO. ILL.

NO. 3CP2174

ORDER NO. K 49484

DATE 8-18-53

12½ M POST CARD

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEZ THE SAGUARO----

SIGHTSEEIN' THE WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT P-166

SMALL TYPE - © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HAND~~ ^{YES} PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	10	4	AUG 21 1953	21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 24 1953	AUG 25 1953
HAND COLOR PROOF	44	3/4		8-27-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHGO. ILL.

NO. 3CP2175

ORDER NO. K 49484

DATE 8-18-53

12¹/₂ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

I CAME HERE TO SEE THE SIGHTS
NOW I'M ONE OF THEM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT P-167

PHOTO PROPERTY OF

C.T.

SMALL TYPE: © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	10	1/2	AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG 24 1953	AUG 25 1953
HAND COLOR PROOF	45	1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & CO., INC., CHGO., ILL.

NO. 3CP2176

ORDER No. K 49484

DATE 8-18-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

I NEVER KNEW ANYTHING FULL OF
HAY COULD BE SO HARD!

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT P-168

PHOTO PROPERTY OF

C.T.

SMALL TYPE- © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	10	7	AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	11/2	AUG 24 1953	AUG 25 1953
ARTIST DEPT.		7		8-27-53

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

CURT TEICH & CO., CHICAGO, ILL.

NO. 3CP2177

ORDER NO. K 49484

DATE 8-18-53

12½ MPOST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEAR FOLKS --
IF THIS CARD HASN'T ENOUGH
POSTAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT P-169

PHOTO PROPERTY OF C.T.

SMALL TYPE © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	10	4 1/2	AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 24 1953	AUG 25 1953
HAND COLOR PROOF	21	3 1/2		8-27-53
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR ART-COLORTONE COLORS (5 Colors)

CURT TEICH & CO., CHICAGO, ILLINOIS

NO. 3CP2178

ORDER NO. K 49484

DATE 8-18-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS BRANDS OF THE WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT P-170

PHOTO PROPERTY OF

C.T.

SMALL TYPE © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO · REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 19 1953	AUG 21 1953
SKETCH	10		AUG 21 1953	AUG 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			AUG 24 1953	AUG 25 1953
HAND COLOR PROOF	21	1		8-27-53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2179 ORDER NO. 80809 DATE 8-26-53

CUSTOMER VENICE VILLAS HOTEL & APTS.
VENICE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTOCHROM FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

MAKE MAIN BLDG. IN PINK OR CORAL SHADE. ROOF WHITE. BLDGS. TO LEFT SIDE ARE
RED BRICK. ROOFS DULL RED & GREEN AS SHOWN ON OVERLAY. WHITE SAND ON BEACH.
SHOW SOME FLOWERING SHRUBS.

RETURN MOUNTED PHOTO TO GRIFFITH MC CARTHY, INC. TIMES BLDG., ST. PETE., FLA.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

Ref 8x10

Ref 4

HC 102 45

La 942

13

as quoted RB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2180 ORDER NO. 80834 DATE 8-28-53

CUSTOMER HOTEL ELKHART
ELKHART, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE REDWOOD ROOM
HOTEL ELKHART
ELKHART, INDIANA

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

Side — Center

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Mandcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

57.7

Lo 1

Pl 7

44 11024

La 1342

art Work
+ Grouping #3925

GRUPOING 21.75

ADDL ART 17.50

AUSTIN NEWS AGENCY, AUSTIN, TEXAS ✓

NO. 3CP2181

ORDER No. 80851 ✓

DATE 8-31-53

12½ M POST CARDS

C.T. PHOTOCHROM ✓ FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES *as per*

IMPRINT

SAME AS ABOVE ✓

TITLE: TOM MILLER DAM AND LAKE
AUSTIN, AUSTIN, TEXAS ✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OBH532. ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

~~HAND COLOR PROOF~~

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 3 - 1953
SKETCH				
RETOUCHING	✓	1/2	SEP 1 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

AUSTIN NEWS AGENCY, AUSTIN, TEXAS
PHOTO BY ELLISON

NO. 3CP2182

ORDER No. 80851

DATE 8/31/53

12 1/2" POST CARDS

C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

TITLE: SAME AS ABOVE

THE STATE CAPITOL AT NIGHT,
AUSTIN, TEXAS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2AH324.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 3 - 1953
SKETCH				
RETOUCHING	4	1/4	SEP 1 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

Get Drawing
+ Enlarge Color - Black

AUSTIN NEWS AGENCY, AUSTIN, TEXAS
PHOTO BY ELLISON

NO. 3CP2183

ORDER No. 80851

DATE 8-31-53

12½ POST CARDS

C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

add
7AH1311

IMPRINT SAME AS ABOVE

TITLE: LITTLEFIELD MEMORIAL
FOUNTAIN, MAIN BUILDING
AND LIBRARY, UNIVERSITY OF
TEXAS, AUSTIN, TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH1311.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 1 1953
SKETCH				
RETOUCHING	5	1½	SEP 1 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Get Drawing
& Enlarge Color - Black

Color match about
color long

add 8/2

AUSTIN NEWS AGENCY, AUSTIN, TEXAS

NO. 3CP2184

ORDER No. 80851

DATE 8-31-53

12¹/₂ POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM AUSTIN TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT SAME AS ABOVE

c.t.& co.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH1312

PHOTO PROPERTY OF

C.T.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 1 1953	SEP 3 - 1953
SKETCH				
RETOUCHING		0	SEP 1 1953	SEP 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

extend Red
out to edge
to make full face

DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

NO. 3CP2188

ORDER No. 80871

DATE 9-2-53

12 POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES *and*

IMPRINT SAME AS ABOVE

TITLE: NEW STATE CAPITOL,
FRANK FORT, KENTUCKY

PRIVATE NO. BEFORE TITLE: K3

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCH12.

PHOTO - IV - 4CH 386

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

NO

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1953	SEP 9 - 1953
SKETCH				
RETOUCHING		0	SEP 4 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*add sky at top
Sept 7 5 9/16*

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.
(C) CAUFIELD & SHOOK, LOUISVILLE

NO. 3CP2189

ORDER No 80871

DATE 9-2-53

12½^M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

YES

IMPRINT SAME AS ABOVE

TITLE: BLUE GRASS SCENE " IN OLD KENTUCKY"

PRIVATE NO. BEFORE TITLE: K4

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH3278.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 9 - 1953	311
SKETCH				
RETOUCHING	3	1/2	SEP 4 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Get Drawing
+ Enlarge
Color + Black

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.
(C) CAUFIELD & SHOOK, LOUISVILLE

NO. 3CP2190

ORDER No. 80871

DATE 9-2-53

12 POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: TOBACCO FIELD " IN OLD KENTUCKY"

PRIVATE NO. BEFORE TITLE: K5

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH3276.

PHOTO-464-387

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	SEP 4 1953	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Get Drawing Color - Black
+ Enlarge

DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.
(C) CAUFIELD & SHOOK, LOUISVILLE

NO. 3CP2191

ORDER No. 80871

DATE 9-2-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M.

YES *and same as 7AH3277*

IMPRINT SAME AS ABOVE

TITLE: BLUE GRASS STOCK FARM
" IN OLD KENTUCKY "

PRIVATE NO. BEFORE TITLE: K6

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH3277

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND ~~NO~~ PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

EC 1168
Get Drawing Color - Black
+ Enlarge

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up.				
SKETCH				
RETOUCHING	3	1/4	SEP 4 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

NO. 3CP2192
ORDER No. 80872
DATE 9-2-53

12½ M POST CARDS

C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES *encl.* ✓
IMPRINT SAME AS ABOVE
TITLE: K8 CALUMET FARM,
LEXINGTON, KY.

PRIVATE NO. BEFORE TITLE: 48
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8AH587

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~NO~~ PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

*Get Drawing
& Enlarge Colors - Black*

PHOTO. in 4CH 391

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 4 1953	SEP 4 1953
SKETCH				
RETOUCHING	3	1/2 ✓	SEP 4 1953	SEP 4 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 ✓		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR ART-COLORTONE COLORS (5 Colors)

DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

NO. 3CP2193

ORDER No. 80872

DATE 9-2-53

12½M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES *encl* ✓

IMPRINT SAME AS ABOVE

TITLE: *K. 19-53* TYPICAL STOCK FARM IN KENTUCKY

PRIVATE NO. BEFORE TITLE: K9

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2BH1279.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Only to Photochrome

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1953	SEP 15 1953
SKETCH				
RETOUCHING	3	4	SEP 4 1953	SEP 8 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 17 1953	
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

NO. 3CP2194
ORDER NO. 80873
DATE 9-2-53

12 1/2" POST CARDS

C. T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: *K. 7* MARES AND FOALS AT PASTURE
IN THE BLUE GRASS

PRIVATE NO. BEFORE TITLE: K7

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO BACK COVER - D-10230

~~USE PHOTO BACK COVER - D-10230~~

USE PICTURE OF HORSES ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **NO YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*RUSH
ON SHEET
\$25.00*

New Colors

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 8 1953	SEP 15 1953
SKETCH				
RETOUCHING	3	2	SEP 4 1953	SEP 8 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			SEP 17 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	8 1/2	9/29/53	9/30/53

DATE BLUEPRINT OK'D. _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

New Colors

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30P2195
30H899

ORDER NO. 80661
80393 DATE 7-27-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
FOWLER'S MOTEL
PORT RICHEY, FLA.

PHOTOCHROM

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

SWITPHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FOWLER'S MOTEL ON U. S. 19
PORT RICHEY, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

COLOR IS REPRODUCED FROM NATURAL
COLOR TRANSPARENCIES.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE (IN PLAIN TYPE) ON ROADWAY
AT BOTTOM OF PICTURE SIDE

COLOR DESCRIPTION

FOLLOW PHOTO & TRANSPARENCIES.

RETURN TRANSPARENCIES TO CUSTOMER.

ret 9/17/53

C.T. PHOTOCHROM
SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2196 ORDER NO. 80898 DATE 9-17-53

CUSTOMER SOUTHWIND DRIVE-IN RESTAURANT
SHIVELY, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOUTHWIND DRIVE-IN RESTAURANT

ON DIXIE HIGHWAY, U.S. ROUTES 31-W & 60-
4 MI. SOUTH OF LOUISVILLE, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM
SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

Ret. 6
H.C. 8 1/2
L.A. 9

Red Impression

new mt

79
90

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2197 ORDER NO. 80899 DATE 9-17-53

CUSTOMER STERLING'S ROCKY GLEN PARK
MOOSIC, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sterling's Rocky Glen Park)

MAKE REPHOTO.

MAKE THIS A DAYLIGHT SCENE — USING SAME COLOR OF
SKY AS ON ENCLOSED CARD(3CK19).

COLOR DESCRIPTION

USE YOUR OWN GOOD JUDGMENT ON COLORS, IN HARMONIOUS
SHADES.

Please return Photograph to customer

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

5x7 Rephoto

Ret-2½
HC 2
La 11

as quoted \$

CK

T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

NO. 3CP2198

ORDER No. 80902

PHOTO BY FOSTER BURNS

DATE 9-17-53

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

TITLE: CLAY'S FERRY BRIDGE / ON
ROUTE 25 OVER KENTUCKY
RIVER, BETWEEN LEXINGTON
AND RICHMOND, KY.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7B535-N.

FOLLOW CARD 7B535-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 22 1953	SEP 28 1953
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/2		9-30-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR
ART-COLOR TONE COLORS
(5 Colors)

B3

on shelf
E 251

Get Drawing
+ Enlarge + Color
+ Black
RUSH